DAY 1 - Wednesday, December 8th
All times shown are in the eastern time zone.

12 p.m. – 1 p.m. : Welcome – Kevin Payne / Seb Coe
1 p.m. – 2 p.m. : Benjamin Ziemer
2 p.m. – 3 p.m. : Ellie Maybury
3 p.m. – 4 p.m. : Christian Lavers / Closing & Day 2 Preview

DAY 2 - Thursday, December 9th
All times shown are in the eastern time zone.

12 p.m. – 1 p.m. : Day 2 Intro - Kevin Payne / Andy Jacks
1 p.m. – 2 p.m. : LaLiga - Carlos Casal
2 p.m. – 3 p.m. : Ed Foster-Simeon
3 p.m. – 4 p.m. : Kristine Lilly / Closing - Kevin Payne
SEBASTIAN COE

Lord Coe is the President of World Athletics where he is serving his second term and Non-Executive Chairman of CSM Sport & Entertainment.

As an athlete he won Olympic gold medals in the 1500 meters in 1980 and 1984, and set 12 middle-distance world records. He later chaired the London Organizing Committee of the Olympic and Paralympic Games (LOCOG) delivering the Games in 2012.

Coe retired from athletics in 1990 and two years later was elected as a Member of Parliament for Falmouth and Camborne, a seat he held until 1997, when he became Private Secretary to William Hague, the Leader of the Opposition. In 2000 he was appointed a life peer and took the title of Lord Coe of Ranmore.

Coe was the BBC’s sports personality of the year in 1979 and in 1982 he was appointed a Member of the Order of the British Empire (MBE). Eight years later he was promoted to Officer of the same order (OBE). Following his appointment as a life peer, Coe was promoted to Knight Commander of the Order of the British Empire (KBE) for his services to sport and in the 2013 New Year’s Honours List he was appointed to the Order of the Companions of Honour (CH).

In the Summer of 2020 Lord Coe was approved as an International Olympic Committee (IOC) member at its 136th IOC Session.
A founding member of NorCal Premier Soccer, Ziemer has coached since age 14. He has coaching experience at the club, collegiate, id2, youth national team, adult amateur and Professional levels of the game. His last coaching position was as Assistant Head Coach of Sacramento Republic FC’s USL Championship team, which he held for two years. Before the Republic first team position, Ziemer coached U16/U17s and U18/U19s in the Sacramento Republic Academy where he was 2016 Development Academy West Conference U-18 Coach of the Year.

Prior to his five year stint within Sacramento Republic FC, he served as assistant to Hugo Perez on the U-14 and U-15 U.S. National teams (98 & 99’s) that included a Christian Pulisic-fed golden generation of youngsters.

He holds a USSF National ‘A’ license, he obtained his German (DFB) B license in 1994, was recently awarded his LaLiga Level 1 Diploma, ACF Fiorentina Masters Diploma and Hoek Level 3 Diploma. He has studied at over 60 soccer clubs worldwide since 1994.
ELLIE MAYBURY

Originally from England, Maybury has been in the U.S. for four and a half years working for U.S. Soccer. In her role as USWNT Head of Performance she oversees the sports science and physiological aspects of U.S. Soccer’s National Teams. Maybury’s job requires her to use science, technology and research to deliver innovative and progressive sport science services. Maybury is responsible for athletic development, optimal preparation of players for competition, monitoring of physical loads, recovery and injury prevention protocols, nutritional strategies, strength and conditioning prescription, and player education.

Before joining U.S. Soccer, Maybury worked for four years at the England Football Association as a sport scientist with their youth female National Teams. Alongside this role, Maybury also worked for Birmingham Women F.C. with their first team in the English professional league. During her time at Birmingham, Maybury helped the team achieve success in league and cup competitions, and the UEFA Women’s Champions League.

Maybury has a BSc in Sport Science from the University of Birmingham, and an MSc in Exercise Physiology from Loughborough University. Maybury currently lives in Chicago. Her job requires her to travel extensively both in the U.S. and worldwide for training camps and competition.
CHRISTIAN LAVERS

Lavers is the President of the Elite Clubs National League, Inc and the Director of Methodology for FC Wisconsin.

Lavers helped create US Club Soccer’s LaLiga Formation Methodology series and coached for several years in the NWSL with the Chicago Red Stars. He has also led teams to National Final Fours in the ECNL, USYS, W-League, WPSL and more.
Dr. Andy Jacks is an elementary school principal, national speaker, and NAESP Senior Fellow.

