



We want to thank you so much for supporting Aspen Junior Hockey! Over the last 50+ years hockey in Aspen and the Roaring Fork Valley has grown tremendously. We have grown, evolved, and adapted over the years to provide an exceptional development model for our youth to learn and play the game of hockey. What has remained the same is our love for community, friendships, and lifelong lasting memories.

This is the 22<sup>nd</sup> year we have celebrated the Stirling Cup Weekend in Aspen!

NEW this year we are celebrating our Locals homegrown HEROS! Our favorite firefighters, law enforcement, and community service hockey players will battle it out against our Aspen Junior Hockey coaches and alumni (past and present)! Saturday, September 9<sup>th</sup>, 5 pm Puck drops! This is our 2<sup>nd</sup> year including an opportunity to fly fish on the Roaring Fork River with professional local guides on Saturday, September 9<sup>th</sup>. Finishing the fantastic weekend off, our traditional Golf Day is Sunday, September, 10<sup>th</sup> at the Aspen Golf Course.

Get your golf team signed up! We sell out every year. Also, we have limited availability for VIP rink-side tables (party of 4).

Below is our menu of sponsor levels to support the youth athletes. There are many ways to get involved and have a fun weekend raising valuable funds for our hockey programs. Please reach out to Jackie or Harlan if you have any questions.

Looking forward to seeing you all for Stirling Cup Weekend!

## **EVENT SCHEDULE**

### **Weekend Events**

Friday, September 8<sup>th</sup>, 2023 Kick-off Party at The Carlson's.

Saturday, September 9<sup>th</sup>, 2023, Fly Fishing, location/time TBD. Charity Hockey Game 5:00-7:00 PM Lewis Ice Arena

Sunday, September 10<sup>th</sup>, 2023, Hosted by Aspen Golf Club Stirling Cup Golf Tourney.

## SPONSORSHIP INFORMATION

**All-Star Sponsor (Title Sponsor- Woody Creek Distillers)** –\$20,000 Inclusion in all print materials/media / P.R. including save the date postcard, previous participant contact letter, sponsorship packet, and registration packet Inclusion in all event signage and promotional collateral (2) Golf team entries, (2) TBD - Fly Fishing Groups (Fishing group contain, (2) open spots & (1) Guide for a total of (3), (2) Green & Gold Hole Sponsor signs, (8) VIP Welcome Party invite, (2) Charity Game reserved high top-tables at ice-level (seats 8), (2) Banners to be displayed at the Alumni Hockey Game and Golf Tournament, Product inclusion in golf tournament giveaways to all participants.

**Hat Trick Sponsor (Presenting Sponsor – Cooper Street Capital)** –\$12,000 Inclusion in all event signage and promotional collateral (1) Golf team entry, (2) TBD - Fly Fishing Groups (Fishing group contain, (2) open spots & (1) Guide for a total of (3), (1) Green & Gold Hole Sponsor sign, (6) VIP Welcome Party invite, (2) Charity Game reserved high-top tables at ice-level (seats 8), (2) Banners to be displayed at the Charity Hockey Game and Golf Tournament, Product inclusion in golf tournament giveaways to all participants.

**Playmaker Sponsor (Community Sponsor)** –\$5,000 Inclusion in all event signage and promotional collateral (1) Golf team entry, (1) TBD - Fly Fishing Group (Fishing group contain (2) open spots & (1) Guide for a total of (3) including guide, (1) Green & Gold Hole Sponsor, (4) VIP Welcome Party invite, (1) Charity Game reserved high-top table at ice-level (seats 4), (1) Banner displayed at the Charity Hockey Game and Golf Tournament, Product inclusion in golf tournament giveaways to all participants

**Power Play Sponsor (Supporting Sponsor)** –\$3,500 Inclusion in all event signage and promotional collateral (1) Golf team entry, (1) Green & Gold Hole Sponsor, (2) VIP Welcome Party invite, (1) Charity Game reserved high-table at ice-level with (4) game tickets, (1) Banner to be displayed at the Charity Hockey Game and Golf Tournament, Product inclusion in golf tournament giveaways to all participants

**Green & Gold Hole Sponsor** \$500 Signage at a golf hole during golf tournament Opportunity to provide a golf hole contest prize and have company representatives present at a golf hole. (2) VIP Welcome Party invite.

**WOODY CREEK DISTILLERS**



## SPONSOR, GOLF, FISHING & TABLE REGISTRATION

Each team entry includes a round of golf at Aspen Golf Club, tournament contests and prizes, tournament goodies, a post-tournament awards ceremony, a continental breakfast, and a barbeque lunch. The event is always sold out; register your team before it is too late!

### PAYMENT & REGISTRATION INFORMATION

#### Options (check all that apply)

- All-Star Sponsorship – \$20,000
- Hat-Trick Sponsorship – \$12,000
- Playmaker Sponsorship – \$5,000
- Power Play Sponsorship - \$3,500
- Golf Team Registration for 4 – \$1,200
  - Add a Green & Gold Hole Sponsorship – \$300 (*\$200 savings*)
- Green & Gold Hole Sponsorship – \$500
- Fly Fishing Registration – \$1,000 (includes a two-member team with a guide – limited spots available)
- VIP Rink side High Top table - \$750 (includes a party of 4, catered food, and drinks by Woody Creek Distillery)  
*\*A percentage of proceeds from VIP Rink side tables and game day ticket sales will be donated to our community service member programs.*

**Total Amount:** \_\_\_\_\_

#### Payment

- Check enclosed (please make checks payable to Aspen Junior Hockey)
- Credit card (Master Card or Visa only, please)

Credit Card #: \_\_\_\_\_ CVV: \_\_\_\_\_

Expiration Date: \_\_\_\_\_ Billing Zip Code: \_\_\_\_\_

Name as it appears on the card: \_\_\_\_\_

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**Please complete the Payment & Registration form and Golf Tournament Registration form (if applicable) and return to:**

**Aspen Junior Hockey**

**Attn: Stirling Cup**

**P.O. Box 3390, Aspen, CO 81612**

**T – 970.920.7081 | F – 970.544.8034**

A portion of your sponsorship and registration is tax-deductible according to IRS regulations. Please consult your tax advisor for further information. [Aspen Junior Hockey 501(c)3 ID #51-0143083]

**Send your questions to** AJH Administrative Assistant via email:

[jackieayers@aspennjuniorhockey.com](mailto:jackieayers@aspennjuniorhockey.com) or phone: 970-920-7081

**Visit our website:** [www.aspenjuniorhockey.com](http://www.aspenjuniorhockey.com) and like us on Facebook, 'Aspen Junior Hockey' & Instagram!