



**"ICE FOR KIDS OF ALL AGES"**  
**CAPITAL CAMPAIGN FOR VERONA ICE ARENA EXPANSION**

GIVING LEVELS
\$500,000+ Legend
\$250,000+ Hall of Fame
\$100,000+ Champion
\$50,000+ Coach
\$25,000+ Captain
\$10,000+ Varsity
\$5,000+ Hat Trick
\$1,000+ Play Maker
Up to \$999 Fan

ITEM	DONATED BY
<b>\$1,000,000 Giving Level (option to pledge over 5 years)</b>	
Rink 2	
<b>\$500,000 Giving Level (option to pledge over 5 years)</b>	
Arena Scoreboards & Scorer's Table	
Boards & Shielding - Rink 2	
<b>\$250,000 Giving Level (option to pledge over 5 years)</b>	
Community Room - Rink 2	
Edgewood High School Team Locker Room	Edgewood High School of the Sacred Heart, Inc.
Girls' High School Team Locker Room	
Verona Area High School Team Locker Room	Verona Area School District
<b>\$150,000 Giving Level (option to pledge over 5 years)</b>	
Ice Resurfacer "Zamboni" Sponsorship - Rink 1	Wick Buildings Inc.
Ice Resurfacer "Zamboni" Sponsorship - Rink 2	Anonymous
Lobby - Rink 2	
<b>\$100,000 Giving Level (option to pledge over 5 years)</b>	
Concession Stand - Rink 2	Sub-Zero Wolf Foundation, Inc
Girls'/Womens' Changing Rooms	100 Extraordinary Women
Team Training/Fitness Room - Rink 2	Fred and Debbie Schwartz
<b>\$50,000 Giving Level (option to pledge over 5 years)</b>	
Elevator	Wisconsin Distributors
Ice Plant/Mechanical Room	MGE Foundation
Spectator Bleachers Home - Rink 2	Edgewood High School of the Sacred Heart, Inc.
Spectator Bleachers Away - Rink 2	
Team Bench - Rink 1 Home Team	The Steffin Family
Team Bench - Rink 1 Away Team	Friends and Family of James Doyle
Team Bench - Rink 2 Home Team	Anonymous
Team Bench - Rink 2 Away Team	Anonymous
<b>\$25,000 Giving Level (option to pledge over 5 years)</b>	
Arena Sound System	Davis Family - Andy, Rita, Nicki, & Chad
Handicap Accessibility Features	Davis Family - Andy, Rita, Nicki, & Chad
Penalty Box - Rink 1 Home Team	The Mattila Family
Penalty Box - Rink 1 Away Team	Reserved
Penalty Box - Rink 2 Home Team	The Mike S. Schroeder Memorial Fund
Penalty Box - Rink 2 Away Team	Parisi Family Charitable Fund
Shooting Area - Rink 2	
Technology and Networking System	Anonymous
Team Locker Room 1 - Rink 2	Baker Schultz Tax and Financial
Team Locker Room 2 - Rink 2	
Team Locker Room 3 - Rink 2	
Team Locker Room 4 - Rink 2	
Verona Ice Arena Director's Office	Marshall Family



**CAPITAL CAMPAIGN FOR VERONA ICE ARENA EXPANSION**

ITEM	DONATED BY
<b>\$10,000 Giving Level (option to pledge over 5 years)</b>	
Community Room - Rink 1	Jim and Marissa Martin
Community Room - Rink 1	Eric and Stacy Helsher
Community Room - Rink 1	The Napier Family
Community Room - Rink 1	Gary Rockweiler
Community Room - Rink 1	The Kruger Family
Community Room - Rink 1	John Porco and Sarah Slack
Community Room - Rink 1	Reserved
Community Room - Rink 1	Reserved
Community Room - Rink 1	Reserved
Community Room - Rink 1	Reserved
Community Room - Rink 1	
Community Room - Rink 1	
Community Room - Rink 1	
Arena or Lobby Seating - Rink 1	Jingles O'Brien Fund
Arena or Lobby Seating - Rink 1	Anonymous
Arena or Lobby Seating - Rink 1	Noll Family
Arena or Lobby Seating - Rink 1	Mary Feldt
Arena or Lobby Seating - Rink 1	Sara and Andrew DeTienne
Arena or Lobby Seating - Rink 1	Janis and Kelly Strutt
Arena or Lobby Seating - Rink 1	Judith Gustin
Arena or Lobby Seating - Rink 1	Bethke Family
Arena or Lobby Seating - Rink 1	Bakalars Family
Arena or Lobby Seating - Rink 2	Jack Sweeney
Arena or Lobby Seating - Rink 2	Kathleen Egan Heath
Arena or Lobby Seating - Rink 2	The Porter Family
Arena or Lobby Seating - Rink 2	Chuck and Rita Richardson
Arena or Lobby Seating - Rink 2	Scott Richardson
Arena or Lobby Seating - Rink 2	Teresa Mueller & Erin Corning
Arena or Lobby Seating - Rink 2	Shannon and Jason Lessner
Arena or Lobby Seating - Rink 2	Angela & Casey Hunt
Community Skates and Cabinet - Rink 1	Bill & Will Snow
Community Skates and Cabinet - Rink 2	Dream Lane Real Estate, LLC
Water Fountain - Rink 2	Jesi and Dan Wang
Officials/Changing Room - Rink 1	Friends and Family of Dan Schachte
Officials/Changing Room - Rink 2	Reserved

**DONOR POLICIES**

All contributions will be recognized on the Verona Ice Arena website.  
 All Donors over \$1,000 will be recognized on the Donor Recognition Wall.  
 Donors selecting a naming opportunity will be recognized both on the Donor Recognition Wall AND at the selected location.

All naming opportunities are subject to the approval of the I.C.E., Inc. Board of Directors.

Naming opportunities and gift levels are subject to availability and subject to change.

Suggested wordings include:  
 "Through the generosity of" or "In Memory/Honor of"