

## **Bogus Basin Ski Club Annual Meeting**

**Sept 13, 2020 - 5pm - VIA ZOOM**

### **Agenda**

As members logged on to the meeting, Lynda welcomed them individually. A total of 33 people joined the meeting.

1. **Annual Meeting** - Call to order: Lynda Clark, President at 5:03

2. **Introduction** of Board Members, Guests and Past Presidents: Lynda Clark, President

Lynda introduced herself as president and this is her second year as president. Then she introduced the board members: Steve Strickland, vice president; Betty Hawkins, treasurer; Craig Olson, communications and he has won Far West Ski Association awards; Carol Peterson, secretary; John Adams, marketing; Cliff Sell, purchasing; Barbara Bryant, membership; Sue Baker, trips; Kimberly Dewit, social; Nancy Moore, social media (She keeps Facebook updated); Fred Uranga, historian; and assistants Vicki Kuebler, assistant marketing; Sandra Hufsmith, assistant social director; Sussette Newsom, assistant social director; and Paul Markowitz.

3. **Minutes from 2019 Annual Meeting: Carol Peterson**, Secretary. Carol requested a motion to approve the minutes from the 2019 Annual meeting. Barb Bryant moved to approve, Paul Markowitz seconded, a vote was taken with all in favor and the motion carried.

4. **Treasurers Report: Betty Hawkins, Treasurer** –2020 - Income, expenses and balance, as of Aug 31. Betty assured the members that the club is in good standing with \$16,032 in checking plus a \$10,000 CD. Warren Miller was canceled by Warren Miller this year, so we will not see any income from it, but we had to cancel our summer events which we typically subsidize and that reduced our expenses. Betty asked people to please renew their memberships. It's one of our biggest fund raisers

5. **Election for 2020 -2021: Lynda Clark**, President

As you all know we did not have our annual meeting in April. It was canceled because of COVID-19. Because of that, and the fact that we had three people rolling off the board of directors, the following people were elected to the board of directors by the board of directors at the June 2020 board meeting. They stay on the board for a year and then for a second year if they so choose. We needed to fill those positions.

Vice President – Steve Strickland

Purchasing- Cliff Sell

Trip Coordinator – Sue Baker

The Board would like to ratify and affirm appointments of these Board positions for the 2020/2021 year. To do this, we need a vote from all ski club members. All those in favor say aye, all opposed say nay, Motion carries with no opposition.

## **6. Warren Miller Update – John Adams, Marketing**

John made a pitch to sell club hats. John continued adding that by now everyone knows we are not able to hold the Warren Miller event this year. Larry Crocket, John Greenwood and John Adams have been in contact with Warren Miller Productions; and because of the COVID-19 Pandemic, Warren Miller is not releasing a movie this year. This is to help reduce the spread of COVID-19. It is sad for us to have a break in our yearly tradition of pre-ski season celebration with Warren Miller Film Festival. PAM purchased Warren Miller. A leading sports media platform. We are looking at it as a positive move. We will keep you informed as we know more. The College of Idaho Premier party has also been canceled. We are talking with the college about the future of our support of the ski team.

As marketing, we sent out a thoughtful letter trying to let everyone know where we are and what we are doing and to please continue your membership. We are a social organization that cannot socialize right now, but the club will continue to thrive.

As most of you know, BBSC donates 10% of the Warren Miller ticket sales, split across the three nonprofit organizations, BASE, BBSEF, and Ski Patrol. Even though we do not have Warren Miller this year, probably sometime in November. the board has elected to donate funds to these same organizations, and we will also include a donation to the Bob Greenwoods Scholarship Program.

We look forward to hosting the Warren Miller Film Festival in November 2021 and hope for a record turnout for all three nights.

## **7. Bogus Basin Resort update: Bogus Basin representative/guest: Brad Wilson, General Manager**

Before I bring on our guest, Brad Wilson, to give us an update on Bogus Basin, I want to let everyone know I will be putting you on MUTE. If you have a question, could you please use CHAT on the ZOOM meeting to post your question, and I will read the questions to Brad.

