



Welcome to the 2025
Football Season!

One Team! One Goal!

8 time Conference/District
Champions:
2009, 2010, 2011, 2012,
2013, 2017, 2019, 2023

7 time Section
Champions/State
Tournament Appearances:
2009, 2010, 2011, 2020,
2021, 2022, 2023





GOALS and PURPOSE!

Our goal is to win football games.

Our goal is to compete for championships.

Our goal is to win championships.

BUT! That is not our purpose...

A Purpose Statement:

Answers the question “Why do we play high school football?”





Our Purpose Statement:

The purpose of Rogers football is to help teach our athletes how to pursue excellence in sports and in life while enjoying the journey.

A Vision Statement:

Answers the question “What do we aspire to achieve?” or “What will this look like?”





Our Vision Statement:

**Create a
consistently
competitive program
that generates huge
levels of support,
pride, and tradition
for all in our
community to share.**

A Mission Statement:

Answers the question
“How are we going to get there?”





Our Mission Statement:

Model and uphold values of humility, discipline, integrity and teamwork.

Provide an inspirational and motivational environment where preparation, practice and hard-work generate legitimate opportunities for success.

Emphasize the importance and development of fundamentals and techniques necessary for positive experiences in football and life.

Tonight's Agenda:

NORMAL ROUTINE
Calendar

ROGERS QB CLUB
Booster Club

PLAYER/PARENT
HANDBOOK
Quick Overview

REGISTRATION
INFORMATION

QUESTIONS?



August: Pre-Season into Regular Season

High School Speed & Strength (Boys 8 am - 10 am, Girls 9 am - 11 am)					
Youth Football Camp & Introduction to 7on7 Passing (10 am - Noon)			FB registration @ 6 pm		
7v7 Passing - Details TBD		Mouthguards 9 am - Noon			
4	5	6	7	8	9
11	12	13	14	15	16
Football Practice Begins for grades 9 - 12!					No Practice
Freshmen Practice 3 pm to 7:30 pm. Bring a meal, we will break and eat supper together. This is acclimatization week for pads & contact.					
Grades 10-12 Practice 8 am to 2:45 pm. Bring a meal, we will break and eat lunch together. This is acclimatization week for pads & contact.					
18	19	20	21	22	23
Preseason Practices Continue - Bring a meal. Freshmen Practice 3 pm to 7:30 pm. Grades 10 -12 practice 8 am - 2:45 pm.					All Levels
		B&W Scrimmage @ 6pm	1:30 Team Pictures	at Mahtomedi (9 am)	
		Scrimmage (Bus leave 7:30			
25	26	27	28	29	30
2:30pm Practice 9th grade 2:30-4:30 pm - Teacher Workshops					No Practice
		Soph (A) vs Becker (5pm)	Freshmen @ Moorhead (3pr	JV (H) vs Moorhead (11am)	
		Moorhead (A) at 6 pm			
Sep 1	2	3	4	5	6
Labor Day - No School	Practice after school beginning at 2:30				JV (A) vs Blaine (10am)

September: Regular Season Schedule

Sep 1	2	3	4	5	6
Labor Day - No School	Practice after school beginning at 2:30				JV (A) vs Blaine (10am)
Practice at 6 pm	School Begins		Freshmen @ Blaine (4pm) Soph (H) vs Blaine (4pm)	Blaine (H) at 6 pm	Varsity Practice @ 8:30 am
8	9	10	11	12	13
Practice after school beginning at 2:30					JV (H) vs Osseo (10am)
			Freshmen (H) vs Osseo (4pr) Soph (A) vs Osseo (4pm)	Osseo (A) at 6 pm	Varsity Practice @ 8:30 am
15	16	17	18	19	20
Practice after school beginning at 2:30					JV (A) vs Champlin (10am)
			Freshmen @ Champlin (5pr) Soph (H) vs Champlin (4pm)	Champlin (H) at 6 pm	Varsity Practice @ 8:30 am
22	23	24	25	26	27
Practice after school beginning at 2:30					JV (A) vs Centennial (10am)
			Freshmen @ Centennial (5p) Soph (H) vs Centennial (4pn)	Centennial (H) at 6 pm	Varsity Practice @ 8:30 am
29	30	Oct 1	2	3	4
Practice after school beginning at 2:30					JV (H) vs Andover (10am)

