

## Bogus Basin Ski Club Minutes

June 26, 2018

**The business meeting was called to order:** by President Darryl Kuhrt at 6:32 pm

### Board of Directors:

**Present:** **President:** Darryl Kuhrt **Vice President:** ~~Margie Ridgeway~~ **Secretary:** Lynda Clark **Treasurer:** Betty Hawkins **Membership:** Michael Bouton **Social Director:** Barbara Bryant **Marketing Coordinator:** ~~John Adams~~ **Communication:** Craig Olsen **Purchasing:** Paul Markowitz **Trip Coordinator:** Roxann Jensen **Social Media:** Nancy Moore

### Assistants & Ex-Officio

**Past President:** Kim Hovren **Historian:** Fred Uranga **Web Master:** Carol Peterson **ISC Liaison** Paul Markowitz **Asst. Marketing Coordinator:** ~~Vicki Kuebler~~ **Asst. Social Director** Sussette Newsom and Sandra Hufsmith **BBPC Rec Race Team Captain:** ~~Dave Henry~~ **Media Designer:** ~~Kas Henry~~

### Guests

Mark Barnard

**Absent:** As noted by strikethroughs, above.

**Secretary's Minutes:** Motion by Paul to accept Minutes, second by Craig, motion carries.

**Treasurer's Report:** **23,100 in the bank** – May statement handed around. Payette Brewing gave donation check for \$500 for Bogus Basin Ski Resort or Kegs 4 Kause? Betty to follow up.

### Communications Report: BBSC Web Site –

Mogul is ready to go out – need to send to printers. Estimated cost is \$500

Sports Engine – way to coordinate the web site, on line version of mogul, cost for using Sports Engine would come from not publishing the mogul.

Please send Carol a copy of PDF of Mogul to upload to web site.

Suggestion – using Eblast, we can also send link out to PDF or the PDF itself.

**Marketing Update: (Betty)** Calendar was handed out with all new stuff.

**Social Media:** NA

### Membership update – Technology Committee Report – (Michael Bouton)

Betty, Barbara, Craig, Michael B, met with Sports Engine.com, owned by NBC sports.

Patrick Sheely from Sports Engine was who met with committee

It is complete program that will meet all needs for non-profit clubs, individuals will have their own accounts to manage their personal information, members can pay (bypass PayPal) online for membership, charge is 3.1% transaction fee – as the number of transactions increase, the cost per transaction can lower to 1%. This would be for trips and events. All count toward the dollar amount to

reduce the fee.

Other organizations that have used this service? Tristate ski association, Vermont, CT, ME are using it – go visit their web site, which will be sent out via emails.

Sports engine moved beyond tracking ski racers to targeting non-profit organizations.

Benefit to keeping all in one site, just need to be careful of contractual agreement. This would be a LARGE Effort and it will not happen overnight

## can use hash tags (Instagram, Twitter) – to help gain new members and younger members

- 1) Photo contest to generate interest – post photo – prizes? Membership to the club.
- 2) Different ways to get new members that we can support from the website. We can do this and reduce the manual efforts
- 3) Make it relevant to the target audience

CRAIG – Sports Engine can handle all eblasts, on line articles, posting pictures, we could get quicker turn around because feedback can be within a few days. Of course this depends on person or structure of privileges for all users. Sports Engine has a scrolling type of news release so people can scroll down to see history. Sending out emails is controlled by us; they will take our current setup and migrate to Sports Engine. The web address will be the same; Sports Engine is more interactive, users can set meet dates, trip coordinates can manage coordination/communication for trips, fill out online for scholarship application and memberships. People can also fill out forms from their smart phones.

Today, we send out 500 eblasts only about 30% are opened, how many moguls are read vs trash? Print 150 to 200 and cost usually is \$300. Moguls are used for marketing and that should continue.

Lots of effort up front, but more options and flexibility with Sports Engine. This integrates our systems, memberships, emails, web sites, etc.

Sports Engine said it can sort membership on any field, trip coordinators/event leaders can use that functionality, self populates from previous trip, some reporting tools on members, trips, financial, makes deposits to our banks would be helpful.

QUESTIONS - What all do they get? Do they sell our data? Do they email our membership? Need to find this out...

BETTY – we can put all our docs out there, unlimited storage, can we have a private storage??

**80<sup>th</sup> anniversary of this club – Michael** – passed out hand out for celebrating the club

**Main Event Topic(s):**

## **Athletic Scholarship**

Barbara will meet with Anna after she returns, they will work on selecting committee. Anna will contact BBSFC to get our trip in their silent auction. On target.

