

SPYHA Meeting 9.22.19
Called to order at 6:00pm.

Board Members Present

President - Chris LaRowe
Past President - Brian Sullivan
President Elect - Suzanne Doody
Secretary - Laura Smith
Treasurer - Anne Marie Malkovitch
Midget Rep - Melissa Olson
*Melissa was added via Board vote during the meeting
Bantam Rep - Eric Seidl
PeeWee Rep - Julie Wetmore
Squirt Rep - Erika Kott
Mite Rep - Brandon Schmidt
Mini-Mite Rep - Scott VandeBerg
Coaches Rep - Steve Tubbs

Board Members Absent

N/A

SPYHA Members Present

Mark Lea - scheduler
Jerry O'Gara (Non-travel ACE Director)
Breanda Egli - registrar
Nate Jones - ecomm committee
Jennifer Billings - Fundraising Committee
Maggie Morgan - Jerseys
Corey Statz
Morgan Schmelzer - spirit wear/warm ups
David Schroeder - equipment room

1. Public Comments
2. Executive Committee Reports
 - a. Secretary
 - i. Approval of the Minutes
 1. Brandon motion, second Steve, motion carries
 - ii. Motion to affirm email votes, Tubbs motion, Second Bryan, Motion carries
 - b. Treasurer
 - i. Note: Comparable end of Aug. one year ago total account balance \$154,000. This year \$112,000. We made 2 spice payments in aug. this

year. We had \$10,000 tournament registration which happened in Aug this year, but last year it was made later. We did little to no fundraising last year. We are running a little behind last year, but only because funds are shifted into a different month next year. Equipment purchasing for younger skaters, goalie for younger players and some for travel players. Equipment guys ordered 10 pairs youth small breezers and gloves. It was approximately \$500-\$600 from Suters. We have \$7000 now in equipment. Should we put that in general operating? Are we done purchasing equipment this year? Jersey's come out of a different fund. Getting a few pairs of goalie equipment back in rotation would be good because a lot of goalies are already sharing through a hand-me-down system among players that know each other.

- ii. Invoices going out tonight or tomorrow for travel team players. Board level reps will hand out pinnies.
- iii. Pinny's: Jerry and Beau say they have them to hand out on Tuesday for tryouts. Alphabetical order. Beau has a spreadsheet. Erika has to hand out jersey's to players.
- iv. Scrip is getting credited on this invoice from last year. If you pay half your dues now and half your dues later. The monies families do not need from a previous year go to the association.

c. Pres Elect - none

d. Past Pres - none

e. Pres

- i. LaRowe received equipment order request and approved the order. Breezers are already in. Waiting on the gloves.
- ii. Fundraiser for Patriots family who was in a car accident. Contribution from LaRowe: Gift cards from Buck N Honeys, and other places.
- iii. Grass roots grant from WAHA (Brandon, thank you) was awarded. Market our Learn to Skate and Try Hockey for Free. SPYHA gets the \$1000 after we prove how we spent the funds. It is retroactive.
- iv. Stoughton does not have Bantam teams this year. We have a possibility to pick up some of the kids from Bantams. LaRowe is in talks with Stoughton. About 4-5 kids are going to Oregon due to distance. 1-2 kids have not decided where they would like to go. LaRowe talked to parents from Stoughton to work out requirements.

3. New Business

- a. Release request from Statz family to be released from Sun Prairie to play for Windsor/DeForestSon is a 2nd year mite. He played in Waunakee last year and received a request from Sun Prairie.
- b. LaRowe has a list of releases: 5 releases so far (2 have been approved and we have received the appropriate paperwork).
- c. Appointments