October: Regular Season into Post-Season

Practice after school beginning at 2:30					JV (H) vs Andover (10am)
			Freshmen (H) vs Andover (4 Soph (A) vs Andover (4pm)	Andover (A) at 6 pm	Varsity Practice @ 8:30 am
6	7	8	9	10	11
Practice after school beginning at 2:30					JV (H) vs Anoka (10am)
			Freshmen (H) vs Anoka (4pr PT Conferences (4-7 pm) Soph (A) vs Anoka (5pm)	Anoka (A) at 6 pm	Varsity Practice @ 8:30 am
13	14	15	16	17	18
Practice after school beginning at 2:30			MEA Break - No School		
	Freshmen @ Eagan (4pm) PT Conferences (4-7 pm) Soph (H) vs Eagan (4pm)	Eagan (H) at 6 pm No School - PT conferences	JV (A) vs Eagan (10am) Varsity Practice @ 8:30 am	No Practice	
20	21	22	23	24	25
Practice after school beginning at 2:30				1st Round Play-off game	Varsity Practice @ 8:30 am
27	28	29	30	31	Nov 1
Practice after school beginning at 2:30				2nd Round Play-off Game	Varsity Practice @ 8:30 am

November: State Tournament & Banquet

SUN 26	MON 27	TUE 28	WED 29	THU 30	FRI 31	SAT Nov 1
	Practice after school beginning at 2:30				2nd Round Play-off Game	Varsity Practice @ 8:30 am
2	3	4	5	6	7	8
	Practice after school beginning at 2:30					
	No School - Teacher Workshop				Section Championships TBD	
9	10	11	12	13	14	15
	Practice after school beginning at 2:30					
					State Quarterfinals TBD	
16	17	18	19	20	21	22
	Practice after school beginning at 2:30					
					State Semifinals TBD	
23	24	25	26	27	28	29
	Practice after school beginning at 2:30					
				No School - Fall Break		
					State Championship TBD	
30	Dec 1	2	3	4	5	6
Banquet						

Coaching Staff Contact Information:

Marc Franz - Grades 10-12

marc.franz@isd728.org

Matt Houselog - 9th grade

matthew.houselog@isd728.org



ROGERS 2025 Football Schedule

<p>Aug. 28</p>  <p>@ MOORHEAD</p>	<p>Sept. 5</p>  <p>VS BLAINE</p>	<p>Sept. 12</p>  <p>@ OSSEO</p>	<p>Sept 19</p>  <p>VS CHAMPLIN</p>
<p>Sept. 26</p>  <p>VS CENTENNIAL</p>	<p>Oct. 3</p>  <p>@ ANDOVER</p>	<p>Oct. 10</p>  <p>@ANOKA</p>	<p>Oct. 15</p>  <p>VS EAGAN</p>

QB Club Officers:



President - Crissy Uttech

rogersqbclubpresident@gmail.com

Vice President - Brian Willegalle

rogersqbclubvp@gmail.com

Treasurer - Tracy Anderson

rogersqbclubtreasurer@gmail.com

Secretary - Jeff Ridlehoover

rogersqbclubsecretary@gmail.com

Concessions Director - Kaylie Kunkel

rogersqbclubconcessions@gmail.com

Fundraising Director: Martina Willegalle

rogersqbclubfundraising@gmail.com

Communications Director - Katie Mastel

rogersqbclubcommunications@gmail.com

WELCOME **To The** **ROGERS QB CLUB**

***WORKING TO PROMOTE, SUPPORT,
AND ENHANCE
OUR ROGERS ROYALS FOOTBALL
PROGRAM***

www.rogersroyalsfootball.com



QB Club

Booster Club Membership: \$100/player Fee

- Membership listed on website & program
- Supports RHS Program via QB Club budget
- Email communication, GroupME, etc.

Budget:

- 6.5 Coach Salaries
- Post Game Meals
- Travel Costs (coach busses, meal after game)
- Team Events (Watermelon feed, Mahtomedi lunch, Blue & White Scrimmage drinks)
- Sideline Technology
- Photography
- Banquet
- Programs
- Website
- 2 scholarships
- Misc. Operations

Fundraising:

- Summer Camps - Coaches
- Fall Card Sales - Players
- Concessions & Booster Club - Parents
- Sponsorships - Community/Businesses



QB Club

Community Involvement:

- Rockin' Rogers Days Parade Clean Up
- Youth Camps
- Youth Football

Events:

- Team Meals: Watermelon Feed, Mahtomedi Lunch, Post Game Meals, Banquet, etc.
- Game Day: Youth Night, Homecoming, Parent's Night, Senior Night, Tackle Cancer

Volunteers:

- Lead Coordinators
- Event Support
- Juniors/Seniors - Post Game Meals, Parent/Senior Night, Banquet, Picture Day etc.
- Freshman/Sophomores - Concessions, Events, Chains, Picture Day, etc.

