

MYHA Board of Directors
Agenda
June 13th, 2016 7:00 pm

Mission:

To provide youth in the greater Menomonie area with the opportunity to learn, play and compete in the game of hockey with an emphasis on growth in the areas of skill development, teamwork, and sportsmanship.

Vision: *Pursuit of the model USA hockey organization following the American development model*

Ground Rules:

Mutual respect, be timely – start on time and end no later than 9:30 p.m. Come prepared. Allow enough time to make decisions and stand by your decisions. Communicate, conduct yourself and make decisions based on what's best for the entire association versus just your child!

Call to Order: Keila Drout called to order at 7:02 PM.

Role Call/Quorum:

- Keila Drout, President - Present
- Kristi Hendrickson, Vice President - Absent
- Stacy Hintzman, Secretary - Present
- Amy Moseler, Treasurer - Present
- Steve O'Dell - Present
- Scott Yukel - Present
- Meagan Frank – Present by skype (virtual)
- Todd Sisko - Present
- Heidi Rebeneck - Present
- Mike Moseler - Present
- Nick Dowd - Present

Member Comments:

Sam Hintzman turned in the final check to MYHA for the MN Wild Tickets for \$202.50.

- We were \$12.50 short so Sam paid difference.
- One member's first check did not get cashed so he rewrote another, if the first one gets cashed we will have to refund.
- Asked if we wanted to do the Youth tickets next year and/or program selling for next year.
 - The Board said yes.

Sam also has the Charity Mania tickets from Jake; and he will get to Nick when he is ready.

Secretary Report:

May 2016 Minutes were approved and posted.

Reviewed 2015/2016 compiled survey results:

- Overall, the results were very positive with a few one offs that should be addressed by appropriate board position.
- Stacy encouraged each board member to review their section and understand any trends and/or challenges.
- Stacy will Email Meagan the Excel document summary to post for members to view.

Treasurer's Report:

Checking: \$22,154.01

Savings: \$11,093.00

Scholarships: \$2,588.99

Fundraising: \$9,188.47

Amy will transfer registration % to scholarship fund so we are ready to go for next season (around \$2,100)

State check has been received and cashed.

Concession and fundraising profits are up from last year.

Review Management Report:

- Will be meeting with Mike F. (the accountant) after July 1st.
- He has a few questions and we may need to make some adjustments.

Mike asked about how to request budget for jerseys/equipment?

- What can we afford?
- Amy suggested looking at last year's spending.
- Board recommended getting a quote and then putting together proposal for what he needs and presenting at the July meeting for the Board's approval.
- WAHA recommends starting budget building in July so this would be on track.
- Amy can send what last year expenses were to Board members for planning.

ACTION: Bring budget items to the next meeting!

President Drout Update:

Update on WAHA rules/changes.

- No full ice until after April 1st for Mites so no full ice Mites tournament in March.
 - WAHA will enforce rules on consequences.
 - Suggestion to do a 2/3 ice tournament for Mites? We would need to find out if this is approved.
- Change in birth year/age change date did not pass.
- All rule changes are posted on the WAHA website.

Members are not signing up for Country/Rock Fest.

- Chippewa has asked us to sign a contract. Keila has not signed yet and asked Mike to review.
- Discussion around if we reconsider giving hours? Board decided to leave as is and revisit next year.

Ice Board members Jack and Fos will come to the next meeting to discuss Ice Board items and have an open discussion.

Grass Roots Hockey Grants, of \$1,000 are available.

- They are designed to enhance and reward Association that promotes the growth of hockey.
- Last year Jake wrote grant for Girls Hockey Weekend.
- Questions around if we can we do more than one grant application.
- Keila, Jacob and Nick will follow up.
- Deadline is September 1st, 2016.

Reminder that the WAHA Association Board and Officers Development Workshop is August 5/6 in Wausau, WI at the Jefferson Street Inn.

- **Registration is now set up on the WAHA website – deadline for booking hotels is June 30th.**

Ice Board has raised the ice rental fee by 5% and they have added new boards.

- In line with this, MYHA will be raising rates by 5%.
- Suggestion to post Amy's PowerPoint slide with P/L update to help members understand where expenses come from.
 - Meagan will post.

Ryan is in the process of putting the background check approval process in Keila's name.

Registers and Steve are meeting Wednesday night to discuss registration.

Vice President Updates:

Updates: Kristi Hendrickson

Sick – No update.

Ice Board:

Updates: Amy Moseler

Sold old boards for \$27,000 and new boards cost \$60,000.

General Operations & Ice and Recognition:

Updates: Steve O'Dell

4 families have been invoiced and still owe.

- With \$100.00 late fee they owe MYHA \$1,344.00 (\$400.00 in late fees).

Registration:

- Meeting on Wednesday night to discuss registration set up.
- Scheduled to run an ad in rec book and send brochures in schools.
- Planning to schedule a new family orientation; will coordinate with Mike M. on equipment.

Discussion around Try Hockey for Free

- USA Hockey Try Hockey For Free is November 12th and February 25th.
- Discussion around a Non-USA Hockey event in October.
 - Offer a night of trying hockey during the first few nights of LTS practice.
 - Decided to hold off for this year and leave Try Hockey For Free as is.
- Need bigger size skates for that type of event.

