

Guidelines – Jr. Blue Hens Club/Team Fundraising

Purpose:

Operating funds are important to the success of most organizations, and Jr. Blue Hens is no exception. It is important that Club Level Fundraising occurs to offset fees/expenses so that we may ensure the accessibility of youth ice hockey to all. In addition, Team Level fundraising may occur to allow for opportunities that enhance the experience of our players.

Club Level Fundraising

Principles:

Funds that are raised in the name of JBH are used for the following:

- General funds for Club operation
- Coach/trainer development expenses
- Player development expenses
- Equipment needs
- Facility rental
- Offset fees to ensure the accessibility of youth hockey to all
- Other needs as approved by the JBH Board of Directors

All players/families will be given a choice whether to participate in Club level fundraisers. All Club level fundraisers will be communicated to coaches/team managers by the Fundraising Coordinator. Parents are encouraged to volunteer to assist in the facilitation of various Club fundraisers.

Team Level Fundraising

Each Team may conduct one (1) Team Level fundraiser per season. Team Fundraiser profits may go towards the following:

- Tournament fees
- Overnight player lodging fees
- Team celebration fees
- Other needs as approved by the JBH Board of Directors

Team fundraisers must be approved by the JBH Board of Directors. A submission shall be made in writing by a Team member or representative, citing the details of the activity. The submission must include:

- Team name
- Name/purpose/goal of the activity
- Location of the event
- Time period in which the activity will occur.

All money raised will go to the Club treasurer and the club will pay out for the agreed upon designation.

When possible, the Board of Directors will invite members of the submitting team to present their idea at a board meeting.

Please note: Team fundraising activities that include “charitable gaming” activities such as raffles, bingo nights, silent auctions may require a gaming permit from the State of Delaware. Teams may need to allow six weeks for the approval of this type of fundraiser, so that the appropriate forms may be processed.

Fundraising Activity Criteria:

- The activity must be age appropriate for the participants
- The activity must not bring the club into disrepute
- Team officials, parents, players, and members must take responsibility for any activity and any consequences thereof.

Once the fundraising activity, has been completed:

- A written summary of the activity and the amount raised must be submitted to the JBH Board of Directors.
- Proper thank you letters should be sent to main donors. Team members should be encouraged to write letters also.
- If possible and where applicable, a list of names, addresses, amount of or list of items donated, should be submitted to the Fundraising Coordinator so appropriate acknowledgement letters, can be sent.