Andy and his team have led a transformation at Ashland Elementary to improve culture, student performance, and school discipline. They have sky-rocketed student achievement becoming one of the top-performers in the state all while implementing innovative student-led programs. Andy and Ashland Elementary have received recognition including the VAESP School Bell Award, VAESP Virginia Principal of the Year Award, NAESP Nationally Distinguished Principal Award, VDOE Excellence & Distinguished Achievement Awards, VDOE Distinguished Purple Star School Award, and a visit from the U.S. Secretary of Education.

Look for Andy’s book coming out soon with Dave Burgess Consulting, Inc. on school discipline and inclusive practices. Andy lives in Northern Virginia with his wonderful wife and three amazing kids.
LaLiga is a global, innovative and socially responsible organization, a leader in the leisure and entertainment sector. It is a private sports association composed of the 20 clubs and SADs (public limited sports companies) in LaLiga Santander and the 22 in LaLiga SmartBank, responsible for the organization of these national professional football competitions.

With headquarters in Madrid (Spain), it is present in 55 countries through its 11 offices and 46 delegates.

In the 2018/2019 season, LaLiga reached more than 2.7 billion people globally.

The association carries out its social action through its Foundation and is the world’s first professional football league with a league for intellectually challenged footballers: LaLiga Genuine Santander.
Casal is LaLiga’s Soccer Projects Coordinator.

A UEFA PRO certified coach with bachelor/master’s degree in Sports Science, he joined LaLiga in 2015 after several years of coaching experience in Spanish academies. Casal was involved in the setting up of different training centers around the world, as well as carrying out several talent ID processes and coaching training courses from the grassroots to high performance level in more than 20 different countries.

He is also involved in research-related studies, working as a professor in several Master’s degree courses in Spain.
ED FOSTER-SIMEON

A champion of soccer as a vehicle for youth development and social change, Ed Foster-Simeon was named President & CEO of the U.S. Soccer Foundation in May 2008. He has more than three decades of experience at the local, state, and national level of the game and has been an active member of the U.S. Soccer Foundation’s Board of Directors since 2004.

Under his leadership, the U.S. Soccer Foundation has become a nationally recognized leader in sports-based youth development. The U.S. Soccer Foundation’s work was recognized with the 2010 Steve Patterson Award for Excellence in Sports Philanthropy which is presented by the Robert Wood Johnson Foundation – the nation’s largest philanthropy devoted exclusively to improving the health and health care of all Americans. The U.S. Soccer Foundation’s work also earned a prestigious Social Innovation Fund award, in the Healthy Futures portfolio, and a Justice Department Office of Juvenile Justice and Delinquency Prevention Multi-State Mentoring award.

Prior to joining the U.S. Soccer Foundation, Foster-Simeon served as Deputy Managing Editor at USA TODAY. At the grassroots volunteer level, he is a former Vice President of the Virginia Youth Soccer Association and past president of Prince William Soccer, Inc. In 2011, Foster-Simeon was awarded a Community Leadership Award from the President’s Council on Fitness, Sports and Nutrition (PCFSN) and in 2017 he was inducted into the Virginia-DC Soccer Hall of Fame.

Foster-Simeon serves on the Board of Directors of the Campaign to End Obesity and is a Trustee of the NAACP Foundation. A U.S. Navy veteran, Foster-Simeon holds a Bachelor of Science degree in Journalism from the University of Maryland University College. He is a native of Brooklyn, NY.
Lilly starred on the U.S. Women’s National team for an astonishing 24 years. Lilly earned the nickname “Queen of Caps” for representing her country more than any other international soccer player in history with 354 caps.

She played in five World Cups (more than any other woman in U.S. soccer history), and three Olympic Games, where she won two World Cup Championships and three Olympic Medals, two of which are gold. When Lilly hung up her cleats in 2011, she had scored against 30 of the 39 countries and played in 23 different nations around the globe.

A 5’4” powerhouse in the midfield, Lilly also had an immense impact on domestic soccer here in the States. Lilly was one of the founding members of the Boston Breakers, where she played in all 19 games of their inaugural season in the Women’s Professional Soccer League. When in college, Lilly played for the North Carolina Tar Heels, where she won four National Championships. Her #15 has since been retired by the UNC Hall of Fame.

After retirement Kristine served as an Assistant Coach with the University of Texas Women’s Soccer Team from 2014 to 2017. Currently, she runs the Kristine Lilly Soccer Academy, serves as an Ambassador for the U.S Soccer Foundation, and speaks to corporations, universities, and soccer programs around the country.