NEXT MEETING: Monday, August 4th at 7:00pm
RHS Commons



Volunteer 2025

Freshman & Sophomore parents/Guardians:

One concession stand and one extra
(Chains, Picture day, Blue&White
Scrimmage, another concession stand,
banquet)

Junior & Senior parents/guardians:

One post game meal (drinks or dessert) and
one extra (Picture day, Blue & White
Scrimmage, Mahtomedi lunch, banquet)



*** New Process in 2025! ***



**Sign Up Tonight or Be Signed Up by the QB Club -
Best to choose your date, time, activity, & people!**

2025 Quarterback club members as Sunday 7/27

SENIOR MEMEBERS	JUNIOR MEMBERS	SOPHOMORE MEMBERS	FRESHMAN MEMBERS
Jason & Jane Greni	Brian & Martina Willegalle	Mike & Shannon Anderson	Celeste & Troy Burau
Heidi & Greg Josewski	Kim & Cory Schlechter	Sheila & Kelly Stephens	Sara & Michael Telander
Jeff & Karin Ridlehoover	Nick & Paula Owens	Sara & Bob Nylin	Taryn & Cory Barber
Jill & Michael Honnoll	Tim & Monica Vlach	Tracy & Charles Anderson	Anthony & Jennifer Ingraffia
Molly & Dave Redick	Katie & Dan Mastel	Erin & Travis Gast	Sommer & Cory Rian
Aaron & Diane Jones	Kari & Corey Hanson	Jamie & Ben Miller	Kelly & Andrew Evenson
Mike & Crissy Uttech	Matt & Lisa Plombon	Joel & Rebecca Whitlock	Angie & Dan Young
	Becky & Rory Nelson	Graham & Dawn Greseth	Meredith & Eric Rowley
	Jessie & Ross Greenwald	Lisa & Matt Warren	Christine & Eric Chapman
	Jason Lutgen	Katie & Brian Tarnowski	Tanya & Chris Zenner
	Dan & Amanda Ohlgren	Elena & Travis Martini	Mark & Mariah Boyle
	Kristina & Ivan Cardenas	Pete & Sophia Finch	Neal & Jen Huemoeller
	Heidi & Ryan Sawdey	Asha & Zach Bohlin	Mike & Lisa Voss
	Amy & Bill Schulz	Crystal & Darrel Hudson	Tara & Ryan Meihack
	Erica & Al Blair	Jody & Tara Zuhlsdorf	Kevin & Sara Doran
	Rayna Meyer	Holly & Rex Delgado	James & Kelsey Blumenthal
	Heidi & Nick Kephart		Jennifer & Jermey Shepard
			Emily & Jeffrey Moravec
			Angela Lewis

Melissa & Ryan Westervelt
Tony & Kim Ruberto
Kelly & Tim Holden
Angela & John Haggerty
Melissa & Shawn Bennett
Rose & Kyle Johnson
Autumn & Travis Hieb
Tim & Sara Racine
Samantha & Jacob Haw
Josh & Daphne Christenson
Betsy & Tim Engel

QB Club

Grade level Coordinators:

- **12th Grade: Crissy Uttech**
 - 763-498-2188
 - rogersqbclubpresident@gmail.com
- **11th Grade: Ryan Sawdey**
 - 763-286-0802
 - ryans@icg365.com
- **10th Grade: Ken Feye**
 - 763-227-8873
 - kenfeyo@gmail.com
- **9th Grade: Celeste Burau**
 - 763-954-0023
 - Celeste.burau@gmail.com

Join the QB Club to be added to the grade level GroupME.





Rogers Royals Quarterback Club Sponsorship Information 2025



Touchdown Sponsorship \$650.00	Interception Sponsorship \$450.00	Field Goal Sponsorship \$250.00	First Down Sponsorship \$150.00
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<u>Benefits of Each Sponsorship Level</u>	<u>Touchdown Sponsorship</u>	<u>Interception Sponsorship</u>	<u>Field Goal Sponsorship</u>	<u>First Down Sponsorship</u>
Company Ad and link to your business on homepage of The Rogers Royals Football Website	X			
½ Page Ad in Color Printed 2024 Rogers Royals Football Season Program	X			
¼ Page Ad in Color Printed 2024 Rogers Royals Football Season Program		X		
Logo and link to your business highlighted on The Rogers Royals Football social media outlets	X	X	X	
Logo on sponsorship page of color printed 2024 Rogers Royals Football Season Program	X	X	X	X

