



# Booster Club

**November 6, 2024 @ 7:00pm BHS**

**Attendees (x if present)**

|                   |                |  |                 |
|-------------------|----------------|--|-----------------|
| Jenny Gabrielli   | President      | Sara Polster                               | Merchandise     |
| Susan McCarthy    | Vice President | Natalie Thienes                            | Head Coach      |
| Tina Sorvari      | Secretary      | Daynelle Haaven                            | Member at Large |
| Jenny Forrest     | Co-Treasurer   | Ken Kindvall                               | Member at Large |
| Joni Kurland      | Co Treasurer   | Jessica Haider                             | Member at Large |
| Jessie Bridgeford | Fundraising    | General Attendance<br>1.<br>2.<br>3.<br>4. |                 |
| <vacant>          | Special Events |  |                 |
| Michelle Kindvall | Concessions    |  |                 |

**Meeting called to Order @**

**President’s Report (10 min)**

- Welcome and Introductions
- 2025 Meeting Dates
  - Vote on motion to change start time to 6:30 PM in 2025
- Vote on 2025 positions
  - President: Jenny Gabrielli
  - Vice President: Susan McCarthy
  - Secretary: Tina Sorvari
  - Co-Treasurers: Joni Kurland & Tessa Ten Haken
  - Fundraising: Jessie Bridgeford
  - Co-Concessions: Michelle Kindvall & Hang Nguyen
  - Special Events: vacant
  - Merchandising: vacant, consider updating responsibility in bylaws in 2025
  - Members at Large: Daynelle Haaven, Jessica Haider, Ken Kindvall

**Vice President’s Report (x min)**

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**Coach’s Report (10 min)**

- Suggesting to move meetings to 6:30p
- February - wishlist will be ready

**Treasurer’s Report (10 min)**

- Budget vs Actuals update
- Missing one banquet payment (Paypal Invoice reminder sent)
- Give to the Max Day push? 11/21/24

### **Fundraising (5 min)**

- Give to the Max Day - 11/21/24

### **Concessions (x min)**

- 

### **Merchandising (0 min)**

- NA

### **Communications (5 min)**

- Review survey questions

### **Special Events (5 min)**

- Feedback about banquet

### **Dates to Note**

- Next meeting - February 5 @ 6:30/7:00 PM

### **Parking Lot for 2025**

- Sponsorships/Community Support
  - Combine the two flyers into one
  - Start the campaign earlier than we did this year
  - Define what kind of support results in an ad in the program
- Fundraising
  - Blitzes seem to work well - do we change it up and sell something else that gets us more than 50% of what we sell? Kwik Trip car wash cards were suggested.
  - Do we want to try any restaurant nights in 2025?
- Merchandise
  - Merchandise Role-Now that online the overall responsibility is far less than when it was on paper. Should we update bylaws to redistribute this now smaller responsibility?
  - Will need to decide if we are keeping current or exploring other online options
- Communications
  - If the district sticks with Go Fan, there is a multi-game punch pass that we should highlight to parents. It lowers the cost per game and is less in online fees (\$85 for 10 adult tickets and \$43 for 10 student tickets). Tickets can be used at any A-H location and can be transferred once purchased just like a single game. 5 packs available too.
  - Should we move forward with creating a private FB group for the boosters as another communication tool to the program?
- Special Events
  - Fan Engagement/Student Incentives
    - More work to do - offering incentives to students who paid admission did not really work
    - Raising Cane's will do a "Cane's Challenge"
    - Things seen at other schools (not sure if sponsored or if boosters is paying for - these were for playoff games too)
      - First 50 students get Bundtinis from Nothing Bundt Cakes
      - First 100 Students get free admission and free pizza
  - Banquet
    - Should we change arrival/social hour to 45 min vs 75 min?
    - Define criteria for a Booster-sponsored scholarship

### **Meeting called to Adjourn @**