Thanks Lynda and thanks everyone for showing up. Bogus Basin is entering our 78 year and now our most unusual season. This season will be a little different. We closed on March 17, a month early, but we ended up with a good winter season. The season was tailing off as we closed. We ended up with a good winter season. We opened a month later for summer, but in retrospect we ended up doing a really good business this summer. COVID has driven people outdoors. We had a record summer season. We are happy with the way things turned out from a business stand point. We made several capital investments: snowmaking on Morning Star trail, Showcase from top to bottom and possibly Sourdough and Stewarts bowl. That will double the snow making coverage that we had last year with six top-to-bottom trails. We have maxed out our water source and will probably be looking for additional water sometime in the future. In the Simplot Lodge, we redid the flooring, painted the interior and replaced the stairs. The entire lodge is bright and airy. We are replacing the fans and air filters on the second and third floors. For social distancing, we are asking people to limit their time in the lodges. No one will be allowed to bring bags, lunches and ice chests into the lodge, so you will need to put your boots on in your car. We carved out five new mountain bike trails on the Morning Star side and the Morning Star lift improvements brought in a 50% increase in mountain bike revenue.

We did significant brush cutting on War Eagle Cat Track and now you can ski down to Smuggler. We ran brush cutting on Tempest. Now you can ski Lodge Cat Track go right into Tempest. Area between Superior and Sunbeam, a pie shaped area is now open. There was significant logging on Pine Creek, particularly around Lucky Friday and Paradise, and when you see 20 to 30 inches of snow, there will be a lot more area to ski. We logged all summer cutting down the dead and diseased trees. USFS and St. Dept of Lands to remove those dead and dying trees. We have a Robust Fire Plan. We used our snowmaking as fire suppression. Five fires were within a mile of Bogus Basin and were put out by using our snowmaking ponds.

What do we plan to do this winter? There is no script for skiing in a pandemic. We spent countless hours with our operation teams. All of our operating departments have put together a plan for Stage 1, 2, 3, or 4. We have no idea what stage we will be in during November and how we will be able to operating. We will be open on Thanksgiving. seven days and seven nights. We will be reducing the amount of people allowed in the base area at the same time. We are expanding outside food and beverages (probably three or four more), and we now have an App you can use to order you lunch on a phone, pay for it and then come down to pick it up. We will have more tables and chairs inside tents in the base area to replace those we removed from the lodge.

We will learn what we can and cannot do this season. Vail is requiring that season pass holder to make reservations. We will do what we can. Season Pass holders are our customers. They are our absolutely priority. We might not sell lift tickets until night skiing on priority days. Weekends and holidays are our priority days. Monday thru Friday will be open. We are going to try to make this season as normal as possible.

We learned so much over the summer. How to approach someone not wearing a mask. How you delicately ask people to put their mask on and remind them their nose is part of the respiratory system. Hopefully we will have a seamless start to the winter season. Cut us a little slack at the beginning. Brad said he is open for questions.

Lynda said you have all of our support and Lynda likes the App.

We don't want to waste a good pandemic. Will continue with this App post pandemic, because it is so cool going up chair 6 and calling in and ordering your hamburger and fries and come down and pick it up.

Medical Professionals question. St Luke's will review our operating plan. We are also adopting the National Ski Areas Association Ski Well, Be Well program. All ski areas will have common signage, common verbiage and common regulations on what you can and cannot do. We will require masks in lift lines and getting on and off the lifts and anywhere you cannot follow social distancing. There will be a lot of commonality in all ski areas in the United States. Meeting with Central District Health and we are going over our operating plan with them next month to make sure they see how we are going to keep safe.

One of the new programs that we implemented is a health survey. We have a short health survey that every employee needs to take on their phones. They are asked to stay home if they have symptoms and are contacted by our HR department which will ask additional questions. If they have been around anyone who has tested positive or if they have symptoms, we pay them to stay home. We had 17 employees were exposed, three tested positive. Zero spread of community transmission on the mountain because of this program. We are all wearing masks since the first day, driving up the mountain, working on the mountain. We worked to stay safe and keep our customers safe. We have 150 employees in the summer time, 600 winter and we kept everyone safe because we contact trace everyone who said yes on the health survey.

What about lockers question. The locker rooms are the one area where we could not feel safe. In the basement there is poor circulation and no way to control in and out. We are closing the locker room to all people and refunding any money paid with our sincere apology. We need to keep people as safe as possible. We know what a hassle is to carry things in and out.

Lynda wants Tyler to invent a ski caddy. Brad suggest they use the ski in ski out lots. Become familiar with those lots.

Is there a cap on numbers question? We are looking for manageable numbers and then back into it slowly. Open well before Christmas what 2000 people look like, what 3000 people look like, what 4000 people look like. The upside of this is we looked at how many season pass holders we have and we expect to have by opening and the reduction of programs. There will be no Dotty Clark which is up to 1000 kids every Saturday, no after school which is 6000 kids over the season, no Mouse House and Mogul Mites. With pass holders, we can manage that number. If we need to, we can limit through parking. We will have two electronic signs at the bottom, car counter at the bottom, car counter at the top to let people know if they should come up to the mountain.