Working on scholarships for 2016; the board discussed option for 2016/2017 scholarships

- Per policy the most you can get is 50%.
- Is there a reason it is capped at 50%? Could we have people apply for 100%?
- We don't typically use all of the funds.
- Possibility of making the application more complex; how many hours would they be willing to contribute?
- What is the vetting process? Do members know about scholarship?
- Ask what you are applying for? Full, partial? What are you willing to do to offset scholarship?
- Scholarship fund will be up to over \$4,500.00.
- Are there agencies that can do the process for us?
- Recommendation for a "Statement of Need" to be part of the application.
- Ask if they "Are you eligible for Free/Reduced lunch?" to ensure the families in need of scholarships are getting them. Can we ask that legally?
- Recommendation to see if the Menomonie Community Foundation could decide our scholarship?
- Add a reminder in registration process.
- Recommendation for unused fund will go back to help fund other needs.
- Last year we had two donors for additionally funding (outside scholarships).
- FINAL decision: The board decided to leave scholarship fund/policy as is for the upcoming season.

PowerPay is a new option that we could use for payments.

- There is a webinar on it for board members to review, Amy will review.
- It seems like a nice option but not sure how we would use it.
- It allows us to bill for all events; tournaments, members can sign up an account; payment plans. Ect.
- Questions and concerns around "How do you administer?"
- Questions around what we would use it for, possibilities include...
 - Tournament Fees for away tournaments.
 - Tournament donations for home tournaments.
 - Partial Pay.
 - Which would mean we would get our funds later?
- Todd would rather just get the checks so he knows payment is in hand.
- Concerns around if it would be hard for treasurer to budget.
 - Amy will look at it.
- This is new option as of June 1st and the board decided next year maybe a better time to look at this.

Need to make sure Registration form is updated with all correct information.

- Need to add LTS No Hockey Weekend.
- Birth year...2012 youngest year (where did it come from)
 - Does the system allow younger ages than that?
 - Steve will follow up with Jess.

Hockey Operations:

Updates: Scott Yuke!

Seth from Dairy Bank called regarding any interest in MYHA participating or having a booth at Freedom Fest from 4 – 8 PM. We could possibly use it as a fundraiser.

- We did it two years ago and sold Charity Mania tickets and had a hockey shoot out.
- Is there a cost for the booth?
- Recommendation to put in volunteer spot to see if there is any interest.
- Sell tickets out of "left over member" tickets and give members hours.
- **Heidi will send volunteer spot message and Nick will follow up with Seth.**

Coaching and Team Manager Proposal:

- Added Dry Land coaching position for Squirrels, Peewees, Bantams (up to 20 assessment hours available) - Responsibility falls on head coach if unable to fill this position, position could even be filled by a parent as long as they fulfill requirements (see below).
- Added Goalie coaching positions who is not team specific (up to 20 assessment hours available)
- Added Pond/Open Hockey coaching position who is not team specific (up to 20 assessment hours available)
- Has been working with Bob Weir on trying to figure out how to change our current LTS/Mite structure to add in a "mini-Mite" program, however trying to figure out the logistics of it all is proving to be a bit challenging. Therefore, the proposal is to leave the current structure as is, however provide the Mite Head Coach the flexibility to divide kids based on age/ability in order to create an older and younger Mite teams._
- Proposed work assessment hours
 - All listed hours are maximum number of allotted hours – it is possible to receive less than the allotted hours if obligations are not met.
 - Head Coach: 60 Hours (will be responsible for working with Dry Land coach)
 - Assistant Coach: 30 Hours
 - Dry Land, Goalie, and Pond/Open Hockey Coach: Up to 20 Hours (hours based on actual time spent coaching)
 - Team Manager – All levels: 30 Hours

- Reviewed Coaches Application.
 - Added coaching requirements.
 - Goalie coaches would have to be fully certified.
 - Pond/Open Hockey Coach would be available for “open hockey.”
 - Questions around if there is there an age limit for coaches? 16 or 18?
 - Separate form for volunteer hours.
 - PowerPoint presentation they need to go through to be a student coach.
 - Discussion around hours for team managers;
 - Discussion around how the manager role changes and has different challenges and expectation at each level. For example; the LTS and Mites Managers have more kids to manage but the older teams manager have a lot more organizing and detailed communicating to do due to number of games and travel.
 - Will leave hours for managers at 30 hours for next season.
 - Managers who need help can propose for someone to help them for additional hours, the Board would have to approve.
 - Suggestion to add a link for student volunteers to application.
 - Scott will think about how to roll out.
 - Once 18 they have to go through full coaching process.

Keila motioned to add non-team specific goalie and pond/open coaches and specific level dry land coaches giving them up to 20 hours (hours based on actual time spent coaching). Heidi 2nd the motion. Motion Carried.

Communications:

Updates: Meagan Frank

Dibs; an add-on to our current program that we can use for everything including managing volunteers.

