



I. **LOGISTICS:**

- **Operated since 2012 by Summit Lacrosse Ventures:** Led by industry professionals with 30+ years of experience, Northstar offers a high quality, unique, and valuable experience, and is supported and trusted by Club/HS/NCAA Coaches. Northstar has played a positive role in the development process of 300+ student athletes who have committed to collegiate lacrosse. [CLICK](#) to learn more about who we are.
- **Date & Location:** Monday July 29 - Thursday August 1, 2019 // Northwood School, Lake Placid, NY
- **Website:** NorthstarInvitational.com

II. **FORMAT:**

- **Rising Juniors (2021), Sophomores (2022), Freshmen (2023)**
- Top student athletes nationally, amongst the very top % of their region, who have the desire and talent to develop toward the highest level of college lacrosse. Student athlete leaders, on AND off the field.
- 3 days of full-field & small-sided games, performance testing (Northstar Performance Index, aka NPI), and supplemental sessions to include: leadership development, recruiting preparation, mental fitness, elite athlete speaker(s), current college student athlete panel, and more.
- [CLICK HERE](#) for an overview of the Northstar Experience

III. **NORTHSTAR MISSION & VALUE:** *Curriculum + Competition + Leadership + Education + Development = The Unique Northstar Experience*

- **Calculated On-Field Curriculum:** Dynamic format maximizes athletes' development and experience. Focused on teamwork and collective, high-level talent. Displays performance capacity, small-sided, and full-field play. Introduces advanced rules and challenges game sense. NSI network includes carefully chosen people, who have shaped the game at its highest levels, and are all eager to share their experiences.
- **Exclusive Competition:** Selectivity challenges athletes to compete with and challenge high-level teammates and opponents, while also inspiring athletes to make new friends and improve together. NSI offers a barometer for athletes relative to elite peers from around the country. Northstar Athletes revel in the opportunity to be surrounded by "athletes like them" in a beautiful, historic sports town.
- **Development & Education:** Families/athletes use the NSI knowledge, network, competition, and experience to better understand and enhance their opportunities to succeed at the highest level.
 - NPI tests elite performance metrics (speed, agility, power, endurance);
 - Mental Fitness guru encourages athletes to train their mind intentionally, as they train their bodies;
 - Leadership session empowers athletes to take pride and ownership in making a positive impact on their peers, teams, and communities;
 - Recruiting & Q&A sessions give athletes an informed perspective on the process, what matters most, and allows them to ask current collegiate athletes about their experiences;
 - Parent meeting allows NSI directors to share perspective and experience, informed by relationships with decision-makers. Enables parents to ask questions, helping them understand, prepare for, and maximize the process.
 - Winter Olympic Athlete(s) from the Olympic Trainer Center inspire athletes with tales of their triumphs and challenges; and more!

IV. **YOUR ROLE:** We value the relationship we have built with you as a positive ambassador for the sport, who is well-connected in your area, has knowledge of the local talent, and is equipped to objectively recommend the best players in your region. We understand that you are surrounded by parents, players and local pressures, **and will keep your recommendations anonymous.** The NSI talent pool is increasingly competitive; not all recommended players will be selected for invitation. **Thank you for facilitating the special Northstar experience for the highest-level student athletes in your region!**