



Dear Friends of Parkland Football,

On behalf of our players, coaches and families, we would appreciate your consideration of a sponsorship commitment for our 2023 season. As a sponsor, you are part of the tradition of Parkland Football and help provide a safe and enjoyable experience for our student athletes. Your support makes a tremendous impact on our program.

The Parkland Football Booster Club is a 501(c)(3) nonprofit organization (EIN is 233087091). It is completely staffed by volunteers, and we raise money in support of the football program to provide funding for items not covered by the school district or the football program's annual budget. Some of these items include: end of season banquet, player gifts, camps, Friday night pre-game meals, Trojan War (t-shirts and pizza), videotaping of games, Shirt Off Your Back Night t-shirts, Senior night, busing to playoff games, etc. 100% of all donations go directly to the football program.

The Parkland High School Football program has a long standing commitment to excellence both on and off the field. Not only does the Parkland Football program teach respect, sportsmanship and teamwork, it also teaches them to be upstanding young men and role models by giving back to the community through several volunteer missions of charity.

Again, thank you for considering this request. We look forward to proudly recognizing your generosity this season and being able to welcome you as part of the Parkland Football family. Please review the following pages, we are excited to announce some **NEW SPONSORSHIP OPPORTUNITIES.**

If you have any questions please feel free to contact us with any questions.

Go Trojans!
Parkland Football Booster Club



2023 PARKLAND FOOTBALL SPONSORSHIP OPPORTUNITIES

A LA CARTE SPONSORSHIP PACKAGES

Individual sponsorships for either the game program as well as our powerlifting event.

OPTION 1: FOOTBALL PROGRAM	OPTION 2: POWERLIFTING EVENT
<p>TROJAN LEVEL: \$1000</p> <ul style="list-style-type: none"> Your name will be announced at ALL home games Name listed on the banner outside the concession stand Full-page ad in the program book Business listing on PFBC website with link to your company website & PFBC social media as a Trojan Level Sponsor 4 season tickets 4 Concession Cards (5 free hot dogs & sodas each) Trojan spirit gift, program, confirmation letter of donation for tax purposes 	<p>LEVEL 1: \$1000</p> <ul style="list-style-type: none"> Company name incorporated into contest name (i.e. Event name presented by...) Company banner displayed in the contest venue <ul style="list-style-type: none"> Must be provided for day of event Company logo on the FRONT of the contest t-shirt Full-page ad in the contest program Six adult passes into the contest
<p>SPIRIT LEVEL: \$500</p> <ul style="list-style-type: none"> Your name will be announced at ALL home games Name listed on the sponsor banner outside the concession stand Half-page ad in the program Business listing on PFBC website with link to your company website & PFBC social media as a Spirit Level Sponsor 2 season tickets 2 Concession Cards (5 free hot dogs & sodas each) Trojan spirit gift, program, confirmation letter of donation for tax purposes 	<p>LEVEL 2: \$750</p> <ul style="list-style-type: none"> Company banner displayed in the contest venue Company logo on the back of the contest t-shirt Full-page ad in the contest program Four adult passes into the contest
<p>RED & GREY LEVEL: \$300</p> <ul style="list-style-type: none"> Quarter-page ad in the program Business listing on PFBC website with link to your company website 2 tickets to a game of your choice 1 Concession Card (5 free hot dogs & sodas each) Trojan spirit gift, program, confirmation letter of donation for tax purposes 	<p>LEVEL 3: \$500</p> <ul style="list-style-type: none"> Company logo on the back of the contest t-shirt Half-page ad in the contest program Four adult passes into the contest
<p>PLAYER OF THE GAME SPONSOR: \$150</p> <p>DIGITAL weekly sponsor for the Parkland Offensive/Defensive Player of the Game. Ad will be posted to ALL our social media outlets and will include Sponsor Name/Logo and website link if applicable.</p>	
<p>AD ONLY OPTION</p> <ul style="list-style-type: none"> Full-page: \$250 Half-page: \$175 Quarter-page: \$100 Bus Card : \$75 	<p>AD ONLY OPTION</p> <ul style="list-style-type: none"> Full-page: \$200 Half-page: \$100



2023 PARKLAND FOOTBALL SPONSORSHIP OPPORTUNITIES

BEST VALUE!

OPTION 3: SEASON SPONSORSHIP PACKAGES

NEW this year we are offering a one time, all encompassing, sponsorship package. Get TWO of our HIGHEST-LEVEL game program & powerlifting sponsorships at a DISCOUNTED RATE.