Always Earned, Never Given

Rogers Royals Football 2025



Details at www.rogersroyalsfootball.com/sponsorship



Rogers Royals Quarterback Club Sponsorship



Example of 1/2 page ad

2024 RHS FOOTBALL **SENIORS**



ROW 1 (Front): Eason Hoyt, Moses Thor, Cap. Zach Burney, Cap. Tyler Kiel, Cap. Ryder Yliskel, Cap. Gavin Lucier, Sam Stokes, Andrew Raskin ROW 2: Wyatt Rowley, Chris Forbes, Dylan Buchmeier, Vaughn Radtke, Ben Mathew, Kaleb Gull, Landon Holterman, Austin Setz, Charlie Kennedy ROW 3: Dylan Moretti, Hasan Adnan, Porter Ryan, Connor Vander Heyden, Cal Myrth, Douglas Dornale, Jackson Wakershauser, Sam Naber

Example of 1/4 page ad

2024 RHS FOOTBALL **FRESHMEN**



ROW 1 (Front): Cohen Rowley, Kaid Beller, Lucas Finch, Trevaun London, Matthew Redick, Anders Hyl, Benjamin Buckley, Lamar Williams ROW 2: Eli Jatten, Colton Cotter, Danick O'Donnell, Aiden Overlander, Lincoln Miller, Owen Plummer, Landon Hohenseel, Jayce Bohlin, Graham Nylin ROW 3: Logan Hudson, Spencer Freys, Briggs Blain, Landon Kalklock, Riley Rasch, Shaun Weitzin, Brody Anderson, Briggs Tanawski, Talon Crowther, Samuel Durbor ROW 4: Ethan Gask, Lashin Belonger, Lucas Bibbas, Colton Miles, Connor Hood, Caleb Whitlock, Ramsey Skag, Vincent Sinclair, Eli Welle ROW 5 (back): Tyson Bell, Jackson Vargas, Bohdi Johnson, Kaleb Delgado, Ben Zahrador, Landon Anderson, Alex King NOT PICTURED: Julian Castaneda, Cory Kayles, Luke Stephens

Example of logo on Sponsorship page

THANK YOU QB CLUB SPONSORS



FIELD GOAL



FIRST DOWN

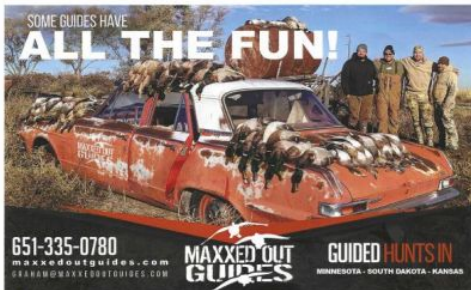


TOUCHDOWN

INTERCEPTION



-TIG BARBER



651-335-0780
maxxedoutguides.com
GRAHAM@MAXXEDOUTGUIDES.COM

MAXXED OUT GUIDES

GUIDED HUNTS IN
MINNESOTA - SOUTH DAKOTA - KANSAS



ELEVATE YOUR HOME GAME

PROTECTING MOMENTS LIKE THIS

From the field to the court and beyond, you've worked hard to make your dreams a reality. And we're behind you — securing you on as you set your sights on the next big goal.

Let's talk about your future plans and how I can help protect them.



Jeff Peterson, Agent
Jeff Peterson Agency Inc.
11215 Weaver Dr.
Maple Grove, MN 55317
(763) 420-7775



ROGERS ROYALS QB CLUB SPONSORSHIP PAGE 2

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Rogers Royals Football 2025





Rogers Royals Quarterback Club Sponsorship Application 2025



The Rogers Royals Quarterback club (booster club) is a 501 (c) (3) non-profit organization created to support the Rogers High School (RHS) Football program. It is run by a board of directors composed of volunteer parents and community members. The Quarterback Club provides support to our Rogers Royals Football program through fundraising events, sponsorship opportunities, membership, and community connections. All monies raised goes directly to our student-athletes in the form of team events, player development and scholarships (all things not funded by the school district).

