



2019 was a successful year by many measures for the Michigan Matcats and sponsorships were a big part of our success. Each contribution was instrumental in helping to take the program to new heights. In 2019, the Matcats moved to our own dedicated practice facility at the Griswold Business Park. The sponsorships helped to offset the costs of renting this facility, which in turn provided the necessary space to coach a record 173 new and returning Matcats who attended tournaments this year!

2019 was an exciting year for our team as we continued to set club records!

- 131 State Qualifiers (up 55 from 2018!)
- 115 State Placers in our Folkstyle, Freestyle, and Greco seasons
- 32 State Champions (up 6 from 2018!)
- MYWAY 3rd Grade and under runner ups!

We are praised at every event for our kids' leadership, sportsmanship, and level of competition. Our Team received the MMWA Sportsmanship Trophy for the 2015 season. These are fundamentals we always strive for: **WIN WITH PRIDE, LOSE WITH DIGNITY, LEARN FROM BOTH.** We do this while competing at a very high level, and most importantly we teach our young athletes the value of discipline, team work and family.

Why Sponsor or Donate to the Matcats:

- **Community.** Our home base of 160 kids is in the great community of South Lyon, MI and we are growing each year. We are well respected, organized, and represent your brand well publicly as well as at tournaments. We are active in our community, raising funds/awareness for local causes and places as far away as Baton Rouge LA!
- **Exposure.** We attend over 30 tournaments across the state of Michigan and several National tournaments as far as Virginia and Missouri. Tournaments are attended by over 400+ families and last from 8am to 5pm.
- **Promotion.** We have a database of over 1000 current and former community members who receive a personalized list of Matcats sponsors who we request they do business with. We will proudly include additional descriptions, coupons, etc. at your request.

For more information please contact: Daniel Schwegler (586)-610-6604, schwegs11@gmail.com



Mat Sponsor *BONUS* 2019-2020 Event Sponsor Status! \$1000

Extra Large Logo included on Matcats practice mats, as well as team banner Appreciation Gift
2-year Logo Link to your business on Home Page of our team website
5 Email blasts to current and former Matcat families upon your request Matcat
Sweatshirt **Bonus Event Sponsor:**

Featured at 2 Matcat Tournaments with extra-large sponsor banner, onsite announcements, table to market/advertise your business during the event and Media/Press exposure when applicable.

Tech Fall Sponsor \$750

Large Logo on Team Banner
Appreciation Gift
Logo Link to your business on Home Page of our team website
4 Email blasts to current and former Matcat families upon your request
Matcat T-Shirt

Pin Sponsor \$500

Medium Logo on Team Banner
Appreciation Gift
Logo Link to your business on Sponsor page of our team website
3 Email blasts to current Matcat families upon your request
Matcat T-shirt
Matcat Wristband

Major Sponsor \$250

Name & Contact Information on Team Banner
Logo Link to your business on Sponsor page of our team website
2 Email blasts to current Matcat families upon your request
Matcat T-shirt
Matcat Wristband

Matcat Donation No Limit

Recognition on Sponsor page of our team website
Matcat T-shirt & Wristband

Please note Sponsorships are not tax deductible. All Sponsorships/Donations must be received by 12/31/19

Please make checks payable to:

South Lyon Matcats
23333 Griswold Rd
South Lyon, MI 48178