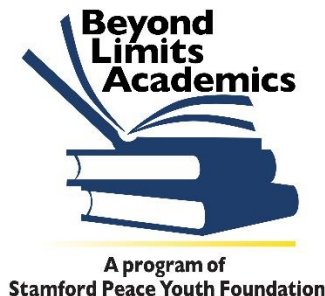


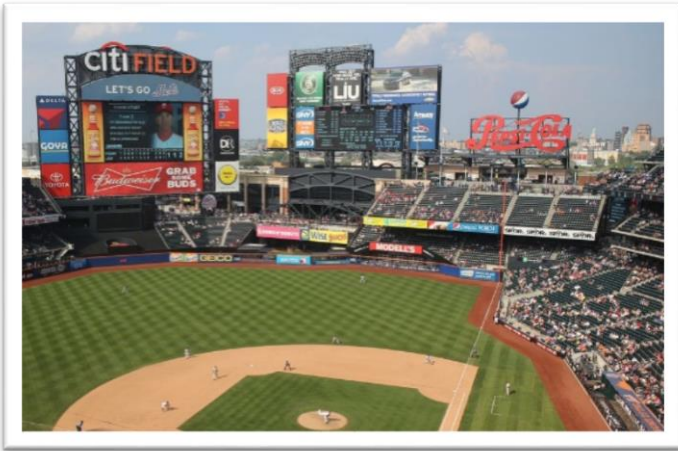


BECOME A SPONSOR 2021/2022

*Support Stamford Peace and Connect Your Business
to a Community of Parents, Families, Coaches, Athletes & Students*



Join Us in Our Efforts to Inspire Local Youth Excellence – on the court, in the classroom, and in our community!



Picture yourself in the stands at your favorite sport, overlooking the court, field, rink, etc. What do you see in the background? Corporate logos! Corporations pay millions of dollars each year to sponsor events, place their names on equipment, and even buy naming rights to event facilities, for one reason: **IT WORKS!** People see the name, say the name, remember the name, and even develop attachment to beloved brands. **Sponsorship is a form of advertising that increases brand awareness and pays significant returns.**

Your local businesses can gain this same benefit, with the added bonus of making a real difference in our local community, by supporting Stamford Peace.

Stamford Peace Youth Foundation (“Stamford Peace”) uses high-level basketball instruction, training and competition, as well as academic tutoring and related educational supports, to positively influence young people and help them achieve their full potential, both on and off the court. You can learn more our programming and our impact on our [website](#) and in our [Annual Report](#).

As a 501(c)(3) not-for-profit organization, we rely on the support of local businesses and community partners to help every child enjoy the benefits of playing sports and receive the academic support they need to succeed, in the classroom and beyond.

**We hope you will join us in providing children with these opportunities
by becoming a Stamford Peace Sponsor!**



**STAMFORD PEACE**
Youth Foundation
Sports, Academics & Citizenship

Stamford Peace programming rests on two key pillars:

PEACE Basketball – PEACE Basketball is dedicated to the philosophy that “basketball is a privilege” – representing a reward for consistent effort in children’s core responsibilities in the classroom, in the community and at home. Among the life lessons emphasized to participants are the value of teamwork, discipline, a strong work ethic, personal integrity, sportsmanship and resiliency. The broad pursuit of excellence – on and off the basketball court – is a cornerstone of the PEACE program.



We offer mission-focused basketball programming for boys and girls ages 6-18 from in and around lower Fairfield County, including:

- **Stamford Peace Boys Basketball League (SPBBL)** – **650+ player** recreational basketball league for elementary and middle school boys. Almost 20% of our SPBBL players qualify for free or reduced-price school lunch and so receive partial or full scholarships from Stamford Peace to enable them to participate.
- **AAU Travel** – High-level travel teams for girls and boys in the 3rd through 12th grades. PEACE teams compete regionally and nationally each April through July. Approximately 75 PEACE AAU alumni have gone on to play basketball at the collegiate level.
- **Summer & Fall Leagues @ Scalzi Park** – **150+ player** outdoor recreational leagues run in partnership with the Stamford Recreation Department. Players who qualify for free or reduced-price lunch receive partial scholarships from PEACE to enable them to participate.
- **Fall High School Varsity League** – High school off-season league open to school teams (only).
- **Seasonal camps, skills development clinics and open gym sessions** for elementary through high school age boys and girls.
- **Individual personalized training.**



Beyond Limits – Beyond Limits strikes at the heart of the opportunity gap which confronts our society’s lower-incomes students. Initially designed to support our student athletes, we now support more non-athlete students than we do athletes, over **200+ students** each year, with over 80% of participants coming from lower-income families. We highly subsidize the rates for these students, who pay only \$5/session. Our growth and success reflects the perceived value of our unique academic support model, as well as the huge demand for affordable academic support, particularly for lower income youth.