**FWSA Summer Conference - Reno June 7 – 10** with 8 club members attending

**Michael won Man of the year award and Kim won the Woman of the Year award** – thanked club for the opportunity, competition was fierce, won Big White ski package for winning!! Very well earned!!

Community services and charity awards: In the Diamond category BBSC got first place for our Community and Charity. John will be placing the certificate in the kiosk in ticket office.

Raffle item from conference did not get purchased because Mark Bernard was able to talk Club Med into giving us another certificate to raffle... hoping for 7 days but probably will get 5 days.

Michael got Sun Valley to give us 2 of 3 days pass – 2 of them.

## **Trip Planning for 2017/2018 Ski and Summer Season**

**Salmon River Raft Trip with MFWO Trip – Aug 9 – 15, 2018.** 8 people committed but agreement was 10. Willis agreed to refund the extra 2 slots we paid for so Anna sent check for 8 people.

**Norway Hiking, Biking and Kayaking – GO - Aug 13 – 27, 2018.** – (Mary Pribble leader) There are 15 people committed. Trip is full – and a go!!

**Sun Valley Trip** – not put together yet – first week in January Sunday 6 – Sat 12 by intermountain ski council

**Zermatt – January 24 - 27 (28?) 2019 – Michael** – word from Maxine offered 4<sup>th</sup> night with reduced rate and breakfast each morning... waiting to hear back from her for official price. Still planning to ski 3 resorts, (3 days skiing Brighton, Solitude and Sundance – all \$55 or less) be involved with Sundance. \$75 for screening at the Sundance resort – small facility – more in Park City @same price \$75. Target number is 40... takes 6 hours to go in bus. Keeping price at \$800. Will promote to other clubs if needed to get more members, but maybe plan to keep locally to begin with and contact the Snow Riders.

**Can trip coordinators coordinate between clubs?** Roxann to reach out to Renee... and Idaho Falls ski club. They are coordinated through the Council.

**Whitefish - Feb 20 – 24, 2019.** Anna will lead and is already booked. This will be a Wed – Sun trip and will use airline to get to destination. This trip had 24 people sign.

## **Proposed Trips selections from Annual Meeting**

**Schweitzer (on powder alliance) and Big White (in Canada)** – had 27 people sign

**Jackson Hole** – Someone needs to reach out to Snowriders group to check on their schedule. They usually go end of January which conflicts with Zermatt for our club.

**Arlene King - Italy in April** – wants to put together another Bike and Barge – could be fall 2020. Arlene will update the board. Roxann to reach out to her.

**Roxann Jensen – August Cape Town Africa** –Africa trip July 2019 - able to extend the dead line for payment to Dec 1<sup>st</sup> July is peak season for Africa. Trip is limited to 12 people. Get our own guide, world class trainer and birder, 1 night in Johannesburg to get to Canella – spend a few nights there, then 3 hours to airport to Durban to Penda, private game preserve and then Cape Town where wide variety of options, winery, Robins Island, Cape Point, Table Mountain, penguins, gardens. The cost is \$7300 + air fare. Airfare would be around \$1500 - already have 3 people signed up. Water shortage is concern... but not an issue in the outlying area... Carol needs write up for web site.  
Craig needs write up for eblast.  
Motion by Craig to approve this trip for BBSC, Sandra second, motion carries.

**Paul researching – trip to San Moritz** – Feb 2020 – 27, 28, 29 and early March. Cost is \$208 per day, \$1200 for airfare, with several days in London 5 days.

### **Club Activities Updates:**

**Thirsty Thursday – June 21** Telaya Winery – about 20 People just showed up, music was hard to hear, but very pleasant

**Training bike ride** – about 8 people showed up, did 9 miles and very pleasant. BBQ at Barbara's house after ride. Monday July 10<sup>th</sup> – another training bike ride for 12 miles, Ken Snider was able to help others and gave some ideas for routes. Kens is a former owner of Kens Bike Shop. July 24<sup>th</sup>, another one scheduled and will be 15 miles.

**Music on the Patio**— not sure this is going to happen – put on hold Jeffry is going out of town.. on Hold.

**Music on mountain Aug 4...** can be a meet up for this event.

**Pedal and Pints – July 12<sup>th</sup>** – July 3<sup>rd</sup> is deadline to sign up.... Need 15 people to sign up.... \$300 up front, people pay Barbara \$25 per person includes tip. Was in email blast on Saturday just need to update deadline.

