



BOARD MEETING MINUTES

DATE: Tuesday December 10, 2019

TIME: 7:00 PM

LOCATION: Cannonball Conference Room

CALL TO ORDER: 7:04 PM

Attendance

- Board Members: Jen Klesalek, Justine Movchan, Scott Kautzman, Germain Krueger, Al Hager, Tina Frisinger
- Executive Director: Stephanie Birkeland
- Guest: Katrina Hanenberg
- Newly Elected Board Member: Tracy DeForest

Approval of November Minutes

- **Motion: Hager, 2nd Frisinger-passed**

Officer Reports

Secretary

- Next meeting to be held on Tuesday, January 21 at 7:00 PM
 - New Board Seats will be elected

Treasurer

- November Financials
 - After income and expenses were calculated for the month, we ended the month as follows:
 - Total income=\$18,296.86
 - Total Expenses=\$29,652.84
 - Net Loss=\$11,355.98
 - Kautzman not concerned about the net loss for the month
 - User fees were paid out to Parks & Rec
 - Nothing out of the ordinary or outstanding that would affect the financials any differently
 - Kautzman made a note that this is not uncommon for a loss to occur at the end of the year
- **Motion for Financials: Movchan, 2nd Frisinger-passed**

Vice Chair

- Klesalek has started on the user agreement document between the Academy and BPR



BOARD MEETING MINUTES

Chair

- Krueger talked about the new board member on-boarding
 - Asked that they review the last few months of the minutes and the by-laws
 - Krueger asked Klesalek to get them set up on the board share point site
 - The new treasurer will need to be set up with the bank as well
- We still have 1 vacant board seat open
 - 1 year term to sit on the board through 2020
 - Discussion about possibly having a community member be allowed to sit on the board if we are not able to fill the seat by the end of December

Executive Director

- Program Updates
 - We are currently at 624 active enrollments
 - Competitive season is in full swing
 - Compulsories just finished their 2nd meet of the year
 - Optionals will compete at their 1st meet this coming weekend in Fargo
 - We are currently in our 6th week for our Recreational Program and testing will start next week
 - Show team continues to finalize performance details and have booked a few more locations
- Business/Community/Fundraising
 - Jo will work on writing an intro and thank you letters to send out to the membership prior to and after our fundraisers
 - An email will detail where the money will be allocated in the academy from the funds for each fundraiser
 - Jo is working a newsletter to highlight staff, coaches, and the month in a snapshot as a one stop option for families to be posted on the website and FB
 - Steph & Jo are coordinating a promotional video through Midco that will highlight different aspects of BGA to be utilized for the 2020 season
 - This will help serve as a tool for Giving Hearts and new donor initiation
 - Giving Tree is still set up in the academy and has been promoted on the website as well as FB
 - Jo is developing a story and revamping the Giving Hearts page and will include the video that is being worked on for Midco



BOARD MEETING MINUTES

Committee Reports

- Ziegler Updates
 - So far we have 278 Athletes and Coaches registered for the meet
 - We will have to look at the possibility of a 3 day meet weekend
 - Birkeland is still waiting for final entries to be sent to her
 - This could potentially be the biggest meet we've had in the last 3 years
 - A Ziegler committee will be organized again to help with the planning and facilitating of the meet

Old Business

New Business

Adjourn: Kautzman, Hager

Executive Session