Beyond Limits provides:

- **Academic Tutoring** – High-quality, subsidized, peer-to-peer tutoring in math and science for 3rd through 12th grade students.
- **Enrichment Programming** – Workshops and special events covering topics such as financial literacy, standardized test preparation, academic writing, college financial aid, computer coding and more.
- **Informal Mentoring**
- **Academic Advocacy** – Actively partner with parents, teachers and administrators as important shared advocates for our students.

In all, nearly 1,200 young people and families are supported by Stamford Peace in some meaningful way. Please help us to positively impact even more lives – become a Sponsor today!

2021-2022 SPBBL Sponsorships

Stamford Peace Boys Basketball League (SPBBL) is the Stamford community's flagship recreational league for elementary and middle schoolers. In total, more than 650 young people participate in the league, which takes place over a four-month period each November through March – including 10 regular season games, plus 2-3 additional weeks of playoffs and championship games for each division. *Almost 20% of our SPBBL players qualify for free or reduced-price school lunch and receive partial scholarships from Stamford Peace to allow them to participate.*

An estimated 71% of consumers say they would switch brands based on their connection with certain causes. Support Stamford Peace and your local student-athletes while connecting your business to a broad community of local parents, families, coaches, athletes and students. Become a Sponsor today!

LEAGUE SPONSOR Limited to one sponsor - \$3,000

Our exclusive League Sponsor will receive:

- a page-width digital ad with image/logo on the Stamford Peace [home page](#), plus a 1/3 page-width digital ad with image/logo on the [SPBBL main page](#), with hyperlinks to a designated URL;
- a large-size (e.g. 4'x8') physical **banner** with your company name and/or logo to **hang year-round** at Stamford Peace's main game facility, currently the Boys & Girls Club's Yerwood Center;
- two sponsor **emails** and three sponsor **social media posts**;
- a dedicated **press release** announcing the sponsorship;
- an opportunity to host an **information table**, if desired, on two game dates of your choosing;
- **announcement** recognition on SPBBL's Championship Day; and
- placement of your name/logo on the main SPBBL **sponsorship banner** to be prominently displayed at Stamford Peace's main game facility, currently the Boys & Girls Club's Yerwood Center, throughout the SPBBL season (*name/logo size and placement proportional to sponsorship level*).

DIVISION SPONSORS Limited to eight sponsors - \$1,000

Our Division Sponsors will receive:

- a 1/3 page-width digital ad with image/logo on the [SPBBL main page](#) of the Stamford Peace website, with hyperlink to a designated URL;
- a medium-size (e.g. 3'x6') physical **banner** with your company name and/or logo to **hang year-round** at Stamford Peace's main game facility, currently the Boys & Girls Club's Yerwood Center;
- one **sponsor email** and one sponsor **social media post**;
- **announcement** recognition on SPBBL's Championship Day; and
- Placement of your name/logo on the main SPBBL **sponsorship banner** to be prominently displayed at Stamford Peace's main game facility, currently the Boys & Girls Club's Yerwood Center, throughout the SPBBL season (*name/logo size and placement proportional to sponsorship level*).

TEAM SPONSORS - \$300

Our Team Sponsors will receive:

- placement of your name/logo on the [SPBBL main page](#) of the Stamford Peace website, with hyperlink to a designated URL; and
- placement of your name/logo on the main SPBBL **sponsorship banner** to be prominently displayed at Stamford Peace's main game facility, currently the Boys & Girls Club's Yerwood Center, throughout the SPBBL season (*name/logo size and placement proportional to sponsorship level*).

Please complete the Sponsorship Sign-Up Form on the following page, and be sure to check out the final page to read what student-athletes have to say about the PEACE Basketball program!