**Camping Trip - July 20-22, 2018. We need to get people to sign up** – Sandra and Margie to co-chair. Cost \$35. 1 person signed up so far. We already paid deposit. July 10<sup>th</sup> is the deadline for RSVP... people can pay Sandra up there. Doing pot luck both nights. Saturday evening, club to provide hamburgers/hotdogs.... We have shelter with 2 refrigerators so people can put stuff in fridge. Breakfast is on your own (you cook and you clean). Saturday - beach party (paddle boards, floaties, swimming) Boulder Creek- get there early Saturday morning- 2 miles from camp ground... and then dinner after – might be a fee. Sunday, going to Tamarack and mountain biking or head home.

**Floats, Boats, and BBQ Thursday Aug 9<sup>th</sup>** – Betty talked Chuck at Apen Glow into doing this again, Aug 9<sup>th</sup>, and lower Discovery Park is open. Costs would be \$200 for expenses, \$5 for food each person, 5 years old and younger free, hotdog, hamb, brats, beer, wine (no glass). Betty will get BBQ there,

Barbara to coordinate the food. Motion by Daryl for \$200 in expenses, Betty second, motion carries.

**Dog Days of Summer (on the Mountain) – August 26<sup>th</sup> national dog day** – Hike at Bogus Basin start at 9am. Bring your lunch and some to share. Meet at the Cross Country Ski lodge and walk the cross country ski trails. Bring water for you and your dog. Lynda to reach out to hiking with dogs meet up group.

**Blues and Bones in Eagle Island St. park - August 25<sup>th</sup>** \$20 per person to attend... Boise Blues Society event. You can purchase food there. This is a good, fun, family event. GROUPON for this event - \$11.

**Champagne Brunch Sept 15<sup>th</sup>** - changed to Saturday because venue was not available. Shelter is reserved. Contest for best casserole and prize for sign up prizes from McQ and Greenwoods.

**Weiser Bike Trail Ride – Saturday September 22** – Sandra assistant Chair

Come up the night before, Sept 21<sup>st</sup>, and stay in New Meadows, and then Saturday meet at Pine Ridge Huckleberry Market – start at Pine Ridge and end at Fruitvale - 21 miles. Michael and friends to pick up and take bikes back to Huckleberry Market and have late lunch there. You can spend the night again or head home. There are a couple little hotels – listed in eblast... No RSVP, no FEES, give tip to drivers, just a meet up, ride, camp for the weekend.

**Wine Bike Ride – Sunday October 14<sup>th</sup>** - Paul will chair Event starts at 11:30 with location and route TBA

**Warren Miller 2018** – Nov 15, 16 17<sup>th</sup> for 3 days 4 shows at Egyptian Theatre, 69<sup>th</sup> year. Larry Crockett / John Greenwood with Kim as the liaison for BBSC.

**ULLR Fest** – January 18<sup>th</sup> 2-2-19 - Bogus Basin do not want to have it during MLK weekend. Now proposed Feb 2<sup>nd</sup>. All day family fun activity. i.e. hide things in trees for people to find and get prizes.

**Crab Crack –February 9<sup>th</sup>** - Planning starts in Aug – venue, caterers, White Dog would like us to come back,

**BBSC Summer Host Program at Bogus Basin Mtn – Michael Bouton** - After multiple emails – right now Bogus Basin is using winter ski patrol hosts, so this is on hold. Bogus is no longer doing events, they are just a venue.

**Michael thanked every** board member for their participation and willingness to move forward.

**We need to make** Face Book a place to post activities – group Face Book vs Business.

#### **Old Business:**

**Kim – Warren Miller** – kicks off 2<sup>nd</sup> week of July so inviting others to kick off

**Roxann** – Telaya Wine meet up – there were lots of people in the 30s age group so bring flag and handouts to next one.

#### **New Business:**

**Michael announced Ski club from Portland Mountain High Ski Club** is coming to Boise in February 17 2019. They will be staying at the Cotton Wood (old Shilo). It would be good for the club to host them

on Bogus Basin for lunch and skiing on Monday and they will invite us for a dinner event. Lunch would be BBQ at Bogus Basin.

Motion made by Michael for \$200 budget, to host lunch on Holiday Monday, Barbara second, motion carries. Need to go up early to get spot – maybe maintenance lot. Private event for just the club and Portland Mountain High Ski club.

Motion made by Kim to purchase Bogus Basin history book for Portland Mountain High Ski Club for \$32 Second by Craig, motion carries.

**Budget for FWSA - give receipts** to Betty will cut a check.

**Bylaws and policy and Procedures** are on website under About Us.

**Kim** – would it be helpful to have a board builder training session / retreat session / succession planning... Kim will coordinate and we can do this with past presidents, invite membership for succession and volunteers. Target the willing to volunteer folks on membership. Suggestions – email to Kim.

**Meeting ended at 8:51 PM**