

Cross Country Booster Club Meeting Minutes

Wed 8/2/21 @ 7:00PM, Steve Angell's House

Attendees:

Karl Ermisch, Rich Heilman, Steve Angell, Elizabeth Casey, Mandy Kocher, Diane Stachewicz, Paul Stachewicz, Leah Raiche, Holly Bueno, Jesse Bueno, Karin Glick, Eric Trelstad, Jen Trelstad, Karin Glick

Meeting Minutes from 7/14/21 approved.

Fundraising (Elizabeth)

- Chipotle
 - 8/31/21, 4-8PM, Kenwood Trail location, Online code: 7KVBLWZ, received marketing materials for promoting/sharing on FB, etc - will email boosters to promote marketing materials and email XC families.
- LN Yard Stencil
 - Jesse Bueno's idea to create stencil to spray paint in yards and/or driveways for \$30
 - Elizabeth to check with metal contact in Lakeville, Rich to check with shop teacher at LN
 - Spray paint during Homecoming week, week of 10/4
- Concessions
 - Leah looked at available dates and all Fall dates have been filled. Track & Field has offered Cross Country 11/5.

Sponsorships (Steve)

- Potential Sponsors:
 - Life Wellness Center - not enough volunteers to man the tent at Applejack, may provide free pair of orthotics to one athlete that goes through the program and needs a pair, promote logo on poster/website \$250
 - Family Chiropractic- Steve is speaking with them as well.
 - We do have a PAC meeting on 8/17/21 - Steve will ask both potential sponsors if they would like to speak.
 - Other options: National Guard, State Farm - Pete Peterson, Lakeville Nutrition
- Donation of new tent from Hendricks Family

Apparel (Holly)

- XC 2021 Apparel
 - Arrives 8/14/21, 40 orders
 - Holly will inquire about 2nd window order option as well as minimum order requirements
- AppleJack T-Shirts

- In the past, Run n Fun created meet t-shirts and top 3 team t-shirts and would provide boosters an invoice.
- Holly contacted suppliers: Kari from Run n Fun - 150 shirts \$9 each 3 colors, Metallic Gorilla \$6.25-\$8 per shirt depending on type of shirt. We will go with Metallic Gorilla.
- Sell t-shirts at \$15 each, we don't do winner t-shirts anymore. 18 teams boys, 21 girls teams, 40 teams, sell remainders at mini-jack, order 200 t-shirts

Team Posters and Media (Elizabeth)

- Need another person to help with Twitter - possibly Eric Jensen again?
- Instagram - Girls and Boys XC have separate accounts; Captains manage them.
- Team Poster Photo - Mon 8/23 evening (tentative)
- 200 posters (planning on 80-100 runners)
- Elizabeth's metal guy may donate posters, we would add his logo

Hayward (Coaches)

- Tues 8/24 - Thurs 8/26
- All set!
- River's Eatery special dinner on Wed 8/25

Corn Roast (Tracy)

- Thursday 8/19
- Need volunteers for grill corn, meat and set-up - Leah Raiche to create sign-up genius and send out week of 8/9. Boosters agreed that we will all help to fill these roles.
- Contacted Lisa Krohnberg and Tina/Jennifer on use of concessions building, grill and food cooler and tables, garbage cans, bags, etc. Tina will actually be there to help us out (Jennifer, her replacement is on vacation) because she is awesome.
- Paul rented 4x6 foot corn roaster for \$150 from Crown Rentals in Burnsville
- Paul will be the corn grill master
- Stachewicz's have the supply box from last year.
- Mandy ordered 5 boxes of corn (4 dozen per box, \$10 per box) from Pahl's during their Corn Spectacular.
- Need Corn Roast 2022 Chair

Other Business

- Team Photos - Wed 8/18
- Jesse Hermel - special needs athlete - looking for rides for August practices before school starts. 18266 Kingsway Path
- Role and Responsibilities - Elizabeth started documents on shared drives, all to write our job descriptions and add any job information by the end of September.

List of Volunteer Needs

- End of Year Banquet Chair - designate Junior parents

- Mini Jack Coordinator(s) - high school and middle school parent, Mike Nolan to recruit middle school volunteer
- Twitter Volunteer - Eric Jensen?
- Corn Roast Chairperson and Coordination

AppleJack

- Zweber will pay for shuttles \$500, next year boosters will pay
- Boosters will pay for Police - approx \$1000
- Use sponsorship posters from last year and add new sponsor posters
- Karin will try to find a donator for apples.
- Update from Kristy:

PARKING:

- Met with Jen and Eric Trelstad who are our new Parking chairs. I passed along to them everything I've learned about Parking in the past few weeks, as well as notes from Carla Regan. They're working on getting themselves up to speed and one of them will try to make it to the booster meeting on August 2.
- Dean Swenson confirmed that we have 354 spots available on the east side of Hosanna's parking lot for our use all day on September 17. Within those designated spots, we'll need to decide which to dedicate to bus parking.
- Waiting to hear back from Mike Zweber about the meeting with the City and LPD.
- COACHES: Would like to confirm whether Friday, August 20 after morning practice works to meet under the stadium to do an inventory of our AppleJack supplies. Yes, Friday 8/20 works.

RACE PACKETS: Tracy is working on them.

EVENT TIMING: We're using Bob Ertl.

RACE OFFICIALS: We're using Dan Dornfeld and Mike (?). Coaches confirm this.

FINISH LINE: I confirmed with Leah Raiche that she's got what she needs.

COURSE MARSHAL: I confirmed with Mike Engels that he's on top of it.

ANNOUNCER (Emcee): I spoke with Jason Bakke and he knows what his role is as an announcer. I'll provide him with talking points that he can draw from if he chooses. If coaches or others have messages you'd like him to convey as announcer, please pass those to me.

SOUND SYSTEM: Don Erickson is confirmed to provide our sound system. I met with him over at Steve Michaud Park so he knows where to set up and which equipment to bring.

AWARDS: Karen Frank at Gold Country Engravers in Northfield will begin working on these the week of August 16 and she expects to have them completed around August 24.

MINI JACK: Still working to find someone for this role. Could we pair a high school parent with a middle school parent, knowing it's not a large role?

Next Meeting - 8/30/21 @ 7:00PM, Mandy Kocher's House - 18318 Irvine Lane, Lakeville

Meeting Adjourned at 9:10PM