



**Berlin Youth Hockey  
Board of Directors Meeting  
Wednesday, November 13<sup>th</sup>, 2024, 6:00PM  
Notre Dame Arena**

**Board Members in Attendance:** Jason D, Zach C, Derek P, Samantha R, Christine G, Mike B, Josh T, Kari W, Carl W, Serena W, CJ V, Scott V, Kelly T, Maranda M, Evan B

**Absent Board Members:** Scott T

**Non-board Members in Attendance:**

- 1) Meeting to Order: 6:03 pm Zach C
- 2) Approval of Minutes:
  - A. September Meeting Minutes
    - i. Christine G – Motion to approve.
      1. Scott Valliere – First Approval
      2. Kelly Turmel – Seconded
  - B. October Meeting Minutes
    - i. Christine G – Motion to approve.
      1. Kelly T – First Approval
      2. Mike B – Seconded
- 3) Treasurer's Report
  - A. CJ V – We received money from the Casino of \$10,633.59. Also received \$75 from calendar raffle winners that were not picked up from the spring. Had a new player registration of \$250 come in. However we only are taking \$50 for the fee and rest applying to tuition. Spent \$27.50 fundraiser tickets, folders, and stickers
- 4) State Meeting Report
  - A. Zach C – Attended the meeting last night. They spoke about grants opening November 30<sup>th</sup>. They have about \$12,000 this year which is less than previous years.
  - B. Zach C – They want a message to team moms that whoever is doing game sheets to slow referees down. It is the referee's job to check the game sheet after the game. Team moms are not expect to know lingo and signs. Always ask the referee again if you misunderstood anything. Needs to be accurate.
    - i. Samantha R – Yes, I will speak to them in regards to this. Team moms have been complaining about the referees using their fingers to give the players numbers. Can be very difficult to read with black gloves. Would be easier if they would speak the number.
  - C. Zach C – If any team is looking to schedule a tournament in Canada, they will need travel permit through USA hockey.
  - D. Zach C – December 1<sup>st</sup> we need to submit ice slots for the 14U Tier 5 tournament to Kelly the state tournament director.
  - E. Zach C – Disciplinary hearing need to be in person if overturning a suspension or game misconduct. All concussion forms need to be emailed to Autumn. It is the same form on USA hockey online. They need to download it, fill out, and resend it.

F. Zach C – If changing game, it automatically snaps to June 1<sup>st</sup> need to make sure you go back and fix it to the proper date. Do not add a new game.

## 5) Old Business

### A. Bruins Alumni Update

#### i. Sponsorship

1. Zach C – We have received enough to cover the cost of the Bruins Alumni coming here to play. Checks are rolling in and we have a couple more we are working with regarding sponsorships.

#### ii. Support Staff

1. Zach C – We are going to need some volunteers for this event. Need to push it out to the body and ask for some help.

a. Samantha R – I will send out another email to the body. Not many from the organization have bought tickets.

2. Derek P – I think a lot of people are confused with the event. Some people think it is kids playing the Bruins Alumni. Maybe we should update the flyer.

a. CJ V – We did talk originally about using the words Senior Sabers or Alumni on the poster. We could add to it more and update the description online.

3. Josh T – Are we still doing the video? I can help with it.

a. Zach C – If someone wants to. Probably do it on a skills night. Take shots coming out of the locker room.

4. Josh T – Us 8U coaches still scheduled to volunteer?

a. Zach C – Yes, trying to squeeze in mini one on one.

1. Samantha R – Mini maroons to play still?

a. Zach C – Thinking cross ice mites.

#### iii. Banquet

1. Zach C – Following the game, we will be having something at the TNC.

## 6) New Business

### A. Apparel Vote

i. Christine G – Kelly talked to the owner of Celly Hats for discounted rate. I have sent everyone the logo options via email. We could do two options for baseball hats through them and do winter hats through Creative Threads. Give the kids the option of one or the other. Have three options for how the hats are designed: sabers logo for B, sabers logo at end, or just Berlin hockey. They will come in either white or black.

ii. Kelly T – Originally, he told us \$20 each. I then got him to do \$17 each if order of 100 hats. He is okay with mixture of black and white. I think crazy not to do at least 100 Celly Hats.

iii. Christine G – The market value of these hats are \$30-35. Any we could sell would be a significant profit for us as well.

1. Evan B – Is this something we are talking about for all kids?

a. Christine G – It will be for all kids, coaches, and hockey moms.

iv. Kelly T – Nice thing about Berlin hockey is it could be high school, rec, or anything.

1. Evan B – I like just the Berlin hockey one.

2. Samantha R – I agree with Berlin hockey. Not all kids are Sabers. It's universal.

v. Christine G – Motion to approve Berlin Hockey for Celly hat style without Sabers logo.

