



P.L.A.Y. Executive Board Meeting Minutes

Sunday, October 15th, 2023

6:30 pm

Prior Lake City Hall

Current Board Members:

Shreve Parsley

Brent Siegel

Lindsay Wilkerson

Justin Slocum

Michelle Schommer

Tommy Thompson

Staff: Chris Fleek

AGENDA

New Business:

- -Miracle League Update - Chris
- Track and Tennis Budget Review – Justin/Tommy
- Chalk Talk - Tommy
- -Fall/Winter Update - Lindsay

- -Spring/Summer Update - Tommy (recap of fall baseball/softball, new VP of baseball)
- -Required Sport Board Structure - Shreve
- -Concessions Task Force Update - Stu/Brent/Justin

Shreve called meeting into motion - 6:32pm

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Board Member Topics:

Chris Fleek

1. What are the 3 biggest participation sports in the USA (not just youth, all ages)
 - a. Tennis
 - b. Golf
 - c. Basketball
2. MGM Liquor has reached out to Partner with us on an Event
 - a. need to partner with a nonprofit in order to get their parking lot liquor license
 - b. MGM has not followed up - possibly a moot point
3. How do we approach a business that is asking to Advertise when the company is Liquor or Drugs
 - a. we need a policy drafted when these a company approaches us and how to address
4. Time to explore a new sport - it's time to add a new sport
 - a. there are sports in the HS that may be growing that we're not part of
 - i. Ultimate Frisbee
 - ii. Pickleball
 - iii. Golf

- iv. Bowling
- v. Archery
- vi. Trap Shooting
- vii. Fishing
- viii. Cross Country

Shreve Parsley – President

1. Required Sports Board Structure

- a. Should every sport have the same board structure?
 - i. Yes, it should be consistent and the process should be similar
- b. Add to next Board meeting on how to handle this for each sport

Brent Siegel - VP

Treasurer - Justin Slocum

Summer/Spring - Tommy Thompson

Baseball:

- New HS coach looking to get involved
- New Baseball VP - Nate Williamson
- Tommy made a motion to vote in Nate Williamson as VP of Baseball - Brent 2nd the motion - approved.
- Ponds project
- upper playground is almost finished
- fields are going slow but should be done by end of October

LAX:

- Board meeting last week
- Boys HS coach took another position at a College
- looking for a new HS coach
- Mark B sat in for the interview process

- Softball:
- Board meeting tonight
- new Catalyst training facility - near Tin Shed
- Fall Ball went well this year - had a tryout this year and got good feedback on the process

Track -

- Budget Review: (Alicia) Go live date: January
- deficit of \$4k as they start 2024 season
- 2023 #s increased significantly; even with cutting middle school grades out
- Using the timing company didn't go well last season
- added it to 24 budget, but unsure if they will proceed using for next season - Alicia to review with timing company on issues from last season
- Apparel - used Universal last season and had a lot of issues (wrong sizes, etc)
- Equipment
- megaphone isn't working - need to purchase a new one (\$600)
- Raise prices from \$70 to \$80/player
- Brent moved to approve the 2024 Track Budget; Tommy second motion - approved!
- Volunteers / Support for events
- would like 2 coordinators for each meet - parents help out a ton, tough part is when field events are going on - would like to have volunteers to help at each station
- how can we flex as a PLAY organization to use volunteer hours through other sports - separate discussion
- Meets are typically 3.5 hours -

- ideas for getting additional volunteers...
- hire high school students to work meets (similar to umps in softball/baseball)
- split meets 1/2 young to older kids
- additional coordinators on the board

Tennis:

- Budget Overview (presented by Tommy, Jay was not present)
- 12k surplus coming into this season, adding another \$3k from 2023
- Purchases
- windscreens
- Adding lights to the tennis courts - unsure where... Twin Oaks or High School - Jay is looking to partner with school
- numbers are consistent with 2023
- adding another development camp this year
- Adding \$5/player to registration costs
- Brent moved to approve the 2024 Tennis Budget as presented; Lindsay second motion - approved!

Fall/Winter - Lindsay Wilkerson

Basketball:

- Tryout evaluators - all high school players - is it time to start looking at outside evaluators? More dialogue required.
- post-tryout feedback issue, after rostering
- generating reports out of team-genius that they are sharing #s on tryouts
- **this is a conversation for another discussion - what is the standard process**

Football:

- wrapping up their season
- playoff games went well

- One issue came up in the Program:
- One player, from another community, got a unsportsmanship penalty in every single game he played. Southwest Metro league banned him from the program for season
- reaching out to Debbie to start sending surveys
- further discussion on maximizing the use of Turf fields

Volleyball:

- no update

Cheerleading:

- End of season show - Major Briggs was the MC
- Communication issues getting disseminated to coaches and parents
- Looking to rent storage space (appx \$85/mo) (Mats, Signs, Poms)
- Space for practices for Tuesday nights in the gym
- Nov 4 is the very first competition

Registration - Michelle Schommer

- Implemented Miracle League Donations for Open Registrations
- Add to EVERY registration going forward
- In progress:
- LAX Clinics
- Softball Winter Clinics

Technology - Deb Adidas

- no update

Communication - OPEN

Fundraising - OPEN

PCA - Stuart Spronk

- 3 basketball meeting on the schedule
- Stu is talking to someone to take over

Chalk Talk - by Tommy Thompson

1. Coaching everyone on the roster (coaches want to only volunteer to coach their own kid)
 - a. Mentors in coaches (understanding parents and why they do the things they do, and why they act the way they act - LOVE FOR THEIR KIDS)
 - b. working harder on lesser ability to bring them up to higher ability kids
 - c. Give them the tools
2. How to coach the parents
 - a. What makes a nightmare parent

Miracle League Update

- Shakopee fundraiser raised \$16K
- Timeline for starting project has been delayed - no longer starting in the fall 2023 will start in Spring 2024 – play remains scheduled for fall 2024 (no delay to use schedule)
- Need to discuss what this falls under (Fall/Winter OR Spring/Summer or should it be directly under the Executive Board?)
- Construction Board (Development)
- Sport Board (Operational)
- November Board Meeting - Chris, Shreve and Brent to attend November meeting
- Do we need to amend P.L.A.Y. bylaws to include Miracle League?

Brent made the motion to adjourn Executive Board Meeting; Lindsay 2nd it - approved at 8:59 pm

Next Board meeting is November 12th - starting at 5:30pm

December Board meeting in December will be at the VFW - Sunday December 10th