

## PLATINUM SPONSOR CONTRACT

#### **TERMS:**

Sponsorships run for one calendar year: July 1 – June 30.

The undersigned sponsor agrees to support Buckhead Baseball by paying for a one-year Platinum Sponsorship. For the sponsorship rights fee of \$5,000, the Platinum Sponsor will receive:

- Four outfield signs. One sign is placed next to the scoreboard on the Majors field and another sign is placed in the Platinum Sponsor section, which is directly across from the concession stand. The other two signs may be placed on your preferred fields within the ballpark.
- Recognition on the front page of the Buckhead Baseball website
- Recognition on the Majors Field electronic scoreboard
- Two individual emails promoting your company to all Buckhead Baseball families one each in Fall and Spring seasons. It is the responsibility of the Sponsor to contact Buckhead Baseball with their email images, etc.

Outfield signs are approximately 8 feet wide x 3 feet tall. To the extent feasible, the sign will be constructed and installed consistent with the description and location indicated below. The sign will remain for one calendar year which includes one Fall season and the following Spring season.

## **FIELD CHOICE:**

The location of each sign will depend upon the availability of space and prior commitments. We will do everything we can to honor your first field choice.

Please indicate your first, second and third choices:								
T-Ball 4 _	T-Ball 5	6YB	Rookie	A	AA	AAA	Majors	

### ARTWORK INFORMATION FOR SPONSOR SIGNS (if new sign is needed)

- 1. Please specify NAME, LOGO and PMS COLORS to be used on the sign.
- 2. All files must be PC and not MAC files, provided via zip drive or email
- 3. Electronic files can be either AI (Adobe Illustrator), EPS file or PDF format.
- 4. Files must be converted to outline, color or be black and white for importing into the sign company's system.



# **PLATINUM SPONSOR CONTRACT**

#### **SEND THIS FORM AND PAYMENT TO:**

\*THE ARTWORK CAN BE SENT ELECTRONICALLY TO Eric Smith at esmith@naibg.com.

Buckhead Baseball ATTN: Sponsorships 1266 West Paces Ferry Road, Box 273 Atlanta, Georgia 30327

email: esmith@naibg.com phone: (404) 451-3678

This contract shall also serve as your invoice and receipt for tax purposes so please retain a copy for your records.

Buckhead Baseball is a tax-exempt organization - Federal Tax ID# 23-7114393.

Please complete the following and send with your check, made payable to Buckhead Baseball.

The one-year Platinum Sponsorship fee is \$5,000.

Today's Date				
Signature				
	_ Fax			
Email address				
Children in Buckhead Baseball, Ages and Leagues				