- d. Melissa Olson has been a rep before and would like to be the midget rep. Her boys have been part of hockey for the last 10 years. She has reffed before. Suzanne Doody motions, Tubbs second, all approved. None running against. Motion Carries.
 - e. Equipment manager
 - i. Dave Schoeder would like to be an equipment manager. Noticed an issue with the current equipment tracking system. No one running against. Trent Kreitlow has been an equipment manager for a number of years, but his son will be participating in HS tryouts and may no longer be playing travel hockey.
 - ii. Tubbs Motion, Eric second, all approved. Motion carries.
 - iii. Jennifer Billings, Jenny Sauter are already
 - iv. Carrie Rose has agreed to be added to the Annual Fundraising Committee.
 - v. Tubbs motion, Brian Sullivan second, all approved, motion carries.
4. Committee Reports
- a. Volunteer Committee
 - b. Annual Fundraising Committee (Jennifer)
 - i. Mooyah 4-8pm, Oct 9th, You have to show the flyer to get money to SPYHA, pass out at registration this week
 - ii. Trick or Skate a-thon: Not counting laps, raising money for the association, prizes, different levels come at different hours, raise a minimum of \$25 to participate, \$100 or more raised get into a drawing for Packer tickets. Get the word out. Voluntary fundraiser. LaRowe strongly encourages everyone to participate. Oct 20 @ 1245-345. Money collection and flyer with information. Do we want to allow siblings to participate also? DIBS for 10-15 volunteers to run the event. \$10/sibling. Outside donations from businesses. Promote on Facebook with levels from businesses. Emailing the board the flyer. Hand it out on Tuesday to families at registration.
 - c. Communications
 - i. Social media: 25 posts @ 11,000 people, Twitter about the same 21 posts @ 184 followers, Insta 58 followers (growing)
 - ii. Nate: update the site. Concessions committee had some outdated info. If your committee has info on the site, make sure you review it.
 - iii. New season in sports engine coming soon with travel team numbers. By Tues Oct schedule will be out.
 - d. Cardinal Cup
 - i. Squirt B & C teams asked for a refund because the other B team took their sport in Waunakee.
 - ii. PeeWee A had a registrant come through just today. Springfield, IL (kings). Let's make sure they are the same level before we accept.
 - iii. Only one spot is open (squirt C).

- iv. Oregon PeeWee A is looking at registering tonight
- v. Of the 9 tournaments, we have one pending and one opening.
- vi. Is there an outreach that we could do to get teams?
- e. Concession Stand Committee
 - i. Adding pizza (individual and 10') and cheeseburgers
 - ii. Thurs, sept 19 the order was placed and will work together with Joe Kott to install for credit card machines
 - iii. Pizza, burgers, cheese burgers
 - iv. Pizza oven is in
 - v. Concession stand training sessions will be scheduled soon
 - vi. 30 min credit for training
 - vii. 2 doz donuts (1hr) non concession (new)
 - viii. Prices adjustments being made
- f. ACE Directors
 - i. Mites 16 coaches, Ryan Dunt, head
 - ii. Minimites 7 coaches, Suzanne Doody, head
 - iii. 3 inquiries, none locked in for minimate coaches
 - iv. If you touch borders with another association, you have to play for the place you touch borders. There is someone who needs to get released from Beaver Dam.
 - v. We need a goalie evaluator. Let Jerry know.
- g. Registrar (WAHA Region 4 Meeting)
 - i. Needs a list of evaluators
 - ii. Must have safe sport training (anyone one ice with kids).
 - iii. If in stands, do not have to be safe sport trained.
 - iv. Girls dual rostering at same level of play is in its second year (two-year trial)
 - v. Diamonds says co-ed should be first priority
 - vi. Declaration of hits. Separate the puck from the player. Taunting player. No banging on the boards after a big hit.
 - vii. Stressing calling parent inappropriate yelling
 - viii. Dan Kassis: refereeing meeting
 - ix. Last season safe sport is good for 2 years. After this year, must do it yearly.
 - x. Hat trick challenge
 - xi. USA parent portal is open and working
 - xii. Report games by jan 1st.
 - xiii. Discipline Committee chair needed at WAHA level
 - xiv. Tubbs: Level 4 coaches needing to reup (every year?) Doody: Still one and done.
 - xv. New date rule (Nov 1st) to be eligible for state tournament.

