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ACTION BULLETIN

Bulletin #: A2023-08
Date: October 10, 2023
To: Ontario Soccer; District Membership and Associate Members
CC: Ontario Soccer; Board of Directors, Staff
From: Johnny Misley, Chief Executive Officer
Subject: MLSE Change the Game Research Study Seeks Survey Participants

Maple Leaf Sports and Entertainment (MLSE) Foundation has launched a year-three survey of its Change the Game research study, and they want input from the Ontario Soccer community.

From now until October 31, 2023, the organization is hoping to survey 8,000 youth and parents across the province.

The Change the Game project was started in partnership between the MLSE Foundation and Dr. Simon Darnell, Director of the University of Toronto's Centre for Sport Policy Studies, with the goal to better understand sport and play-related access, engagement and equity issues facing Ontarians.

People ages six through 29 can participate in the survey, along with parents and guardians. The anonymous online questionnaire will take six to eight minutes to complete.

[You can access the survey here.](#)

Please note that any insights or recommendations provided in the survey will be made publicly available for youth, families, communities, sports organizations, researchers, funders, leaders, and more.

All participants will be entered into a draw to win tickets to a future home game and a special apparel package with swag from their choice of the Toronto Argos, TFC, Maple Leafs, or Raptors, valued at \$1,000.

For more information on the Change the Game research study, visit the [MLSE Foundation website](#).

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