



The meeting was called to order by Secretary Ruhsam at 7:00 p.m. on Sunday, June 11, 2023 at 7:00 p.m.

Directors in Attendance

1. Mike Grunklee, Treasurer
2. Emily Ruhsam, Secretary
3. John Berge, Tournament Co-Director
4. Justin Johnson, Tournament Co-Director
5. Kellie Bunnell, Merchandise Director
6. Craig Olson, Girls Program Director
7. Andy Meschke, Boys Program Director
8. Josh Redetzke, Equipment Director
9. Jeremy Bly, Co-Tryout Director
10. Brian Gray, Co-Tryout Director
11. Jason Wicklund, Boys Scheduling Director
12. Kevin Josephson, Director of Players & Coach Development
13. Becky Carruthers, Facilities Director
14. Edie Anderson, In-House Co-Director (4-6)
15. Amy Pazand, In-House Co-Director (Little Hoopsters)

Directors Absent

1. Troy Tatting, President
2. Jeff Sprick, Social Media Director
3. Lizzie Forshee, In House Co-Director (1-3)

Guests in Attendance

1. Kevin McKenzie, Varsity Boys Coach
2. Matt Bare, Senior Manager of Basketball Academy Sales, T-wolves and Lynx
3. Kevin Norris

Meeting Minutes

- Director Olson made a motion to approve the minutes from the April meeting. Director Meshke seconded the motion. The minutes were approved.

Timberwolves Programs

- Presentation given by Matt Bare, Senior Manager of Basketball Academy Sales, T-wolves and Lynx.
 - **New In-House Program.** Program consists of an Eagan night at a Wolves game. Players would have the opportunity to be in the tunnel when the players come out, receive Wolves swag, participate in post-game free throws, as well as other things. In addition, 5 pairs of tickets to 5 different games come along with the program– some associations use this as a fundraiser, thank yous, etc. The program may also include a coaches clinic with some of the staff as well as a President’s summit to share ideas with other associations (paid coaches, tryouts, etc.). Cost is \$20/player; some associations split this cost with the players. Deadline of August 1, 2023 to let Matt know if the Association would like to participate.

Director Meschke made a motion to approve the in house program; Director Olson seconded the motion. The motion was approved.
 - **Timberwolves Experience.** Program for 8th grade traveling teams- experience includes a 45 minute game on the court before a Wolves game, score kept on scoreboard, refs provided, player announced. \$2,000 per team/game slot (min amount of tickets required).

Director Grunklee to review budget and cost with President Tatting.
 - **“Tip off night”.** Wolves staff comes to a varsity game in November, introduces the kids and celebrates kicking off the season. Something for Varsity coaches to consider.

Eagan Athletic Association (“EAA”) update

- No updates

President’s Report

- Bond Referendum for District 196 activity centers passed in May 2023.. Coach McKenzie reported no new updates.
- Eagan Wildcat Academy Recap. Director Grunklee reported approximately 230 kids players registered; the academy made the Association approximately \$8k. Board feedback on the Academy was positive; families like the ECC facility, great speakers, good instruction, quality experience. Coach McKenzie inquired about spacing it out in the future to hold one session in April, May, June.
- Travel registration opens 7/5.
 - Board discussion about the 3rd Grade league and number of tournaments as well as the cost (between \$375-\$425). Directors Grunklee and Olson to follow-up and confirm cost. .
 - Coaches interviews will be scheduled in August.
 - Paid coach posting. Offering approximately \$3k per coach. Board discussion about paid coaches v. parent coaches for the top teams, grades 7-8. Check the bi-laws for

rules. Board requested adding this as an agenda item for July to discuss with President Tatting.

Treasurer's Report

- Director Grunklee reported that the 2023-2024 budget was approved.
- For in house, the Board needs to spend down the balance. Board discussed new basketball hoops for the elementary schools, T-wolves in house program, etc.
- For travel, the Board also needs to work to spend down the balance. Board discussed buying jerseys and the possibility of buying new jerseys per grade level. Also discussed buying outdoor hoops for the middle schools. Director Meschke to look into the outdoor hoops as an option.

Election for open Board positions for 2023.2024 season

- Secretary Ruhsam requested that Board members send interested individuals to President Tatting and Secretary Ruhsam. Open positions for the 2023-2024 season:
 - Vice President
 - Fundraising/Sponsorship
 - At Large Directors

New business

- Varsity head coaches updates
 - Coach McKenzie reported that summer camp has approximately 120 campers (3rd-8th grade)
- Director of Coach and Player Development update
 - Director Josephson reported that the 10,000 Shot Club is active for the summer. Board discussion about number of players on top teams (9 v. 10).
- Tryout updates
 - Directors Bly and Gray reported that they are locking up dates for the tryouts and will likely be the last two weekends in September with girls on Friday nights and boys on Sundays. Similar tryout format to last year.
- Tournament updates
 - Directors Berge and Johnson reported that they are working to get the tournament posted ASAP. The date will be November 3-5. The Board discussed screen printing at the tournament for tee-shirts or sweatshirts, if we can find a vendor.
 - The MYAS tournament app is the new app for the tournaments.
- Equipment updates
 - Director Redetzke reported that an extra jersey order is in and Number 00 will be available this year. Defective jerseys are being fixed free of charge. The lock to get into the equipment shed is broken. Director Redetzke contacted the City of Eagan, they are working on getting it fixed.

- In-house updates
 - Director Anderson reported that the SSYBL teams are needed by early to mid-November and for 2023, Grades 4-6 would start mid-December (registration scheduled for mid-October). Registration for grades 1-3 on or around July 15.
- Merchandise updates
 - Director Bunnell reported there are extra shirts from the Academy that will be returned to the shed.
- Sponsorship and fundraising updates
 - No updates
- Boys and Girls Coordinators updates
 - Directors Olson and Meschke indicated next years' out of town tournament will be Brainerd. Discussion about splitting up in different hotels (by grade level).
- Facilities update
 - Director Anderson noted that the SSYBL asked that the Board replace the hoop and 3-point line at one of the elementary schools. Director Anderson to send the Building Grounds contact an email.
- Social media update
 - No updates
- Other
 - Fun Fest Parade, email that needs to get sent out for sign-ups. Secretary Ruhsam to follow-up with President Tatting.

There was a motion to adjourn by Director Olson. The motion was seconded by Director Meschke. The meeting was adjourned at 8:40 pm.

NEXT MEETING - Sunday, July 16 from 7:00 p.m. - 9:00 p.m. - Eagan Civic Center.