

REQUEST FOR OMGHA BOARD ACTION

Meeting

Date: March 10, 2019

Business Items: New Business

Item Number: \_\_\_\_\_

Agenda Item: Proposed Bylaw Change – Article VIII- Emblem

Recommended Board Action:

A motion by board members Nicole Kustermann and Laurel Bot to amend the current OMGHA Bylaw, Article VIII- Emblem, as described below.

Request – To approve amendment of OMGHA Bylaw, Article VIII, Emblem as follows (proposed language change / addition is underlined, Old logo will be removed from Bylaws, New Logo to be inserted):

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Article VIII- Emblem

The OFFICIAL EMBLEM of the OSSEO-MAPLE GROVE HOCKEY ASSOCIATION shall be depicted hereon. Any reproductions or use other than for official Association materials is prohibited.



Old Logo



New Logo

The emblem, properly and officially used shall be exactly as it appears; except for size - either enlarged or reduced. When the emblem is colored, the colors shall be the official colors shown. Use of the Official Emblem of the Osseo-Maple Grove Hockey Association on apparel not offered for sale by OMGHA through approved vendors must be approved by the Marketing Director.

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Background:

The OMGHA logo has been updated and should therefore be reflected accurately in the Bylaws. The Marketing Director is seeking authority to approve the use of the logo on apparel and other items produced outside of our relationships with preferred vendors in order to encourage consistent branding across the association and to assist in maintaining good relations with our vendors who support OMGHA.