



## 2012 Troy Sting Peewee A Travel Hockey Team

### Sponsorship Information

Welcome Future Sponsor!

The 2012 Troy Sting Peewee A Travel Hockey team is delighted you have shown interest in helping our team further excel! Sting plays under the Troy Youth Hockey Association (TYHA) at Buffalo Wild Wing's Arena in Troy, MI. Our team is comprised of 11u players playing their third year of full ice hockey. Our 2023-2024 fall team has 16 rostered kids.

As you may already know, hockey is an expensive sport, and travel hockey even more so. That fact has turned some families away from the sport and perhaps has thwarted the next USA hockey star from discovering the sport. As the kids get older the fallout increases. One contributing factor is accumulated costs. Sponsorships are a great way to help give back to your local community, while helping kids pursue their dream to excel at hockey.

With your sponsorship, or contribution, you will be helping the families on our team afford to keep developing and growing their kids within this great sport. There is no minimum amount required to help out. Non-tiered donations will go towards the following:

- **Tournament costs** (\$2,000-\$2,750 entry fee per tournament)
  - At least three tournaments for fall season (hotels and transportation not included)
- **Team apparel**
  - Warm-ups (\$110 ea), shirts (\$35 ea), hats (\$30) and other miscellaneous Sting gear
- **Monthly ice bills** (\$5,500/month, \$50k+/season)
  - Season goes from August-March (8 months)
- **Skills coaches**
  - Goalie coaches, power skating coaches, skills coaches, and training centers (\$120-\$300/hr)

Below, are tiered levels that will allow a marketing opportunity for your generous sponsorship:

- **Platinum Sponsorship - \$4,500**
  - Will add your company logo to our helmets and sponsor banner displayed at all games and events (larger logo), website hyperlink, website article, and one sponsored tournament and a thank you Sting team jersey and puck signed by all players and coaches
- **Gold Sponsorship - \$3,000**
  - Will add your company logo to sponsor banner displayed at all games and events (medium logo), website hyperlink, and a thank you Sting team jersey and puck signed by all players and coaches
- **Silver Sponsorship - \$2,000**
  - Will add your company logo to sponsor banner (smallest logo), website hyperlink, and thank you Sting puck signed by all players and coaches

All donations can be a tax write off for your company by including the TYHA tax code: 38-3347202. Checks must be made out to Troy Youth Hockey Association (TYHA) ATTN: 2012 Troy Sting Squirt AA and sent to the following address:

Troy Youth Hockey Association  
Principal Officer: Christopher Kiely  
1819 E Big Beaver Rd  
Troy, MI 48083

If this sounds like a great opportunity for you or your company, or if you have any other questions, please connect with our head coach, Anthony Carollo. We look forward to working with you and your generous company!

Thank you,

Anthony Carollo

2012 Troy Sting Peewee A, Co-Head Coach

(586)873-6762 carollo.anthony@gmail.com