

GYHA Board Meeting Minutes

May 18, 2021

PRESENT: Leslie Johnson, Alex Trestman, Krista Johnston, Don Johnson, Sara Vanderpool, Whitney Nichols, Micah Habershaw

ABSENT: Amy Glebov, Ashley Puckett,

CHAIRMAN'S REPORT: Leslie called the meeting to order

- Micah approved to be Treasurer. Ashley will assist with the transition as needed.
- Don and Michelle requested to be added to future newsletter etc

New Business

- Don moving into new role of *Program Growth Coordinator*. Approved. Focus will be promoting GYHA and growing the program. Presented a few ideas to start working on for the upcoming summer months: (2) Learn to Play Hockey/Bring a friend session, Logo/Signage on Board at Ice House given to us at cost
- Winter ice rink downtown Greensboro, host early morning Mites game and invite media out to cover and Advertise/promote GYHA. Need to start working on sooner than later
- Equipment Closet Clean out. A few dates thrown out, Leslie will ask for volunteers to get this project going.

Fundraising:

- Financials good but looking for ways to Keep costs down for players, raise awareness, provide financial assistance if needed, cover costs of sharpening skates, new helmets, sticks etc.
- A few ideas presented: Raffles that can be promoted on social media, general donations, targeted initiatives (like fundraising for Girls Team, new sticks, etc)
- Board shared they think parents would like to have a benefit to taking part in the fundraising (Like reduced registration cost etc) Leslie shared fundraising opportunities will be optional and if you do not take part in them, you just do not get any of the benefits that may be offered
- Board also expressed that GYHA awareness needs to be tied into the fundraising efforts. Suggested media coverage etc
- Krista will look into upcoming fundraising ideas to start in summer.

Fall Coaches Application Don will check with Coach Martin also on what has been turned in and let Leslie know.

**Red Gear/Donate Button to Website*

Learn To Play

- Don planning for 2, bring a friend session this summer
- Wants to work on partnership/collaboration with local lacrosse to help promote GYHA
- Focus on Advertising LTP

- First Goal July 2021 filled...need to ask for volunteers to assist with registration etc. Leslie will include in newsletter

Mites

- Kickoff Party in August at Ice House/Cook out, GYHA provide burgers/hot dogs and ask for donations of other. Have ice time available for players to get together/parents/coaches mingle in parking lot
- Don will talk to Coach Mike about Summer Mites session thoughts (possibly try a “new coach” weekly concept since Mike cannot be at the majority during the summer months)
- Send out survey to Mites parents to see what summer mite’s session interest is
- Leslie suggest power skate and scrimmage game, possibly even with Gene, to just keep kids on the ice over the summer months
- GYHA will cover Coach’s children’s registration fees again
- 2020-2021 Season Mites Registration Fees around \$900. That included 3 Jamborees, 3 Games, 45 Practices (ice time), and jerseys/socks/t-shirts
- Looking to get costs down with fundraising efforts. **\$10k in funds raised could possibly lower each player fees by a couple hundred

Dates to Remember:

- May 21st LTP Registration open to current players
- May 26th LTP open to Public
- August take break and start back up September 8th Mites Season
- Kickoff Picnic around August 14th weekend

Finance Report –

- Leslie asked for approval/concerns/questions of the Financials sent out. All looked good per the Board.
- Don shared the Ice House would be gifting about \$28k to GYHA. Don said Chuck would like to meet up with Leslie over the summer since she is new Board Chair.
- Season cost around \$20-22k (bulk of cost is Ice Time)
- Will follow up on Hurricane Grant opportunity

Secretary, Krista Johnston