



Adam Goodvin
Marshalltown High School

How long have you been at your current school?
6 years (4 years as Head Coach)

What was your coaching path to your current school?
2015-2016: Assistant Coach under Don Knock at Marshalltown HS
2017-present: Head Coach at Marshalltown HS

What is an earliest memory that helps us understand how you fell in love with football?
My favorite memories growing up were attending Iowa games at Kinnick and watching Tim Dwight play and going to the high school games on Friday nights. Being a part of the Friday night high school football experience is unexplainable and after my playing days, couldn't imagine life without it.

Which coach had the greatest impact on you growing up?
Tom Kopatich & my dad, Brian Goodvin. Both of them emphasized and instilled effort, belief and toughness (mental & physical). Those traits are what I will always work to implement within my own teams every single year. I'm very thankful to have learned the game from both of them.

If you could pick one aspect of your coaching career that you are the proudest of, what would it be?
The relationships and trust built with players and watching them succeed in life.

We are in the middle of clinic season, how do you approach an upcoming clinic?
Networking and learning from other coaches and how they do things within their programs is the best part. Being able to reflect back after clinics with my staff on ideas that can be beneficial within OUR program is always the main goal.

Which coaches are on speed dial for help and why?
Brian Goodvin (Ottumwa HC). He's my dad and we talk football daily - unless we have them on our schedule (that makes for a long off season). I'm also fortunate to have a great group of guys on my staff that are always learning.