1. Approval – Carl W

2. Second by – CJ V

3. All in Favor – Derek P

- a. Majority Approved.
  - vi. CJ V – Are we buying 100 ball caps and 100 winter hats? Who we including? Learn to skate should get the winter hats?
    - 1. Christine G – We will give the older kids 4 options: white Celly, black Celly, winter pompom, or regular winter hat. We will have hockey moms collect the information for the teams. I will get with Samantha on that to help. How many kids and coaches do we have approximately?
      - a. Kari W – Registered kids and coaches would be around 200.
        - 1. Christine G – So 200 hats times \$17 is \$3,400.
  - vii. Christine G – Motion to approve purchasing hats for organization pending results from teams up to \$3,400.00.
    - 1. Approval – Carl W
    - 2. Second by – Josh T
    - 3. All in Favor – Evan B
      - a. Majority Approved.
  - viii. Christine G – We also spoke about a potential of t-shirts to match the hats. Here is a sample of one. Would like to motion to approve to purchase every kid a t-shirt for \$6.50 not to exceed \$1,300.
    - 1. Approval – Josh T
    - 2. Second by – Evan B
    - 3. All in Favor – Derek P
      - a. Majority Approved
  - ix. Christine G – We will work on this for the kids to try to get before Christmas. It will be for every player, coach, and team mom. Once we get the results, we will get everything ordered.
- B. Learn to Skate
- i. Zach C – We have a lot of kids. Pitched idea to Evan about having some BYH kids help. Not an issue as long as they are not using the ice time for themselves. These kids do not need anything as they have USA hockey numbers.
    - 1. Serena W – Cam has been helping and loving it.
    - 2. CJ V – Had a parent complain there kid was on ice for 20 minutes and had no help. We definitely need more help with the amount of kids. Also, need help at the door. Kari and I have been running it, but cannot always be there. It is just to check people in.
      - a. Samantha R – Are there any requirements for the front?
        - 1. Kari W – They need to do background and safe sport.
      - 3. Samantha R – I also got the same complaint. There are not enough coaches. Most are parents and are out there for their kids only.
        - a. Carl W – We spoke about revamping the program having no parents.
  - ii. Kari W – Next session opens later this week. Hope when the new session starts, a lot of kids on buckets are off the buckets by then.
  - iii. Derek P – In the future, would it be better to get USA hockey out of learn to skate.
    - 1. Kari W – Would be better because the coaches wouldn't have to have all the requirements. Would also be cheaper for parents.
      - a. Christine G – How can we switch?
        - 1. Samantha R – Not sure we can now.
        - 2. Kari W – It would have to be next year.

## 7) Public Comments

A. None

8) Around the Horn

A. Josh T – What would it entail to get my business logo on the arena boards?

- i. Scott V – I think \$500, but not sure.
- ii. CJ V – You will need to talk to Grenier and he could help you.
- iii. Christine G – I will talk with Paul Grenier and have him reach out.

B. Kari W – Would like to try national try hockey for free next year. We could do it the first of November. They get jerseys and offer giveaway items. If we do not want the extras, it could also be run anytime through the year with no benefits.

- i. Zach C – Recommend trying before rec league starts next year.
- ii. CJ V – We could do 4 weeks of the Bruins Academy then try hockey for free then do the learn to skate program.

C. Kari W – I am working on a goals and dreams equipment grant. It is for 10-15 sets of equipment that can be loaned out for learn to skate and mites. It can help with startup costs for them.

D. Kari W – Would like to ask to do individual fundraising for 14U Bledsoe team. Would like to sell candy bars or popcorn or do a Facebook event. The tournament we are going to is not the typical tournament. It is more expensive on the parents. It has been said we cannot individual team fundraise in the past, but it is not in bylaws.

i. Zach C – You cannot do the same fundraisers as we do for the body. You can do a car wash or something like that. Just need to be careful on using the organization name.

1. Kari W – It would do team based. Could do it for individual kid, but rather do for all families.

2. CJ V – The girl's team did it last year. They used the BYH logo and letterhead. Checks were being written to BYH. Sadly, we did not know who they went to. Things like that make it bit difficult as we do not like to double dip when it comes to fundraising.

a. Derek P – Our team got in trouble for this last year and because it was such an issue last year, we already asked parents to fund another tournament for our kids.

1. Kari W – I think the issue was that you would have had to come to the board prior.

ii. Kari W – I think families might be willing to donate to specific kids.

iii. Zach C – We have talked about bringing all teams to Lake Placid and how much BYH would cover. We went back and forth on how to handle it and how to get families there. We talked about bringing the whole organization there instead of Marlborough. It didn't work out to go together as each level is different times and they do different tournaments based on tiers.

iv. Christine G – Individual team fundraising should not be the same type of fundraisers we currently do. I agree with car washes and candy bars. But there needs to be parameters and rules to it.

v. Serena W – If we do for one team, we should be for all teams. Hearing that we didn't for others is an issue.

vi. Zach C – I think it needs to be a bylaw with parameters. We can have a bylaw proposal for next meeting.

1. Evan B – If we do something and get it added to the bylaws, it would be set in stone for future fundraising by team.

2. Josh T – I like the idea of creating a bylaw so it is concrete.

vii. Kelly T – We need to remember that a lot of the people in this room are the reason we have available money in our accounts. Others need to remember their kids are young and would benefit in future from adding individual team fundraising as an option. It is a big chunk of money to go to this tournament. For some, it is hard.

1. Kari W – A couple might not be able to go cause cost. We want to try to less the burden on the families.

viii. Christine G – Can we temporarily give fundraiser approval or does it need to be in bylaws? Can we draft it in so it is not an issue? Make it so they cannot silicate any sponsors or donors.

ix. Zach C – Another question is where does money go? Does it go through the organization? What is stopping team to fundraise get \$33,000 and then switch and not go?

1. Christine G – Yes, what if there is extra cash? Where does it go?

a. Scott V – I would say back to the organization’s general tourney fund.

1. Zach C – If an individual team fundraises money, it is not right for it to go to everyone.

2. CJ V – I can set up a venom separate for Lake Placid.

x. Serena W – Motion to allow 14U Bledsoe team to fundraise to go to Lake Placid.

1. Approval – Christine G

2. Second by – Jason D

3. All in Favor – Serena W

a. Majority Approved

E. Derek P – Can we work on bylaws? I would like to have some updated.

i. Zach C – Yes, we can work on bylaw changes at the next meeting.

9) Next Meeting Date: December 11<sup>th</sup>, 2024 at 6:00pm – Arena

10) Meeting Adjourned: 7:20pm