



# **BOLINGBROOK SOCCER CLUB**

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## **Sponsorship Packet**

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# About Bolingbrook Soccer Club

On behalf of Bolingbrook Soccer Club, we would like to invite you to become a sponsor of our organization.

The Bolingbrook Soccer Club is dedicated to developing skills and promoting sportsmanship, while allowing players to compete according to their skill level. We pride ourselves on being a community-oriented and operated not-for-profit club which utilizes experienced, certified coaches and trainers to optimize player development and education. Our mission is to provide a premier youth soccer experience through both recreational and travel programs. Our focus is on promoting sportsmanship, developing skills, and allowing players to compete according to their skill level. We strive to create a positive and inclusive environment for all players. Our goal is to help each player reach their full potential while also learning important life skills such as teamwork, leadership, and perseverance. Through our programs, we aim to instill a lifelong love of soccer, as well as a sense of pride in our community. We are dedicated to making a positive impact on the lives of our players and their families, both on and off the field.

The following pages offer additional information related to our program and the sponsorship opportunities that are available to you. Please consider supporting this fantastic local club. We look forward to talking about this opportunity with you.

Sincerely,  
Ashley Castaneda  
Director of Sponsorships and Fundraising  
630-373-0496  
[ashley@bolingbrooksoccerclub.org](mailto:ashley@bolingbrooksoccerclub.org)

# Sponsorship Benefits

## Potential Tax Benefits

The Bolingbrook Soccer Club is a 501(c)3 Not-For-Profit Organization, and as such you may be able to realize a tax benefit for supporting our event. Please consult with your tax advisor for guidance.

## Exposure – By the Numbers

### Recreational Soccer Program:

- 700+ players between the ages of 3 and 18
- Fall/Spring outdoor seasons; winter indoor season
- 250+ recreational games per year at Lily Cache Sports Fields
- 1,000-1,500 spectators per weekend at Lily Cache Sports Fields

### Travel Soccer Program:

- 475+ players between the ages of 5 and 18
- 30-35 travel teams (girls and boys)
- Year-round program with exposure in various leagues and tournaments
- 300+ travel games per year at Lily Cache Sports Fields

### Labor Day Tournament:

- 125+ teams and 3,000+ visitors at two locations (Lily Cache Sports Fields and Volunteer Park over the Labor Day weekend)

### Other Exposure:

- Website with a significant number of visits
- Facebook/Instagram pages with 2,200+ followers
- 150+ volunteer coaches and board members
- Monthly board meetings to drive sponsors goals

### Youth Soccer:

- #1 sport in the world – total players and global fan base
- #1 sport in the USA among Americans aged 30 and younger
- 2026 Men's World Cup hosted in the USA to drive continued growth

# Sponsorship Levels

Annual Sponsorship Levels and Benefits	Copper \$100	Bronze \$250	Silver \$750	Gold \$1,250	Platinum \$2,500	Diamond \$5,000
Name/logo and website link on BSC website						
Name/logo on consolidated sponsors banner at Lily Cache Sports Fields WEST and EAST near the concessions stands						
ONE email blast to the BSC club distribution ONE post to the BSC social media						
One dedicated banner at Lily Cache Sports Fields WEST and EAST near the concessions stands [including cost of 3'x3' Banner]						
TWO email blasts to the BSC club distribution TWO post to the BSC social media						
Name/logo on the dedicated Labor Day Tournament website						
ONE game field named after sponsor for the entire year including Labor Day Tournament [including cost of 3'x3' Banner]						
Name/logo included on the bottom of all club-wide emails						
Option 1: Name/Logo on recreational game jerseys for the 2025-26 season*,** Option 2: Name/logo on Raiders travel practice jerseys for the 2025-26 <u>and</u> 2026-27 seasons*,**						
Name/Logo on Raiders travel game jerseys for the 2025-26 <u>and</u> 2026-27 seasons*,**						

\* Note: Raiders practice and game jerseys are issued to players every two years. If you would like your name/logo on either the practice or game jerseys, you must be willing to commit to a minimum of two annual sponsorships

\*\* Note: The sponsorship amounts for practice/game jersey names/logos do not include the upcharge for printing on each jersey. We kindly request for our sponsors to cover the additional upcharge so BSC does not need to raise our program costs. We are happy to provide an estimate of the additional upcharge amount upon request.

We are also happy to discuss additional custom sponsorship packages.



# Services & Product Donation

Our tournament has many needs, and we rely on great partnerships to help with those needs. In some cases, donations involve pallets of water to help keep our volunteers hydrated, meals to serve our referees and organizing committee, or operational equipment such as carts or generators. Contact us to find out how your organization can help!

## Financial Assistance Program

Bolingbrook Soccer Club strives to provide an affordable soccer experience for all participants. We aim to keep our program fees as low as possible through the support of volunteers and responsible financial planning. However, for some families, this is not enough. We offer financial aid to players that demonstrate need. Donations and sponsorships are an essential part to helping us provide our financial assistance program.



If you are interested in discussing  
sponsorship opportunities, please email

Ashley Castaneda  
[ashley@bolingbrooksoccerclub.org](mailto:ashley@bolingbrooksoccerclub.org)

**Thank you!**



Contact us

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Bolingbrook Soccer Club  
PO Box 1582  
Bolingbrook, IL 60440  
[info@bolingbrooksoccerclub.org](mailto:info@bolingbrooksoccerclub.org)

Learn More

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[Bolingbrooksoccerclub.org](http://Bolingbrooksoccerclub.org)



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