	PLATINUM	GOLD	SILVER
COMPANY RECOGNITION	\$2000 <i>(\$2450 Value)</i>	\$1400 <i>(\$1700 Value)</i>	\$1000 <i>(\$1300 Value)</i>
Your name will be announced at all 5 home games	X	X	X
Sponsor name listed on the banner outside the concession stand	X	X	
Company banner displayed at Powerlifting event (must be provided)	X	X	
Logo printed on powerlifting shirt	FRONT	BACK	BACK
Business listed on PFBC website and social media pages as a sponsor	X	X	X
COMPANY ADVERTISING			
FULL page ad in game program and powerlifting program	X	X	
HALF page ad in game program and powerlifting program			X
1 Offensive/Defensive of the Player of the Game Sponsorship	X	X	
NEW! Event Signage Sponsor (See back side for details.)	X	X	X
EXTRAS			
Season Tickets to home games	4	2	1
Concession Cards (5 free hot dogs & sodas each)	4	2	1
Passes to Powerlifting Event	4	2	1
NEW THIS SEASON - EVENT SIGN SPONSORSHIP: \$300			
Have your business name prominently displayed on a yard sign to be placed at ALL of our fundraising/team building events throughout the season. This includes, but is not limited to: Car Wash, Cornhole Tournament, Wing Night and Powerlifting Events.			



2023 PARKLAND FOOTBALL SPONSORSHIP OPPORTUNITIES

SPONSORSHIP PACKAGES/ ADVERTISING ORDER FORM

Please indicate your package of interest and complete the order form below for remittance.

OPTION 1: FOOTBALL PROGRAM PACKAGES/ADS		RATE	AMOUNT
<input type="checkbox"/>	TROJAN LEVEL SPONSOR	\$1000	
<input type="checkbox"/>	SPIRIT LEVEL SPONSOR	\$500	
<input type="checkbox"/>	RED & GREY LEVEL SPONSOR	\$300	
<input type="checkbox"/>	PLAYER OF THE WEEK SPONSOR	\$150	
<input type="checkbox"/>	FULL-PAGE AD ONLY	\$250	
<input type="checkbox"/>	HALF-PAGE AD ONLY	\$175	
<input type="checkbox"/>	QUARTER-PAGE AD ONLY	\$100	
<input type="checkbox"/>	BUSINESS CARD AD ONLY	\$75	
OPTION 2: POWERLIFTING EVENT PACKAGES/ADS		RATE	
<input type="checkbox"/>	LEVEL 1 SPONSOR	\$1000	
<input type="checkbox"/>	LEVEL 2 SPONSOR	\$750	
<input type="checkbox"/>	LEVEL 3 SPONSOR	\$500	
<input type="checkbox"/>	FULL-PAGE AD ONLY	\$200	
<input type="checkbox"/>	HALF-PAGE AD ONLY	\$100	
OPTION 3: FULL SEASON PACKAGES		RATE	
<input type="checkbox"/>	PLATINUM SPONSOR	\$2000	
<input type="checkbox"/>	GOLD SPONSOR	\$1400	
<input type="checkbox"/>	SILVER SPONSOR	\$1000	
NEW FOR 2023 SEASON		RATE	
<input type="checkbox"/>	EVENT SIGN SPONSORSHIP	\$300	
TOTAL AMOUNT DUE			

CONTACT/ADVERTISER NAME _____

ADDRESS _____

PHONE _____ EMAIL _____

PLEASE GIVE FUNDRAISING CREDIT TO THE FOLLOWING PARKLAND FOOTBALL PLAYER:

PLAYER NAME _____ GRADE _____

PAYMENT: MAILED CHECK VENMO AMOUNT DUE: \$ _____

Advertise/Pay:

Fill out the google form/upload your PDF ad [HERE](#), SCAN code OR mail the above form.

Payment can be made through VENMO @ParklandFootball-BoosterClub. Please indicate payment by sponsorship level. If paying by mail, please send payment to: **PFBC c/o Alicia Kumernitsky 2107 Old Post Road, Coplay, PA 18037** (Please make checks payable to PFBC). Artwork submission: **Please upload or email PDF version of the completed ad to aliciaheckman@msn.com by 8/12/23.** If you need assistance, please CONTACT ALICIA KUMERNITSKY at 484-239-9710 or EMAIL at aliciaheckman@msn.com.