2022 Summer League Sponsorships

Stamford Peace & Stamford Recreation have teamed up to provide rising 6th thru 11th graders with a high-energy outdoor Summer League. Played on the blacktop at Scalzi and Lione Parks during July and August, more than 150 young people participate in the League, which consists of 10 games, two each week, culminating in single-elimination playoffs and a championship game. *Players who qualify for free or reduced-price school lunch receive partial scholarships from Stamford Peace to allow them to participate.*

An estimated 71% of consumers say they would switch brands based on their connection with certain causes. Support Stamford Peace and your local student-athletes while connecting your business to a broad community of local parents, families, coaches, athletes and students. Become a Sponsor today!

LEAGUE SPONSOR Limited to one sponsor - \$1,000

Our exclusive League Sponsor will receive:

- a 1/3 page-width digital ad with image/logo on the [Summer League main page](#) of the Stamford Peace website, with hyperlink to a designated URL;
- an individual physical **banner** (feather type or similar) with your company name/logo to be displayed at Scalzi and Lione Parks throughout the Summer League season;
- one sponsor **email** and one sponsor **social media post**;
- an opportunity to host an **information table**, if desired, on one game date of your choosing;
- **announcement** recognition on the Summer League's Championship Day; and
- placement of your name/logo on the main Summer League **sponsorship banner** to be prominently displayed at Scalzi and Lione Parks throughout the Summer League season (name/logo size and placement proportional to sponsorship level).

DIVISION SPONSORS Limited to two sponsors - \$500

Our two Division Sponsors will receive:

- a 1/3 page-width digital ad with image/logo on the [Summer League main page](#) of the Stamford Peace website, with hyperlink to a designated URL;
- **announcement** recognition on the Summer League's Championship Day; and
- placement of your name/logo on the main Summer League **sponsorship banner** to be prominently displayed at Scalzi and Lione Parks throughout the Summer League season (name/logo size and placement proportional to sponsorship level).

TEAM SPONSORS - \$150

Our Team Sponsors will receive:

- placement of your name/logo on the [Summer League main page](#) of the Stamford Peace website, with hyperlink to a designated URL; and
- placement of your name/logo on the main Summer League **sponsorship banner** to be prominently displayed at Scalzi and Lione Parks throughout the Summer League season (name/logo size and placement proportional to sponsorship level).

Please complete the Sponsorship Sign-Up Form on the following page, and be sure to check out the final page to read what student-athletes have to say about the PEACE Basketball program!

2021-2022 Sponsorship Sign-up Form

Contact Name: _____

Company Name: _____

Mailing Address: _____

Phone Number: _____ Email Address: _____

Sponsorship Level:

_____ SPBBL League Sponsor, \$3,000

_____ SPBBL Divisional Sponsor, \$1,000

_____ SPBBL Team Sponsor, \$300

_____ Summer League Sponsor, \$1,000

_____ Summer Divisional Sponsor, \$500

_____ Summer Team Sponsor, \$150

_____ In-kind Sponsorship: I am interested in donating _____
_____ valued at \$ _____.

We will contact you to further discuss and customize a sponsorship package for you.

Please return this completed sponsorship form to Stamford Peace Youth Foundation, either by email to info@peaceyouthct.org or by regular mail to 925 Long Ridge Road, Stamford CT 06902.

Checks should be made payable to "Stamford Peace." All logo files can be sent to info@peaceyouthct.org.

ALL FORMS AND ARTWORK relating to **SPBBL SPONSORSHIPS** due on or before **November 4, 2021**.
ALL FORMS AND ARTWORK relating to **SUMMER LEAGUE SPONSORSHIPS** due on or before **June 30, 2022**.

P.S. The earlier you commit, the more pre-season exposure and advertising you will receive.

If you have any questions, please email us at info@peaceyouthct.org, or call Rebecca Isenstein at 203-588-9020.

Beyond Limits Sponsorships

Since 2013, the Beyond Limits Academic Program has provided high quality, subsidized peer-to-peer academic tutoring, informal mentoring, academic advocacy and enrichment opportunities to Stamford students, both athletes and non-athletes alike, in the 3rd through 12th grades. An emphasis is placed on those families eligible to receive free or reduced-price student lunch – *which make up approximately 80% of our participants*. Tutoring is primarily conducted by Stamford Public Schools’ upperclassmen, including National Honor Society members, and local college students, many of whom are referred by teachers, administrators and other tutors. Beyond Limits currently serves approximately 200+ students, twice weekly, and the demand has never been greater. Stamford Peace underwrites most tutoring expenses.

Please see the final page to read what students, parents and tutors have to say about the Beyond Limits program!

