



DeRo TFC Academy
Sponsorship Invitation 2022





At DeRo TFC, through the sport of soccer we constantly endeavour and focus our efforts in empowering young leaders. The impact of activating potential young leaders through soccer is inspiring. They become engaged early in making positive changes in the world and the character of their leadership is infused with social responsibility.

DeRo TFC and the DeRo Foundation, our charitable division work together with Sponsors who share our vision to foster the next generation of youth leaders. Beyond just sponsorship, it's an opportunity to become a part of a genuine movement to cultivate a generation of youth leaders. Your sponsorship will continue to allow DeRo TFC and all of its players, the opportunity to continue achieving its goals of developing more well-rounded student athletes that will be prepared for the future and provide help for those families in need of financial assistance.

Any contribution will be greatly appreciated and a tax receipt will be provided.

This is a chance for you to make a concrete investment in a bright future

Sincere thank you,

Dwayne De Rosario



DeRo is one of the most decorated Canadian athletes of our generation. He is a 4-time MLS Cup Champion, the 2011 MLS MVP, 2-time MLS Cup MVP (2001, 2007) and was named to the MLS Best XI six times (2005-07, 2009-1). In 367 MLS regular season and playoff matches, he scored 109 goals with 82 assists.

DeRo also put together an impressive international career with the Canadian Men's National Team. He finished as the all-time leading goal scorer for his country with 22 goals and third all-time with 81 caps and stands. He was also named Canadian player of the year on four occasions and in 2012 was named to Canada's all-time XI.

DeRo's primary objective - and arguably his biggest contribution - is his commitment to the community. Growing up as an inner city kid, he had his life transformed through soccer. He feels that there is a need in our community for more programs that inspire, mentor and motivate youth to achieve their full potential.



Key Accomplishments

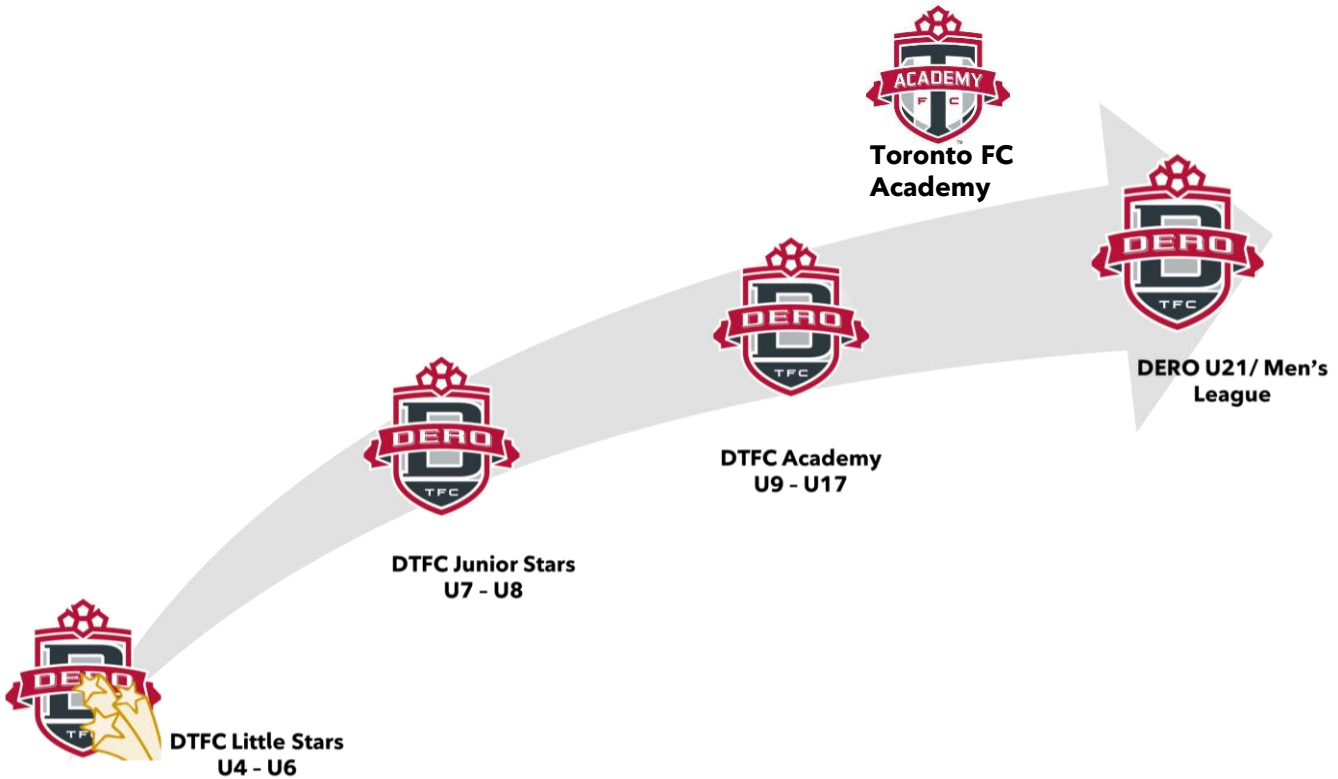
- 4 X MLS Champion
- 4 X Canadian Player of the Year
- All-Time Leading Scorer for the Canadian National Team
- Ambassador Pan Am Games
- Ambassador Invictus Games
- 2011 MLS MVP
- 7 X MLS All-Star
- Ontario Hall of Fame Inductee
- 2001 Gold Champion (Canada)
- US Open Champions & MVP
- 2026 World Cup Ambassador



