



**River Falls Youth Hockey Association
BOARD MINUTES**

*May 11, 2022, 6:00pm
Wildcat Centre*

Kaylan Wilson	X	Paul Bloodhart		Justin Sullivan	X
Jody Christensen	X	Hattie Ekholm	X	Carrie Torgersen	X
Chad Flanagan		Kristin Jepson	X	Catherine White	X
Nicole Ralston	X	Jeff Prochnow		Jon Wiech	X

6:00 **Meeting called to order at 6:00**
Approve Consent Agenda (All can be approved in one motion unless an item is removed by a board member for further discussion).

- I. Last month Meeting Minutes**
- II. Current Agenda**

- Jody made a motion to approve consent items, Carrie seconded, all in favor. Motion approved.

6:01 **Guest(s) Present & Comments**

- Carter Christensen was present for the meeting

6:02 **President's Report – Kaylan Wilson**

- Purpose of the President's report is to keep the Board informed of any items that needed attention on the Executive Committee level during the month.
- Officer Brian reached out to Kaylan to thank us for hosting the mock crash for the High School, the High School as in appreciation. The city was out to sweep our lot before the demonstration.
- Chad and Kaylan met with the city planning committee regarding their recent survey. The safety of the children crossing from the HS to the rink was discussed. Justin suggested having conversation with the city engineer in regard to having a traffic study completed.

6:10 **Treasurer's Financial Report – Chad Flanagan**

- Financials reports were sent to Board via email.
- Kaylan gave update on Chads behalf
- Discussion was had regarding our line of credit that was taken out in 2002 with River Falls State Bank for \$50,000. Originally the loan was defaulted on, in 2015 the association started to make payments towards the loan. Chad recently placed a call to the bank requesting payoff information. The President and Vice President of the bank ask Kaylan and Chad to meet for a discussion. When the loan was defaulted on, the account ws put into a "non-accrual" status, interests was accruing was not being displayed or communicated to the RFYHA. Kaylan went through old minutes and

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found communication of when the discussion was made to make payments on the loan. River Falls State Bank brought this situation to their Board with their recommendation that they would forgive us for the interest owed. RFYHA received written communication from River Falls State Bank, the decision was to “forgive” RFYHA for the accrued interest portion of the loan. Current payoff amount is \$7,035, Instead of the total principal/interest of \$42,547.09. the LOC will be paid off week of May 16th, 2022. Justin recommended that there is conversation with our accountants regarding the possibility of receiving 1099C

- Finance committee is currently working on their budget for the upcoming season
- New member, Jenna O’Malley joined the finance committee

6:19 **Old Business¹**

6:20 **Board Comments; Q&A on submitted monthly Operations Committee Reports**

- Purpose of committee reports is to communicate the ongoing doings prior to the Board meeting and to expediate the Board meetings. Kaylan has asked all committee leads to have these reports completed prior the completion of the monthly agenda. The committee reports are also displayed in the Board meeting minutes.
 - On-Ice Lead is open, CPDC will nominate a chair for future communications.
- Kaylan updated the Board on the building maintenance documents for projects projected for summer of 2022. Benches, penalty box, the back wall, rubber flooring throughout the building, few parking lot repairs, replacement of some doors, handles and hinges. Add parking pad underneath the can trailer and second phase of painting which will include the mezz.
- The Board agreed that when bids are received, they will be communicated via email for vote.
- Menomonie is upgrading their dehumidifier. Jon has been in communication with then regarding selling. The unit needs the desiccant (CDI is the manufacturer) and wheel replaced. The asking price is \$9,000, with the cost or repairs, parts, delivery, and installation we are looking at a total cost of \$25,000-\$30,000. New units start at \$50,000. Adding the dehumidifier to our building could have improvement on spring and fall energy savings and takes load off the compressors. We would look to receive the unit mid to end of August. Jon made a motion to move forward with the purchase of the dehumidifier, Justin seconded, All in favor. Motion approved to purchase the dehumidifier with a total cost of \$25,000 to \$30,000
- Fish play off game will be added to Dibs on July 23rd, will need six volunteers to work concessions and the 50/50 Raffle. RFYHA will receive all the proceeds from concessions and raffle.
- Looking for Mite’s jersey sponsorship. 105 total jerseys (gold, navy, and gray) will be ordered. Carrie will work on sponsorship; sponsor will need to commit within the next couple of weeks.
- Fundraising announced that there will be no coupon cards this year! Ten extra raffles will be added per family, with no buy out option. This will be a \$200 savings to families. Fundraising is committed to hosing three purse bingos per year and revamping the ice in/welcome back event. There will not be a golf or ice out event this season
- Registration going live on May 15th
- Tournament cost will be added into registrations, managers will not need to front cost ahead of time for tournaments. Cost of tournament will be paid by Association.