Contact Name: _____

Company Name: _____

Mailing Address: _____

Phone Number: _____ Email Address: _____

Sponsorship Level:

_____ **\$75** Assist us in funding five (5) tutoring sessions

_____ **\$250** Assist us in funding tutoring for a student for approximately two (2) months

_____ **\$750** Help us fund technology purchases for our tutoring facility (iPads or notebooks)

_____ **\$1000** Assist us in funding tutoring for one (1) student for the academic year

_____ **\$3000** Assist us in funding tutoring for three (3) students for the academic year

_____ **\$5000** Assist us in funding tutoring for five (5) students for the academic year

\$ _____ **Give a CUSTOM AMOUNT**

Please return this completed sponsorship form to the Stamford Peace Youth Foundation, either by email to info@peaceyouthct.org or by regular mail to 925 Long Ridge Road, Stamford CT 06902.

Checks should be made payable to “Stamford Peace.” If you have any questions, please visit our website at www.peaceyouthct.org, email us at info@peaceyouthct.org, or call Rebecca Isenstein at 203-588-9020.

Stamford Peace Youth Foundation Inc. (“Stamford Peace”) is a 501(c)(3) organization and is eligible to accept tax-deductible contributions. Stamford Peace’s tax identification number is 27-1254631. No goods or services are provided in exchange for your Beyond Limits sponsorship.

What our Students, Parents and Tutors have to say about our Beyond Limits program:

Beyond Limits has given me the confidence to do well in school. The tutors help me keep up with what I'm learning in Geometry and Biology, and my grades have improved in both those subjects.

– Tyler, Grade 9

I believe the program is amazing! The cost and quality of the assistance are superior and to have this program available for students in such a competitive educational environment is unheard of.

– Parent of participant, Grade 8

This is a heart-felt thank you for working your magic on Joseph, an 8th grader who began losing his academic edge in 7th grade. Thanks to BL, this school year I watched Joseph regain confidence in his abilities, take pride in his work, and rediscover the joy of learning. What's more, his grades skyrocketed!"

– Kathy, mentor

I love Beyond Limits. It's the best place to learn. I like to go there as many times as I can. If I could, I'd go every day. All the tutors are nice, especially Matt. They have helped me a lot. I had a C in math and now I have an A! I might even make honor roll!

– John, student

I have used a [Beyond Limits] tutor in biology this school year and they have helped me raise my grades from a C to a B+. The tutors at Beyond Limits are great and have really helped me in an area that I wasn't doing so well in. They taught me strategies to remember terminology and provided an extra level of support that I needed out of the classroom.

– Chris, student

I wanted to share that Gabby is doing much better on math at school with your help. The tutoring really has helped her. Thank you!! . . . She also told me that she enjoys going to tutoring. That's also music to my ears as a parent!

– Gabriela, parent

I just want to thank you for everything. Beyond Limits is a fantastically run program that brings class and professionalism to the tutoring process. I was happy to be a part of it for the past year. I hope the program continues to prosper and good luck with everything!

– Jarrod, tutor



What our Student-Athletes have to say about our PEACE Basketball programs:

My experiences with Peace were very formative. From my 6 years in Stamford Peace, I learned how to collaborate with others, how to develop a growth mindset regarding my basketball skills, and how to be a leader on and off the court. The relationships that have developed amongst my teammates and Coach K will last forever!

– Madison Johnson,
University of Pennsylvania

Stamford Peace has had a major impact on my life. This is the place where I learned about my love for the game of basketball. I feel humbled and honored to have played for such great coaches and a classy, wonderful organization.

– Kwe Askew,
MidAmerica Nazarene University

I made many new friends for a lifetime on and off the court playing with the Stamford Peace program. Nothing was ever given, I had to earn whatever I wanted. The practices were intense, which prepared us for the games; especially winning our last tournament of the year in New Jersey, for which I received MVP. I am thankful to have joined this program. The coaches taught me a lot - all of which helped me receive a scholarship!

– Charles Fisher,
Post University

Stamford Peace gave me a team and community that became my family. This organization taught and motivated me to achieve my academic and athletic goals, and I feel extremely lucky to be a part of the Peace family!

– Natalie Wind,
Wheaton College

Peace has had such a great impact on my life. The program has not just enhanced my abilities as a basketball player, but it has made me become a better teammate and person along the way. Coach K has been an amazing coach, mentor and most importantly friend to everyone that's been a part of the Peace family."

– Elizabeth Grosso,
Sacred Heart University