We welcome you to become a community member sponsor for the RHS football program, select a membership level and submit the application along with your tax-deductible donation:

☐

Touchdown Sponsorship

☐

Interception Sponsorship

☐

Field Goal Sponsorship

☐

First Down Sponsorship

Company Name: _____ Company Phone: _____

Address/City/State/Zip: _____

Company Website: _____ Contact Person: _____

Contact Person Email: _____ Contact Person Phone: _____

Make checks payable to: Rogers Quarterback Club, P.O. Box 221, Rogers, MN 55374-022

Please email Ad copy advertisement and/or logo to rogersqbclubfundraising@gmail.com

MORE QUESTIONS? Contact the Fundraising Director Martina Willegalle @ rogersqbclubfundraising@gmail.com

The Rogers Royals Quarterback Club has the right to make any changes or substitutions to the membership program benefits at any time

Always Earned, Never Given

Rogers Royals Football 2025



ROGERS FOOTBALL APPAREL '25

SHOP CLOSING: AUG 6

Team Shop

Exclusives

Equipment

Your Team Shop (49 items)

Clear all



2023 Adult Gear Pro-Tec 5-Pad Girdle
\$39.99



Nike Men's Flex 7" Woven Pocketed Short
3 colors
\$39.95



Sport-Tek Men's PosiCharge Competitor Pocketed Short
3 colors
\$24.95

FOOTBALL

CHEERLEADING

ROGERS ROYALS FALL SPORTS

ROYALS REWARDS

Over
\$5,000 VALUE

ONLY \$20



BENEFITTING
ROGERS ROYALS

Players pick up cards tonight

**Goal is 12 cards sold by Monday,
August 11th.**

**12 cards -> If we win our 12th
game of season, we are playing at
US Bank Stadium**

**\$20 per card, checks can be made
out to "Rogers QB Club"**

Playing Time

Everyone out for football wants to be a starter. Unfortunately, not everyone is able to because of numbers. The following five points will be the criteria used by the coaching staff in determining playing time.

1. **KNOWLEDGE OF RESPONSIBILITIES.** We cannot and will not play people who do not know their assignments. Your position coach will spend extra time with you if you so desire.
2. **CONSISTENT EFFORT.** All we want is all you got. Everyone is expected to give 100% at all times.
3. **LEADERSHIP.** The individual who motivates his teammates to do better makes a greater contribution to the team than one who does not. A positive attitude and enthusiasm is contagious!
4. **INTEGRITY.** A person of integrity has depth of character, a completeness and soundness of foundation. This depth is shown as honesty, sincerity, reliability, respect, humility and loyalty.
5. **DEMONSTRATED ABILITY TO MAKE PLAYS.** Untapped potential does not earn playing time. The young man who makes plays in practice and in games will earn more playing time.

What you do speaks so loudly that I cannot hear what you say.

-Ralph Waldo Emerson





Lettering Policy

In order to earn a letter in football, a player must:

1. Represent our team, school and community in a positive manner.
2. Play in 1 quarter for each varsity game. For example, if we play 12 games, a player must have played in 12 different quarters during the season.
3. Complete the season in good standing.

Note: Players can earn quarters of playing time by other contributions to the football program.

Team Travel

Everyone must travel with the team. In the rare case of an exception, Coach Franz must see and talk to your parents ahead of time.

Discipline Policy

Great teams are made up of self-disciplined individuals! In that case these policies never become an issue. Nevertheless, problems may arise so we do have these guidelines to go by.

1. We will always follow Rogers High School, ISD #728 and MSHSL rules as a minimum guideline for discipline.
2. Tardiness to practice and/or class will result in being placed on our post practice clean-up crew. Chronic tardiness can result in loss of playing time.
3. An unexcused absence from practice and/or class can result in being placed on cleanup crew or possible loss of playing time. If you are going to miss practice for any reason, please let your coach know ahead of time.
4. Any disciplinary action required that is not covered by the above guidelines will be up to the discretion of the coaching staff.

To me, no coach in America asks a man to make any sacrifice.

He requests the opposite. Live clean, come clean, think clean.

Stop doing all the things that destroy you mentally, physically and morally,
And begin doing those things that make you keener, fines and more competent.

-Fielding H Yost





Training Room/Injuries

We are fortunate to have a full time trainer and well-equipped training room at Rogers High School! If you have an injury, you need to follow these guidelines:

1. If you are NOT injured, stay out of the training room. Only those needing treatment or rehabilitation are allowed in the training room.
2. If you are injured, you must make sure the coaches and your parents are aware of the injury.
3. If you are injured and cannot practice, you must get regular treatment from the trainer.
4. Being injured does not automatically excuse you from practice, weights, meetings etc. Get treatment and then participate as much as you are allowed.
5. The trainer will either treat the injury or refer you to a physician. **Once you see a doctor, you must get a signed release from the doctor before you can practice or play.**

NOTE - High School sports physicals are required every 3 years.
You can check the status of your last sports physical through Parent Portal.

Thanks for your time!

Website:

rogersroyalsfootball.com

X (previously Twitter):

[@rogersroyalsfb](https://twitter.com/rogersroyalsfb)

Facebook:

facebook.com/rogersroyalsfootball