- xvi. Brenda's last year. Becky Yelk will job shadow and we will approve her appointment at a later date. Becky will take over during the 2020-2021 season. She will take over during the 2021 season.
- xvii. Safe Sport needs to be in by Nov. 15 for team reps and coaches!! Board members get it done ASAP.
- h. Evaluations (New Business_e)
 - i. Player Absences - let Beau know if kids can't make it
 - ii. New Squirts - parents requesting coaches in locker rooms to help with putting on gear
 - iii. New players - we need to verify birth certificates. Brenda Egli will have a spread sheet.
- i. Level Rep Reports
 - i. Minimites
 - 1. Registration low
 - 2. Need to push out to schools
 - ii. Mites - none
 - iii. Squirt
 - 1. all 5 teams for tournaments are booked
 - 2. Booking hotel rooms can be passed on to team reps
 - 3. Rotating as goalies - do you want them to be a part of evaluations as goalie. Clemens, Kott, Schulze
 - 4. Recommend that every kid try to play goalie anyway
 - 5. For Tues dress as a skater. Go up to Tubbs on the ice on Tues. Evaluators will need to know who is trying for goalie.
 - 6. Steve McCrary is going to evaluate goalies this year.
 - iv. PeeWee
 - 1. Tournaments are all booked
 - 2. Onalaska will replace GreenBay tournament
 - v. Bantam
 - 1. We have someone willing to be Bantam B coach
 - 2. Registration: they need to register this week. They still need to come even though evals are not this week
 - vi. Midget - none
 - vii. Coaches rep - report coming during new business
- 5. Old Business
 - a. U8 all girls teams
 - i. Will call people who were not registered last year
 - ii. Gauging level of interest
 - iii. We had 9 girls interested
 - iv. They will still play co-ed teams
 - v. They will all be different levels and we will need to get through evals first before we determine what can be done
 - vi. All girls Jamboree team is an alternative

- b. Back to hockey summary
 - i. Parents were hoping for fundraising information
 - ii. Expecting to see clothing
 - iii. Place warm-up orders by the 10/15, 10/31 for all other spirit wear.
- c. Spirit Wear
 - i. Morgan Schmelzer: Online store is open now through Elite
 - ii. Place orders by the 10/25, 10/31 for spirit wear. Trying to coordinate with travel team games. Online it says 10/9 the order is going to close.
 - iii. Jackets - you can zip in the fleece liner
 - iv. The liner is more expensive than the jacket. We are adding the liner next week.
 - v. Go to Elite to get the embroidery and patches you want added.
 - vi. Morgan is offering to have people try them on for sizing reasons. Erika will have them available for registration on Tuesday.
 - vii. Kollege Town will put a spirit wear site together Nov. 1st. It will close Nov. 18th so they arrive in the beginning of Dec. Kollege Town doesn't have the youth logo. Mark Lea can get it to them.
 - viii. The cardinal is too big on the shirts currently. Morgan will work on that.
 - ix. Kollege Town (if you buy \$72, you get \$72 free). If we want these in the concession stand, they don't take up much space.
 - x. Do we want to put clothing and coffee mugs in the concession stand? LaRowe, Morgan, and Tara will meet together to discuss.
- d. Policy Manual Updates
 - i. Goalie and sibling incentives cannot be combined and language will be added to page 12 of Policy Manual.
 - ii. You get the lesser discount of the two.
 - iii. Association/Personal Equipment Use
 - 1. First Year Travel players may rent equipment for a nominal cost as available (language will be added to page 18 of Policy Manual).
 - 2. Tubbs motioned, Eric Second, all in favor, motion carries.
- e. Jerseys (new business)
 - i. Sizes? Plan for future years? Spend money now or change for future years? 2016/2017 jerseys were purchased. Purchased red one year and black another year. We need to purchase all colors/numbers in one year. \$35,000 budget for next year. We need to wait until next year. \$2500 is budgeted for this year. Mites do not get jerseys every year. Mini mites do get jerseys every year. \$70/piece.
 - ii. In the past, the board has voted no to having parents pay for jerseys. This has already been debated at length in the past.
 - iii. Budget would only get 18 jerseys currently
 - iv. Equipment fund could be used to pay for jerseys
 - 1. It has been used in the past to pay for other things.
 - 2. Move \$1200, it would get us 25 sets.