Any organized events question? Will there be Night league? Unlikely.

How about cross country? It will operate as normal except we will reduce the number of chairs upstairs in the lodge.

How about Groups...Backside Bashers, Vertigals? No pot lucks on the third floor, encourage everyone to meet and ski together,

No gear bags into the lodge and the ski lockers will be closed. Your car will be your locker. Bring your lunch. We will be pleased to break even.

Chair lift? National guidelines...Two people on high speed quads unless family or people they rode up with. High speed lifts go just under 20 MPH, so chance of spread is minimal. We are going to ask people to have their mask on in the lift line, on the chair and getting off the chair.

Bathrooms will be open inside and there will be more porta potties. We will try to improve the ventilation, but they are in the bottom floor.

Will we have the same lockers next year? I can't answer that.

There will be a Snow Bar in front of Simplot Lodge. We will have more than one snow bar. Double R Ranch BBQ will cook on the weekends. We will want to encourage people to stay outside. The current patio area will be tented.

Peter Morrill complimented Brad for making the right moves. Everyone is trying to figure it out. The schools do not want to put kids in busses. We don't want to lose that momentum in the school programs. Dottie Clark will be after three on Saturday and Sunday and reduced the number of kids by 2/3rds. Schools in other communities are not interested in the program, so Brad is very appreciative that the schools in the Boise community are in favor of the program.

This is my fifth year doing this. Thank you and hope to see you on the mountain on Thanksgiving. Brad thanked the club for all they do for the mountain.

9. **Craig Olson.** There is not a lot of activity on the website. If you go to the very bottom of any page, it will show when last updated. Now articles for the Mogul, 2021 membership registry, new members or renewal members, are all done online. He appreciates anyone who wants to write an article for the Mogul. All membership is now done online. The paper form is in the past. Go on the website, see where to renew, and you will have option to pay online with a credit card or offline with a check. After your 2021 registration, you will get a notification from SportsEngine about 50 weeks after you register to remind you to renew. For your 2020 registration, you can cancel, renew, or change the payment choice.

10. **Upcoming Activities: Kim Dewit,** Social Director. We had to leave so much behind. Tomorrow we have our meetup behind the Rose Garden in Julius Davis Park. 5:30 BYOB and social distance.

11. **Paul's wine/ bike ride.** Meet at Ste. Chapelle at 11:00. Paul wants people to RSVP because some of the wineries want contact lists. His contact information is on the website. No pot luck, but you can bring your own. We will get a couple bottles of wine to share.

**October 12 meetup,** check the website for location.

12. **Future Trips: Sue Baker, Trip Coordinator.** COVID has changed our travel. Sun Valley the first week of January and Targhee is in March. 31 people signed up for Targhee and there are only 10 or 12 spots left. We hope to have some day trips. We are still pursuing the Dolomites and Athens for 2022.

13. **Bob Greenwood Scholarship Update, Barbara Bryant.** Membership dues of \$26.50 is very minimal and we are expecting to get back to events. In 2018 we initiated the scholarship in order to support young junior competitors. That first year we had Snowbasin and Snowbird and a great place to stay. It was marketed by the McCall Winter Sports Ski Club at a silent auction and that trip brought in \$1,700. It was named after Bob Greenwood. 2019 BBSEF participated and it was to Utah at Zermatt Resort lodging, skiing at Deer Valley, Sundance and Solitude. It raised \$1,400 plus \$500 extra from BBSC. The Whitefish trip went to the McCall Winter Sports Club so we were able to help four junior competitors. Barb is working on a trip for this year. The club is once again going to donate some money to the scholarship.

**14. Presentation of Club Awards.** We had a very difficult time this year. We never really focused on the awards. We will skip the awards and put the extra cost toward next year.

**15. Volunteer Award Drawings: Fred Uranga,** Historian (1 adult Bogus Basin Season Pass). Fred has passed the bucket to Craig, so Craig with video can draw the award. Craig said, "It's not a bucket, it's a box holding all little slips of paper with name, telephone number and what they volunteered." When Craig got the box from Fred, he decided to practice before the meeting. On his first try, he pulled one out to see what it looked like; and it turns out he pulled his own name. He pulled a second time and once again pulled his own name. He said if that happened during the meeting, he was going to pull another name. Keith Robertson won the drawing.

Lynda appreciates everyone for being online. Keep your eyes on the website and the emails.

Does anyone have any comments?

**16. Adjourn: Lynda Clark -- 6:09**