

SYHA Board Meeting Minutes

Board Meeting April 15, 2019

In Attendance: Randy, Melissa, Terra, Debbie, Jim, Lora, Dan M., Shannon, Stacey, Dan G.

Non Board: Veronica Ward

- A. Welcome and President's Message:** Randy welcomed everyone to the meeting. He shared information about the Blaze tournaments. Sports Sight would like to meet with us about their capabilities at the rink. We will arrange for someone from the board to meet with them and then share at a meeting.
- B. Approve March Minutes:** Dan will meet with the Rink Tec rep at the Wisconsin Ice Arena Managers conference this week; Dan is attending the conference. Motion to approve minutes: Shannon. Melissa second. Motion carried, minutes approved.
- C. Financial Report:** Our balance is a bit low from last year. We are working on having more detailed financial reporting on a quarterly basis. Motion to approve: Shannon. Lora second. Motion carried.
- D. Building and Maintenance Report:** Ice will come out April 30. Dan has talked to NR about borrowing their zamboni because it runs on propane and Dan can keep shaving ice. When ice is out, boards on North end will be fixed. Benches need new plywood and rubber. We will need some help during that time. We should also plan to paint in the rink. Women's toilets need to be replaced. Garage door for the zam room has been bid out and will be replaced. Complete with new opener will be \$3200. Dan will visit with the Rink Tec rep this week. Would like to get a dumpster when ice is out to do housecleaning. Dan will reach out to Olson Sanitation. Doors that need to be fixed should be taken out during the bean bag tournament. Veronica Ward has connections and can help with fixing those doors.
- E. Committee Report:** Coaching committee will meet with the coaches for exit interviews in the upcoming months. Surveys should all be in.
- F. Old Business:**

G. New Business:

- a. **Dryland Building:** Need to arrive at specs, since we will have to get a permit. Thought is to have 30-40 kids in at once. Have a shooting and stickhandling area (4 stations), and a section for dryland/calisthenics. We should get a sketch and figure out where we want it on the lot. Randy sent a few estimates, it depends on what we are looking for. Needs to meet commercial specs. Need to move quickly to be sure to capitalize on the offer of labor and help. At this time, we have \$15,000. Melissa is working on a grant that would also help with it. Can look at different ways to raise the money for the building. Discussion about fundraising options. There is a worry of extending ourselves further; we do not want to incur more debt. Critical now to have the building and concrete. We would be comfortable moving forward if we could have 75% of the cost, and raise the rest as we go. Can put signs on/in the building for sponsors that can stay up, but we can't sell naming rights. Going forward:
Create a proposal for the board and sponsors. Terra and Dan will create a proposal.
Possible that we can put proceeds from the bean bag tournament toward the dryland building.
Veronica Ward suggested that we need to create a better, more welcoming environment and that might get people more invested with the rink.
Terra brought up that we need to improve communication so people know what is happening around the rink.
Melissa brought up that as a board, we need to be setting an example that we all need to help. There are times that not everyone on the board shares in helping out with responsibilities.
- b. **Bean Bag tournament:** Scheduled for May 18, deadline for pre-registration is May 14. At this point, we just have a few reservations. Apple River Cornhole indicates a lot of people sign up the day of. Terra asked about a budget for the tournament. Need to clarify the payouts. Need to figure out the breakeven point is. Some of the "regulars" may not come if the payout isn't high enough.
Debbie has some raffle prizes; the food truck will give us 50% of the Profits. Need to figure out how much we can make from other avenues to determine if we can raise the payout. Debbie also reached out to Twin States to determine bringing darts or pool tables to the rink. We would get a portion of those profits. Debbie reached out to Maui Wowie; if pay back isn't 50% it probably isn't worth it.
Debbie asked for an agreement from ARC to determine payout.
Key to get as many association members as we can. We will have things for the kids to do (rock wall and bouncy house). We need to promote more to the community; we can pay to advertise on Facebook. Could look into doing a backpack flyer; would have to change the flyer if we were sending that home at school.

- c. **Heggie's Sales:** 612 pizzas sold; families had a total of \$2670 credited to their account. Sorting went quickly, everyone showed up to get their pizzas. It is a great way to help offset hockey costs.
- d. **Board positions:** At this point, we have identified that our greatest need right now is a Volunteer Coordinator and a Assistant Tournament Director/D2 Rep. We need to figure out automation before we have someone else take it on. Shannon looked into Square and will follow up with that. The Volunteer Coordinator position should be overseen by the Secretary role at this point.
Nomination to add roles of Volunteer Coordinator and Assistant Tournament Director/D2 Rep as non voting board positions: Terra.
Vote was unanimous to add those two positions as non voting board positions. Discussion will follow after the election as to interested parties. Discussion about the role of a level manager; that can be a manager. Discussion about importance of having the managers either attend board meetings or read the minutes. The secretary can draft something to push to each team each month with items that pertain to that team/level.
- e. **Board Nominations:**
 - i. President: Shannon Ducklow, Terra Bastolich
 - ii. Registrar: Veronica Ward, Chanelle Kurtz
 - iii. Secretary: Stacey Belisle
 - iv. Tournament Director: Jim Urquhart
 - v. Concessions Manager: Melissa Reese
 - vi. PR Director: Terra Bastolich
- f. **Q&A for candidates:** Melissa brought an example of questions for candidates. She and Jim worked together to draft something. We can send out by email, on Facebook, and on the website. Terra will put together to send out. Those up for election should have their draft to Terra by Monday, April 22.
- g. Terra put together a flyer for the brand and logo. Shannon suggested we take the Stars on as well. We will take a look and discuss.
- h. Store update: Dave's is very busy and hasn't been able to get our site done. Blaze went with Heritage.

Motion to adjourn: Debbie. Randy second. Meeting adjourned 8:55 p.m.