



12/9/19

PYHA Board of Directors Meeting called to order at 6:34 pm.

Present at meeting: Sara Faatz, Chris Garbarino, Lesley Kerins, Jude Liptak, Diana Richmond, Liz Varva, Tammy Little, Mark Ross, Yvonne Morgan

Not present: Brian Stilgebouer

October meeting minutes approved with modifications.

Sara:

No agenda for open meeting. Only executive session items.

Jude:

Sold all 81 tickets to the Hurricanes game. Lesley will put out last call for tickets via email. Deadline will be Friday 12/13/19. Jude will supply Lesley with Roster by Monday 12/16/19.

Crerar Grant spending: Organization would like to focus on player recruitment. Jude will ask out POC if we can shift money for Facebook Posts, printed materials to distribute to elementary schools in time for the February Try Hockey For Free Event (THFF).

Danielle and Mark Ross can push info via schools, and Tammy Little can push the info via MWR.

Mark Ross suggested a Mites hockey game preceding THFF. Perhaps make it a "Winter Classic" and invite the Jr. Admirals. Will need to check schedules for these age groups and possible ice time.

Tammy Little asked about rental gear packs. Sara has been discussing gear packs with Hurricanes b/c we do not have the storage facilities.

The need for smaller, lighter sticks for THFF was brought up as well. Membership and Fiscal Growth were tagged. Could we possibly find sponsors for them?

Jackie Vuz suggested looking into the possibility of doing broom ball for smaller kids. 3-4 years old.

Diana:

Suggested a Prowl Day in Colonial Williamsburg January 20th. Set up an info table with literature, kids wear jerseys and skate. The new cards that Mark made have QR codes that go to the Prowl website, and he can see the number of people who visit it via that code.

Holiday Party update: Sign up genius went out and folks are signing up for items. Diana is sending out an email with the skateathon pledge sheet. She would like 5 awards for top laps: Prowl Sling Bags with candies and gift cards.

Newsletter: 1st one set for January: sending out a call for content.

Lesley:

Next LTP registration is on website. New round starts in January and ends last week of February. Sara checking for ice allocation for Thursdays for spring.

Jackie Vuz has been examining the 501c3 status and the budgets from 2014 on. She presented her findings to the BOD. She sees a lack of historical data and a lack of forecasting. She specifically asked about the Lady Eagles not being mentioned in our current budgets. Per Sara it is because the program is being run through the Jr. Hurricanes now, and you sign up through the Jr. Hurricanes, not PYHA. Jackie recommends we form a financial subcommittee to provide projections for future years, as well as look into any losses incurred since 2014.

Executive Session called to order at 7:50 pm:

1. Discussed a coaching issue and more details were shared.
2. Voted yes (unanimously minus Brian) on the additional of a player for the 14U Tournament Team at no cost to PYHA or the player.

Meeting adjourned 8:40 pm

Next meeting set for January 13, 2020 at 6:30 pm at the Iceplex.