3. 150 replacements for next year Squirt and above.
4. Mites would keep the slicks for next year.
- v. Sponsorships on jerseys?
- vi. Jerseys take at least 4 weeks. Kollege Town is our vendor.
 1. In the past Kollege Town has given us mismatched orders.
 2. We only get one jersey for \$140 currently.
 3. We should shop around for a place that gives us socks and coordinated.
- vii. We need a plan for coming years. We are close to a full replacement.
- viii. 207 jerseys needed
- ix. Set a running schedule of every 3 years, we need jerseys. We could order by birth year.
- x. Spread out the cost so it is every year instead of a large cost every three years.
 1. Discontinued jerseys that have been used in the past.
 2. Team name is also potentially changing with the additional high school.
 3. In June, we need to have this conversation. We will need a dues increase to cover the cost.
 4. Motion to move \$1200 from the equipment budget to pay for jerseys by Tubbs, Sullivan seconds, Discussion by Brandon to make sure we are getting slicks with this money. Going further, we need competing bids. Send competing bids to Maggie. Brandon says that it is appropriate to spend the equipment money because it is smalls for the kids. Motion carries.
- xi. Travel team tournament scheduling is all in
- xii. Zero Tolerance Language/Code of Conducts & Complaint Procedures (Chain of Command)
- xiii. Nancy Everson runs the score board and will have this information
- xiv. Parent feedback had concern about behaviors. There wasn't follow through from the coaches and no repercussions. Coaches are not following through with discipline with players.
- xv. We have different coaches this year. Hopefully, this will change the outcome. Parent meetings this will be addressed. Team meetings on Mon. Oct 7th. Team rep training, Oct. 10th. The code of conduct will be discussed at meetings.
- f. Safe sport training
- g. SPIA work days
- h. SPYHA office hours
 - i. Monday nights for 60-90 minutes. (5:30-7:30)
 - ii. Laura will send out a sign up genius to the board.
 - iii. Only one person, unless birth cert nights.
 - iv. Start on 10/7 (will need two people). All dates in oct. will need two people.

- i. Concession Hours
 - i. We advertised incentives and we are sticking with it this season.
 - ii. Hiring the Wed. before the event
 - iii. How do we staff the big events?
 - iv. Can the board take some of the big hours to help out?
- j. New Business
 - i. Appointments
 - ii. Membership changes
 - iii. Releases from waunakee families that have PeeWees
 - iv. 2019-2020 Final registration numbers
 - 1. Squirts 58, 3 playups
 - 2. Does not include CJ. CJ is being evaluated as a Squirt.
 - 3. John Handlen has a daughter that is registered as a mite (2010 b-day)
 - 4. 56 are age-eligible
 - 5. Top ⅓ of your age group. That applies to goalies also. In order to play up.
 - 6. WAHA strongly discourages playing up.
 - 7. WAHA said the form may not be correct. If we want definitive answers, talk to Don Bradford.
 - 8. May move U8 to U10, etc. (see WAHA guidelines).
 - 9. 5 teams?
 - a. Mark looked at the budget and it looks like we are losing money with the extra ice time and game time. This may be a budgetary issue.
 - b. We would budget with SPice next year to make up for the funds if we need to compensate for the extra team.
 - c. Right now, we are overpaid with SPice.
- k. PeeWees
 - i. 45 players eligible, 4 teams.
 - 1. Henry Craemer is '08. His family is requesting that he play down. He will be evaluated.
 - 2. '06 b-day has been requested through WAHA.
- l. Bantams
 - i. 24 players, including 2 goalies
 - 1. 4 are freshman
 - 2. At least 3 are trying out to JV
 - 3. 2 teams
- m. Travel Team Numbers
- n. Evaluation Process/Evaluator Recommendations
- o. