

Bogus Basin Ski Club Minutes November 3, 2020

The business meeting was called to order: by President Lynda Clark at 5:42 pm.

Board of Directors Roll Call

President: Lynda Clark, **Vice President:** Steve Strickland, **Secretary:** Carol Peterson, **Treasurer:** Betty Hawkins, **Membership:** Barbara Bryant, **Social Director:** Kimberly DeWit, **Marketing Coordinator:** John Adams, **Communication:** Craig Olsen, **Purchasing:** Cliff Sell, **Trip Coordinator:** Sue Baker, **Social Media:** ~~Nancy Moore~~

Assistants & Ex-Officio

Past President: ~~Darryl Kuhrt~~, **Historian:** ~~Fred Uranga~~ **ISC Liaison:** Paul Markowitz, **Asst. Marketing Coordinator:** Vicki Kuebler, **Asst. Social Director:** Sussette Newsom, ~~Sandra Hufsmith~~, **Past Past President:** ~~Kim Hovren~~

Main Topics

We held a virtual online meeting via Zoom.

Dave Henry requested to be removed from the Bogus Basin Ski Club. Does that include Cassandra? Kimberly offered to be captain of the race team.

Minutes

Barb moved to approve the October minutes. Betty seconded. Motion carried.

Treasurer's Report: Betty

Betty said we have \$16,621. She wrote a check for \$719 for officer's and director's insurance. They will send us a premium for our 38 members. Paul said we should be a little more pro-member, so Lynda said 100. It's time to write the \$600 checks to BASE, BBSEF and BBSP. Betty will draft a letter and send it to Lynda to review. We do get thank you notes from the recipient. CD is now \$10,168. Betty is going to keep track of the members who have donated to the Bob Greenwood scholarship. She started tracking in June, and we have 17 members who donated. The donation ranges from \$5 to \$50 and the average is about \$25.

John would like to hold off until December or until the next Mogul. For now, just send a thank you note. Betty says her list goes back to 30 June. You could mention that in their thank you. Sussette will send out the thank you notes. Do we want to list in the Mogul by donation level? Sue suggested you just list the name rather than any amount. That's the right way to do it.

Communications: Craig

The Mogul is going out in December. In the October Mogul, we included the FWSA special page recognizing our club that will go into the FWSA publication. In the next month or two that book is supposed to be available online.

Marketing: John

John talked to Larry today, and he is backing off and wants to let Craig Olsen take point on who is buying tickets. Natalie Hurst has jumped in. We are on the Channel 2 website and her Facebook page, and she has done two or three segments on the news. John will be in touch with Boise weekly this week to put it in their things to do list; He needs to get in touch with Cassandra. Craig said our intermediary, Larry, is the only one who has been in contact with Steve of POM. It will not do any good to take any flyers out to local stores. The only thing that will be successful for us is the link that Craig sends out. John will talk with Larry again. From a marketing standpoint,

we want to keep the Warren Miller out there and keep it alive. Craig has sent the links to all of our sponsors. He sent a thank you letter about what has happened in the past and to request their support. John will follow up with BASE and BBSEF and Carol will follow up with ski patrol. Bogus was going to put it on their Facebook page, and Nancy was going to tag their Facebook page. Lynda will reach out to Nancy, and if all those entities want to buy a ticket, and John will call Craig tomorrow to talk about the promotion. We are not spending any money on this promotion.

Social Media: Nancy N/A

Lynda will reach out to Nancy to make sure she has tagged Bogus Basin.

Membership: Barbara

We have 50 members as of today, and we as a board we could divide up among us to call about 10 people each to tell them about our recent activities and trips. Barb would be willing to send everyone the 2019 membership list with just names and phone numbers, and the names of those who are current members. Barb could divide up the list. Sue asked Barb to put together some talking points. People will not get a reminder this year to renew. That starts next year. Betty wants to know how do we split it up. Barb could divide it up. Steve says that the list should be sent to those who are making the calls. Cliff suggested we use an email campaign to tell those folks what we are doing to work around the pandemic. The eblast has a low rate of read ~~rate~~. Have board members send out an email. Barb said the rationale was the phone is a personal contact, and a phone call might be different. Cliff says we should not ignore the phone call, we should do multiple connections. Lynda suggests Barb send the list of who each person should call. No one is going to answer their phone from an unknown number and then we leave a voicemail and be willing to accept calls from unknown caller. Kimberly is going to do a singing telegram. If you hear from Barb and are not willing to do it, just let Barb know.

Trip Coordinator: Sue

Trip Planning for 2020/2022

Paul, Sun Valley is the first week in January. This trip is looking good. Paul and Barb are filling their condos. People are sending their checks to Barb.

Grand Targhee— March 4 - 7

Paul has had several cancelations on the trip to Targhee. How do we proceed. We go forward because the ski resorts are not open yet. If we have a great response to Sun Valley, this could be a springboard. It's now self-drive, so there is a \$67 rebate.

Sue suggests the two trips are all we going to do this year. We need to go with the flow and see where we are.

Craig suggest a day trip to Brundage or Tamarack or Anthony Lakes. They will be advertised as a self-drive with a meet-up time. Anthony Lakes has camping, but it is not free. Sue will look at the calendar and pick some dates.

Sue got the waiver document from the insurance representative and that is our club, and Sue know what the trip says.

Activities and Updates: Kimberly

Oct Social on the 12th - Rose Garden at 5pm Jenga is picking up. There were about seven people.

Road Clean Up – Oct 24 – Success! 14 people signed up and more showed up. Lynda did it backwards. Lunch at Camels Back park. Steve needs a new lense for his camera.

Bike Brewery Tour – Oct 25 – Success! Brewerys were fun and the music at White Dog was fun. Looking to make it a quarterly event. The fall colors were awesome. Betty said Steve did a great job organizing.

Nov Social – Nov 9 - Lynda's House with BONFIRE! Lynda has a pile of shrubbery, dead branches and dead trees. People should bring head lamps because the walking will be uneven. Lynda is trying to get the pile a little closer. No restrooms are available. She has not put it on Meetup. So it is just for the club. Craig can send another eblast for Monday. Lynda will put some signs on the highway and people can park in the field and walk to the fire.

Dec Social - ??

Christmas Party – We are not planning it. We do have it reserved for Dec. 11, and she has not heard back from the location. We are under stage 3 restrictions. Betty will cancel it and reschedule for next year.

Crab Crack – We may need to cancel this also. This is the rain check year.

Old Business

Scholarship Update. Barb has lodging and lift tickets for Schweitzer. Lift tickets for Powder Mountain, three days for two adults and a snowcat run, verbal on lodging. Snowbasin might donate lift tickets. Two of three days for Sun Valley. Barb has an auction outlet in McCall. The sale will be December 5, but Barb does not know if it will be virtual. Scholarship will be taken care of with the McCall Winter Sports Club.

Bogus Basin Ski Passes. (See below)

Nothing back from Fishkiller on Pray for Snow party.

New Business

Intermountain Ski Council Update has a change of officers. Jenn Coutts from Utah has taken over as president, Michael is still the treasurer. They have a new website and a new Facebook page. FWSA meeting coming up this weekend and Jenn will attend.

Raffle Tickets at McU Sports for Ski Swap – Saturday, Nov 7. Do we want to set up a table? Paul said all the ski shops are participating. Tickets for the Bogus Basin Ski Pass and Club Med. Paul said McU Sports wants us to set up to sell raffle tickets. We can provide a table, a tent, a table cover, and the blaze. Steve needs some volunteers to help be at the table. Steve was thinking 11 to 2. Paul suggested getting on the website to see what time and will coordinate with Steve for supplies. Betty will be there to help on Saturday. McU Sports hours are 10-6. Steve will be there for about four hours.

Raffle Tickets at Greenwoods for Sunday? Need to check with them. Cliff can help on Sunday.

Carol suggested a SWAG for all those who renew. **Barb** sent an email about 2 adult lift tickets at Bogus. Why would those who bought a season pass want a day pass. Steve suggests a gift certificate. Bogus Bucks allows you to get food, mug, etc. and throw in a hat.

Craig moved to give a Bogus Bucks gift certificate not to exceed \$50 and a BBSC hat. Sue seconded. Motion carried. To be drawn at our January board meeting.

Lynda needs to pick up two passes, one for the raffle and one for Keith Robertson. Talk with Keith and see what he wants to do.

Meeting ended at 7:20 pm

Respectfully Submitted by Carol Peterson

Addendum 1 – Wednesday, November 11

Via email from Lynda - All -- I think it is too confusing to track which board members get which people to register/re-register. Let's just stick to the one drawing that was approved by the board at the Nov. meeting. All members who renew for 2021 ski season get in a drawing for the swag of \$50 bogus bucks. This drawing will take place at our board meeting on Jan. 5.

Addendum 2 – Tuesday, November 17

Via email from Lynda - All--Barbara has 2 Sun Valley passes - 2 of 3 days-that are good for anytime this season. This would be a total of 4 days of skiing at Sun Valley. Since we already have 3 items in the regular Raffle (Bogus Pass, Schweitzer trip and Club Med trip), I would like to propose trying to have an email type of silent auction with our membership group, MeetUp group, and Facebook group.

Here are some bullet points:

- We run the email silent auction from Dec. 1 to Dec. 15.
- Person with the highest bid on Dec. 15 at 5pm will get the passes.
- Craig will send an email on Dec 1 - minimum bid starting at \$50, post on Facebook and Meetup.
- Craig will send update eblast on Dec 5 with current highest bid, post on Facebook and Meetup.
- Craig will send update eblast on Dec 10 with current highest bid, post on Facebook and Meetup.
- Craig will send update eblast on Dec 14 with current highest bid, post on Facebook and Meetup.
- As of 5pm on Dec 15, the person with the highest bid will be notified they won, where to send check, and Barbara will mail out tickets.
- Craig, Lynda or Nancy will notify the winner with the amount they owe for the tickets - their final bid.
- These funds will be earmarked for the Bob Greenwood Scholarship program.
- **NOTE** - Raffle sales for the Schweitzer trip will be earmarked for the Bob Greenwood Scholarship program also, so I am hoping we would make at least \$300 from these Sun Valley tickets... maybe more...

Please let me know your thoughts on this idea.