

Sun Valley Youth Hockey Board Meeting
Hailey Ice Cafe – July 9, 2025



Board members present: Brooke McKenna, Kayla Nisson, Sam Herrick via Zoom, Ryan Deal, John Kearney, Barton Burdette

Others present: Sarah Benson, Frank Salvoni

Call to Order: Brooke McKenna called the meeting to order at 6:08pm, quorum established.

Approval of February, March, April, May & June meeting minutes with two spelling corrections made on the February minutes. Minutes approved - Kayla motioned, Ryan seconded, all approved.

Discussion

Executive Director - Frank Salvoni - Frank reported progress on coaching arrangements, with discussions ongoing for the JV team. Frank also discussed tournament scheduling changes, particularly regarding the Grizz Cup with nearly every team planning to attend, and mentioned that Kaly is coordinating girls' tournaments for U12 and U14 teams. Amy McCabe has been actively registering the remaining teams for known tournaments in Montana and other out of state locations.

Frank discussed the challenges of accommodating special needs players in the program and emphasized the importance of maintaining the current structure to ensure success. He also outlined plans to start fundraising efforts, focusing on smaller donations from businesses and individuals, and discussed the need for operational support.

Frank noted over 90 registrations to date, far exceeding the registrations numbers at this time last year.

Hailey Ice – Sarah Benson - Sara reported on the performance of various summer camps, noting that while some camps like Planet Hockey had strong attendance, overall numbers were down across the board compared to previous years. She discussed the upcoming adult camp and two weeks of OverSpeed, mentioning that numbers were lower than three years ago but expected to improve.

Treasurer's Report – Barton Burdette – Barton presented a draft of the Sun Valley Pure Hockey gear store, which features a variety of lifestyle and game wear items with the team's logo. The board discussed start and end dates for the store's launch and agreed to add the Pure Hockey logo to our website. They decided that families could purchase branded gear through the store, but the organization is not mandating specific items for players at this time. Once teams are assembled with coaches on board, we can review again mandated items like branded breezers. Barton reminded everyone that Pure Hockey will be giving head coaches \$100 gift cards for purchases through the gear store.

Fundraising Committee Update – Kayla Nisson – Kayla led a discussion about several upcoming events and initiatives. SVYH will be setting up a table and some family-friendly hockey games at the River Run Summer series on July 30th, where we will receive 50% of gondola ticket sales split with another nonprofit. Amy McCabe and Emily Thompson organizing volunteers.

The board explored plans for the Caleb Cup tournament, considering moving it to a holiday weekend like Thanksgiving or Christmas instead of October to better accommodate college students and avoid scheduling conflicts with other events. Frank will support Kayla by reaching out to Sean and discussing Sun's team commitment to the event and timing with their schedule.

The group discussed potential future activities including a golf tournament and a pickleball tournament, though they decided to postpone these until next year due to scheduling constraints.

President's Report– Brooke McKenna - The group discussed the final draft of the updated players' code of conduct, agreeing on distributing the forms during the first week of practices and set an October 14th deadline for players to sign the code, with coaches and team managers taking responsibility for collection and verification rather than making it a strict registration requirement. Ryan to consult with Nancy and Mark Enegren about gray areas in coach discipline options and safe sport policies, with the ultimate goal of incorporating the code into the registration process for the following season.

Brooke discussed the need for a different lawyer to review the bylaws, given that it's been almost four months with no response from the current lawyer. Brooke will disseminate most current version for other board members to find pro bono options.

The board reviewed USA Hockey updates, most won't significantly impact our operations. Brooke encouraged board members to join various committees for IAHA. With John's upcoming retirement from the board in December, John noted that Ryan Drew would be shadowing him with the Bauer program this fall and is planning on taking it over next year.

Meeting adjourned at 7:09. Barton motioned, and John seconded.

Next Board Meeting: 8/6/25, 6pm Hailey Ice Cafe
Minutes submitted by Brooke, SVYH President, 7/27/25