- The DeRo TFC Academy (DUFA) is an organization *united* in our belief that soccer can be used as a platform to make a positive difference to youth in Canada and around the world.
- Our goal is to help inspire, mentor and motivate players to achieve their full potential by creating an environment that is guided by the values of *discipline, teamwork, leadership, respect* and *commitment*.
- Founded by Dwayne DeRosario and led by a team of highly trained, experienced and knowledgeable coaches, DeRo TFC is dedicated to the long-term development of our players through a comprehensive program that elevates the skills, confidence and competitiveness of those looking to take their game to the next level.
- DeRo is has now partnered with Toronto Football Youth Academy to become DeRo TFC Academy
- Every member of the DeRo TFC team - players, parents, coaches and staff - are considered a part of the DeRo family and play an instrumental role in contributing to the holistic development of our players both on and off the field.
- DeRo TFC is based in the GTA and is a member of the Ontario Recognized Non-Club Academy (ORNCA) group with the Ontario Soccer Association (OSA) and is a member of Durham Regional Soccer Association.



DeRo TFC Player Pathway



At DeRo TFC, we are working hard to establish the pathway for players to have longevity in this program. Opportunities may arise with TFC along the way, but the athletes can call this academy home for the foreseeable future



Sponsorship Opportunities*

BRONZE - \$10K	SILVER - \$20K	GOLD - \$30K
<ul style="list-style-type: none"> ✓ Branding on the DeRo TFC Website ✓ Branding on Monthly Newsletters ✓ Signed apparel from DeRo ✓ Key mentions on social media and DeRo interviews* ✓ On-site presence at key DeRo events ✓ Team picture and plaque 	<ul style="list-style-type: none"> ✓ Key Sponsor for Grassroots & DeRo Fit programs* ✓ Branding on the Training Kits (Track suits & Jerseys)* ✓ Branding on the DeRo TFC Website ✓ Branding on Monthly Newsletters ✓ Invitation to exclusive DeRo events ✓ Signed apparel from DeRo ✓ Key mentions on social media and DeRo interviews* ✓ Team picture and plaque 	<ul style="list-style-type: none"> ✓ Key Sponsor for DeRoTFC Academy* ✓ Key Sponsor for Grassroots & DeRo Fit programs* ✓ Branding on the Training Kits (Track suits & Jerseys)* ✓ Branding on the DeRo TFC Website ✓ Branding on Monthly Newsletters ✓ Company Banner displayed at events* ✓ Invitation to exclusive DeRo events ✓ Signed apparel from DeRo ✓ Key mentions on social media and DeRo interviews* ✓ On-site presence at key DeRo events ✓ Team picture and plaque

*All sponsorship is negotiable – please contact Dwayne DeRosario – d.derosario14@gmail.com



Thank you for your consideration