



Maine Coast Storm: September Meeting

Date: Wednesday, September 4, 2024
 Time: 6:30pm
 Location: MRC Boardroom & Zoom

Standing Agenda Topics:

Attendance

X	Kristin Falla	X	Danielle Nelson	X	Iride Piechoki
X	Bo Hoppin	X	Todd Adams	X	Jen Corbett
X	Valerie Hilchey	X	Micah Kelly	X	Regina Dennis
X	Erica Gates		Ruth Thyen		
X	Kristen Smith	X	Andrew Marshall		

- 1) **Call to Order:** The meeting was called to order at 6:32pm
- 2) **Public Comment:** There was no public comment.
- 3) **Approval of August Meeting Minutes:** Bo made a motion to approve August's meeting minutes and Micah seconded the motion. All were in favor of the approval of the minutes.
- 4) **President's Report:**
 - Upcoming Season Prep:
 - a) Ice Contract: An ice contract is near finalization. More Saturday and Sunday games have been added to the schedule. Moving tryouts was discussed due to Nationals. Ice time has increased to \$265.00 an hour.
 - b) Family Handbook: All approved of the family handbook which will be sent out to families.
 - c) Player Code of Conduct: It was discussed that getting buy-in from players regarding the Player Code of Conduct is imperative. It was agreed that a link to the Player Code of Conduct would be sent out for parents to read ahead of time and that either players will read their Code of Conduct and sign it individually or coaches will read it to players who will sign it after that.
- 5) **Treasurer's Report (Todd):** In April, there was a balance of \$19,000.00 in the Storm account. Currently, excluding the Hedstrom tournament funds, there is \$41,700.00 in the account. Parking lots this summer brought in \$8,500.00 and the car wash brought in \$806.00. Todd is putting together a tax package that is due November 15th. Todd will look into whether or not Storm is behind a year on taxes. Todd will also check to see if there are checks from House Hockey sponsors (in the amount of \$1,000.00) and will get back to the Board to find out which sponsors have paid. It was agreed that a separate account will continue to be used to pay officials out of.
- 6) **Safety Updates (Jen):** Jen has a list of everyone that has certificates needed in order to coach and when those certificates will expire. It was discussed that anyone in contact with children needs to complete SafeSport training and that there needs to be an adult in the locker room whenever a child is in it. Jen will send these safety guidelines to Kristin to circulate as appropriate. Ensuring there were enough medical kits was discussed as well as ordering more whiteboards and markers.
- 7) **Coaching Updates (Andrew):**

- a) MRC Player Development Proposal: Modifying the proposal to best suit the needs of the Storm organization was discussed. This proposal does not appear to benefit 12U but may benefit 10U. A decision has not been made at this time and conversations between Storm Board members and MRC player development proposers continue to occur. Iride needs a list of potential coaches to retain 10 coaches for House Hockey. \$100.00 towards out-of-pocket coaching costs will be reimbursed to coaches.

8) Program Updates (All):

- a) 12U Red proposed November tournament: It was discussed that this needs to be confirmed with coaches so that Valerie can be notified for scheduling purposes.
- b) House Hockey: Players will be mixed up while keeping teams balanced. Photos of the team will be sent to sponsors. All House Hockey jerseys have been ordered. House Hockey may be able to utilize two hours of ice time on New Year’s Eve. Erica will make a Facebook post about registering for House Hockey.

9) Fundraising Update:

- a) Fundraising documents: Kristen has submitted paperwork to Horch Roofing to see if they will sponsor a player of the week again. Kristen will reach out to sponsors to see if they want to keep their banner on the wall and is busy looking into other places to apply for additional funds.

10) Grow the Game Grant:

Four Grow the Game Grants:

- a) “Other” Grant: The application was sent out on August 14th and Jesse will let Regina know when approved.
- b) Call Retention: Regina continues to make phone calls for retention purposes.
- c) Social Media: Boosting social media posts was agreed upon. A Facebook event for the Skate With the Bears event will be created. Erica has funds for boosting and will send all receipts to Regina.
- d) Community Outreach: Hockey signs are up and Regina has posted on various Facebook pages about registering for hockey. Ordering a vinyl banner for things like parades was agreed upon. Preparation for the Skate With the Bears event was discussed – Regina has made posters and will reach out to schools to share the information. Food for the event was discussed as well as setting a table up out front with Storm information.

Action items:

Adjournment: **The meeting adjourned at 8:17pm**
The next meeting will be held: October 2nd, 2024 at 6:30pm

Board of Directors:

Maine Coast Storm Board of Directors 2024-2025 Season		
	Role	Director
1	President	Kristin Falla
2	Vice President	Bo Hoppin
3	Secretary	Danielle Nelson
4	Treasurer	Todd Adams
5	Registrar	Ruth Thyen
6	Coaching Director	Andrew Marshall
7	Fundraising and Sponsorship Director	Kristen Smith
8	Marketing and Communications Director	Erica Gates
9	Safe Sport/Player Safety Director	Jen Corbett
10	Scheduler	Valerie Hilchey

11	Girls Program Director	Micah Kelly
12	House Program Director	Iride Piechocki
13	Grow the Game Grant Coordinator	Regina Dennis