

BASKETBALL

CHANHASSEN ATHLETIC ASSOCIATION



CAA Basketball – Monthly Meeting
January 9, 2022 – 7:00pm

Members present: Dave Erickson, Molly Thomas, Mike Ramler, Chris Daly, Corey Christopherson, Kayla Walsh, Jason Schmit, Shaun LaDue, Harmon Bergenheier, Jeff Jacobs, Doug Pyle, Mary Isenburg, John Hawley (Guest)

Members not present: Travis Christl

Agenda

- I. Intro of John Hawley, new CFO for CAA
 - a. John introduced himself and explained that he joined to learn more about the basketball side and offer any support he can to the board.
- II. Girls HS Coach Update (Kayla)
 - a. Bis Sister program started the weekend of the Chanhassen Tournament. Varsity players attend the younger teams' practices every other week. It's a great opportunity for the Varsity players to invest in the basketball program. Youth night was last Friday and it was great to have the youth show up to support the high school program.
- III. Boys HS Coach Update (Corey)
 - a. The board support for Pop-a-Shot is great.
 - b. Open practice opportunities are still available for coaches to come to the varsity practices.
- IV. Tournament recap (Travis)
 - a. The 12th Annual Chanhassen Holiday Classic was a huge success!
 - b. The Chanhassen tournament is one of the biggest and BEST tournaments in the state, thanks to all of you. The hard work put in by everyone to make it happen is very much appreciated.
 - c. Financially the Chanhassen Holiday Tournament is critical for us to be able to keep our fee costs down. This year we generated \$350 per player (New Record!) and that goes to directly reducing the cost to play (Registration was \$625 this season and would have been \$975 if we did not host this tournament).
 - d. Here are a few key stats from the weekend:
 - 286 Teams (New Record!)
 - 435 Games (New Record!)
 - 19 Courts/6 Facilities
 - 30 Associations represented
 - Over 1000 volunteer hours!
- V. COVID - decision tree, masking, etc. (All)
 - a. On Friday, January 7th, District 112 has now updated its guidelines to mirror the CDC guidelines.

- b. We need to update the CAA website and send a communication to basketball families, travel teams and developmental grades 1-2, with the new guidelines from the district.
- VI. Financials (Mike)
 - a. John shared an update from the overall CAA financials with an overview of the basketball financials, including revenue and expenses remaining from this season.
 - b. Overall, John said it was a successful tournament and job well done!
- VII. Sponsorship Update
 - a. Molly has been working with Pete Linder to come to an agreement that we will share sponsors equally between baseball/softball and basketball. Pete and Molly designed a new brochure that highlights the benefits of being a sponsor.
 - b. Molly asked the board to reach out to a few businesses to recruit them to be sponsors as we are looking to increase support from the community.
- VIII. Goals for 2022 (All)
 - a. De-risking the financials.
 - b. Understand our financial goal, which can help us drive decisions regarding registration fees, number of tournaments, etc.
 - c. Increase education/communication about volunteer positions and start recruiting for volunteer/board members.
 - d. Be more transparent about our financials.
- IX. Player Commitment (Shaun)
 - a. Shaun raised a concern about a general lack of commitment from players and parents. This is especially a concern in situations where there were players cut from the travel program. It's also a challenge for coaches when they have low numbers at practice and can't scrimmage or provide similar opportunities for gametime preparation.
- X. Developmental Program Update (Jason)
 - a. 3rd Grade had a successful and complete season!
 - b. Last Saturday was the kickoff to the 1st-2nd Grade program. There are a total of 29 teams for the 1st-2nd grade.
- XI. Travel Program Updates (Chris, Harmon, Development Directors)
 - a. Boys Travel – Season is at the halfway point. Several teams used this weekend to play in the “floater” tournament.
 - b. Girls Travel – Wayzata tournament was this weekend and several teams had great success against some of the top teams in the state.
- XII. Community Program Update (Dave)
 - a. The program is up and running in partnership with Chaska. There were some frustrations with the community not receiving communication at the start of the season. All seems to be running smoothly now.
 - b. 4th-5th Grade Community Boys – Dave is hoping to bring Edina into a league with 4th-5th grade boys community program.
- XIII. Uniform Update (Shaun)
 - a. Travel uniforms – We were fortunate to order early in the season and all travel uniforms were delivered on time.
 - b. 3rd grade Developmental uniforms – There were some delays due to supply chains, so there are about half the teams missing uniforms.
 - c. 1st-2nd Grade – Jason asked if there was room in budget for t-shirts for 1st-2nd graders.

Adjourn – 8:54pm