- Was \$500.00 but has now been reduced to \$250.00.
- Next year we could use this in registration process.
- Offers a way to raise your hand for what you want to do.
- Can use for concession and tournaments.
- All information is available, we don't have to “dump it” into the system.
- You can log in and see more clearly than volunteer spot who is supposed to come, close, ect.
- Can have multiple administrators; each person can add their duties unlike volunteer spot.
- More real time than volunteer spot.
- More centralized system; this would replace volunteer spot this year but not registration until next year.
- Coaches, officials, tournaments, concession stand sign up can all be done.
- It will track hours as well but will need a transition year as we move to one complete system.

Steve Motioned to approve \$250 for implementation of the Dibs program. Scott 2nd. Motion carried.

Recommendation for Website-upgrade for better mobile platform

- \$300 one time upgrade to make website mobile upgrade to keep with the times.
- Provides a better way for our members to utilize the website.
- One time set up for mobile implementation.

Scott motioned to approve \$300.00 fee to make upgrade. Todd 2nd. Motion carried.

Fundraising:

Updates: Nick Dowd

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Set fundraising requirement, fees, hours for 2016-17

Recommendation to keep the same; \$400.00 as buyout

Discussion around buyout:

- Buy out is currently \$1 for \$1; \$400.00 total.
- Suggestion for 75% buyout, two years ago it was 2/1.
- Make \$16 out of \$20 from Charity Mania; make have 50% of wreaths.
- People are just paying for \$400 in wreaths instead of buying out.
- Easier to do \$1-\$1 but doing 75% buy-out makes it more equal to Charity Mania.

Sell \$400.00 in Wreaths or Charity Mania Tickets or buyout 75% of buy-out.

If you sell \$300 in wreaths/charity mania you have pay \$75 to buy-out.

Straight buyout is \$375.00.

- Hockey Calendars; buy them for \$10.00 and sell them for \$20.00.
 - At 150 skaters = if each sold 5 calendars. That would be over \$7,000.00 in profit.
 - 30 day window to get ordered.
 - 15 month calendar of hockey pictures.
- Survey results show members are looking for an event type fundraiser. Or a second session fundraiser.
- Try Oktoberfest event.
- Need detailed picnic license.
- Street hockey tournament for kids as part of Oktoberfest.
- Valentine's Day Dinner suggestion.
- Event during the Punky Manor.

Suggestion for a Fundraising Committee to discuss further, Nick will follow up with board

Nick Motioned to leave the \$400 fundraising requirement and change the buyout be \$300 (75% buyout). Scott 2nd. Motioned carried.

Tournaments:

Updates: Todd Sisko

Working with Kristi to finalize and confirm.

Concessions:

Updates: Heidi Rabeneck

The computer that is for the TV is still in the concession stand, is there something we should do with this?

- Can we ask Jake to help finish that project?
- Suggestion to move computer to office.

Scheduling for concession:

- Can we add in all games right away instead of month to month?
 - High School games, Girls games, Stout, Open Skate, and LTS/Mites.
 - Can we just put the games in up front.

- Board agrees that we should enter anything that we know up front.

Scheduling and Equipment:

Updates: Mike Moseler & Kristi Hendrickson

- Mike is still learning the scheduling role and gaining a grasp on his role vs Kristi's role.
 - Mike will be meeting with Kristi to better understand and figure out who covers what.
 - Will meet with Todd and Kristi for tournament scheduling.

Equipment:

- Will see reach out to Troy/Kris about equipment.
- Recommendation/Need for two equipment roles.
 - Troy and Kris could fill two spots instead of one or we could add second person if need-be.
 - Need to figure out hours based on two spots.
 - Need emphasis on LTS/Mites
 - Will talk to Wilkens and then come back to board with recommendation.
- LTS/Mites manager should handle the jerseys.
 - Jersey hand out should be handled by team manager.
 - Scott will add to team manager responsibility form.
 - Need better communications around jersey distribution for team managers.
 - Other responsibilities around equipment for team managers.
- Mike will be offering a couple sessions around "How to dress a hockey player."
 - Sizing of equipment, how it should fit, mouth guard, taping a stick, ect.
- Will gets bids on jerseys to give board number (plus sock option).
 - Parents would purchase matching socks.
- Black helmets and black socks or matching socks (no white or red helmets/gloves).
- Black breezers should also be required.
- **Put in writing on registration that BLACK gloves, breezers, and helmet are required at competitive levels (Squirt, Peewee, Bantams).**

Old Business:

- Get WAHA's Goal-Tending Mentor (Tanner) contact information for Scott.
- LTS/MITES proposal from Coaching Committee
- Hours for Team Manager for 2016/2017 Season
- Getting the TV in the lobby set up so the schedule runs – Todd will FOLLOW UP.
- Need to set fundraising requirement, fees, and hours for 2016-17.

Adjourn: Steve motioned to adjourn, Heidi 2nd.

Next meeting: July 11th, 2016 at 7 PM

- July meeting will be July 11th due to the 4 of July Holiday.
- Meeting may need to be moved due to fair, Mike will check on ARC meeting
 - FOLLOW UP FROM MEETING: MYHA Board meeting will be at the Ice Rink on July 11th, no need to move until August.