



FOR IMMEDIATE RELEASE

THE ICE POND AT WAUNAKEE HELPS FIGHT CANCER WITH HIGH SCHOOL HOCKEY TEAMS

WAUNAKEE, WI - (November 28-December 1) - The Ice Pond at Waunakee, and the high school hockey teams that call the rink “home” will partner up to raise awareness and help fight cancer from Thursday, November 29th through Saturday, December 1st with a series of games at the Ice Pond.

The weekend of awareness will start with the Norski co-op facing off against McFarland Thursday, November 29th at 7pm. On Friday, November 30th the Waunakee Warriors will take on the Menomonie Mustangs at 7pm. The event will conclude on Saturday with a full slate of high school hockey starting with Norski co-op vs Menomonie at 1pm, Waunakee vs Oregon at 5:15pm, and Cap City Cougars vs Onalaska at 7:45pm.

Previously, each team has had a cancer awareness game. Using the NHL’s Hockey Fights Cancer model during November, we wanted to expand each team’s cancer awareness game into an entire weekend and get our teams working together for a great cause. The NHL started this initiative in December 1998 with the NHL Players’ Association to raise money for hockey’s most important fight. The Warriors will focus on pancreatic cancer awareness, and the Norski co-op and Cougars will focus on breast cancer awareness. Each team will do a Miracle Minute during the 1st intermission of their games to give the fans the opportunity to support the fight with their donations. There will also be a silent auction on Saturday with all the proceeds being split between all the cancer organizations represented over the weekend.

“The opportunity to get all of our high school teams involved in this cause and raise awareness was something we really wanted to accomplish,” said Rink Manager Don Brausen. He also said, “The Ice Pond at Waunakee is joining the hockey fights cancer efforts because in this fight, winning IS everything.” Each one of our high school teams have a direct connection with cancer, which is why we thought it would be important to accommodate this weekend and have all our teams involved in the awareness efforts. When asked why they wanted to be a part of the weekend and what it means for them, Menomonie Head Coach Matt Ellis said, “Cancer hits very close to home for me and my family as well as our team. I love the idea of being part of something bigger than ourselves and the game. It’s amazing to me that a game of hockey or any sport can help battle something so big in the world like cancer. The coaching staff, team, team families and the city of Menomonie are honored to be apart of this great cause that you all are putting together and to help raise funds to fight cancer.”

The Ice Pond at Waunakee is honored to be able to host this weekend event. It is our chance to be a part of something bigger than hockey.

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