6:34 **New Business²**

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- Jody met with LTS and Mites and decided to move previously held mite's shamrock shootout to February 24-26th, they are looking for a new name for the tournament. Tournament will be posted will be posted in let's Play Hockey this week.
- We will host a three-on-three tournament end of March, full sheet, squirt/u10-peewee/u12. In the past we have tried Women's and Bantams tournaments that have not had success. Estimated tournament registration cost will be \$300.
- Discussion regarding on how Managers are elected to their positions. In the past, Board would vote on managers. Most recently, coaches have picked. Jody has recommended that we review the process and look at bringing back the voting Managers in for Teams. Email will be sent to members asking for parties interested in the manager position, that we are now accepting applications. Jody will create a google doc

7:15 **Strategic Planning**

- Org Chart was reviewed. Next year the registration/register will be combined as one job. Building Events Lead is open. Carrie will follow up on the commitment from the current social media and web master to confirm they will be continuing in their positions. Leads are asked to confirm with their current volunteers their positions
- Policy handbook will be updated to be a guidance document, policy's and be simplified. CPDC will have language change. Kaylan is working on the updates and will present when complete.

7:23 **Comments, Announcements, Other Business**

- Flyers regarding registration will go out to schools and be posted on social media
- Blackcats will be rollerblading in surrounding community parades and handing out flyers

7:26 **Adjourn**

- Jody made a motion to adjourn the meeting, Carrie seconded; all in favor.

Next Board meeting is scheduled for June 8th @ 6pm

May 2022	Monthly Update	New Business Agenda for Discussion or Decision
On-Ice Operations		
Off-Ice Operations	Tournaments-the new dates have been updated on the website; we should have it ready to go live soon. We did increase the fees from 50-150 depending on the level. We are moving the women's tournament up to Sept 30, Oct 1-2 weekend, we talked with a couple women's teams who said the earlier the better. We are thinking of adding a three on three tournament on the last weekend of March, we think this may go over big for people to end their season on, would also like feedback on this. We had thought about adding a men's tournament also, but then we are limited in what we can offer for match ups with needing two levels at both men's and women's, so we decided to not offer that. Team managers-would like board feedback on having the managers be approved by the board.	Discussion on three on three tournament and also the managers being approved by the board

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	<p>Equipment-we have the store ready to go for the jersey and sock orders. we went with the same jerseys from last season, and we went to a reversible sock. We have added a sizing chart to the store so we will not need to spend time sizing skaters. We have a meeting tonight to assign the incoming squirts, and the girl's group is following up with the U10 girls moving up. Mite jerseys have been inventoried and we will be ordering new jerseys in the new colors blue, gold, white, these jerseys will be numbered 1-50, fronts will have logo on them. We will be filling in the gaps this season to offer 1-50 in all colors. Ice Schedule-I also have a meeting tonight with the ice schedule group to get started on getting stuff on the calendar, we start with mites, tournaments, high school games, I have a meeting scheduled with Baldwin ice group also on 5/17 to try to brainstorm on a better way to schedule the Black cats group. After meeting with the ice schedulers, we would like to ask for an additional amount of ice at the hunt, Last season we rented 10,925, but we were still pretty short the weeks of Dec 6-12 and Jan 24-30, so would like to grab some there, we also talked about the fact that it appears we will have more numbers at the squirt and PW levels and it would be nice to be able to at times only have two teams on the ice, instead of 3, so it would be 2 squirts, 2 PW and then 1 Squirt,& 1PW team. The High School girls' team will be grabbing about 30 minutes of ice time one Weds a month to have all the U8 female mites come out and skate with them to help get them excited about girls' hockey, this will happen one day a month in RF and then 1 day a month in Baldwin. The High School boys' team is planning to start a buddy program with the squirt group this season, where each HS hockey players is lined up with a buddy from the squirt team.</p>	
Building Operations		
Member Recruitment & Retention	<p>registration about to open on May 15th; LTS and mites meeting this week planning for season. registration and registrar job will be combined in the future for efficiencies.</p>	
External Engagement & Communication	<p>I was able to get a playoff Fish Game for July 23 and will need to be listed on Dibs. Few more prospects on dashers. Will push harder on new contracts in June</p>	
Financial Operations	<p>All Wild tickets have been sold and transferred. We made a net income of \$91. To have to opportunity to purchase playoff tickets we need to be season ticket holder for next year (season 22-23) and the deadline is April 14th.</p>	

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Fundraising Operations	We met with board leadership, and it was determined that we will be able to eliminate the coupon card fundraiser for the 2022-2023 season. Each family will need to sell ten additional raffle tickets for \$100; however, the end result will be a savings of \$200 per family. The fundraising committee is meeting next week to set dates for our events and create a sponsorship menu for our sponsors.	
Building Events Operations	Contract for Peek-A-Boo boxing event (5/21/22) has been signed. Building rent of \$800 plus concessions and beer revenue. We need volunteers to make the day successful! We will be operating concessions and beer sales. Please sign up for a slot on Dibs if you are available. Please encourage others to sign up. Working on contract for Victory Wrestling building rental 6/6 - 6/11. Rental income of \$500. Contract for All-American Circus (6/3) has been sent to Kaylan and Chad for review. Rental income will be \$800 for 1 day. Rent will increase to \$1,000 if they return in 2023.	Is anyone interested in taking over as Building Events Committee chair? I will not be running for re-election in 2023 and would like to hand-off the committee.

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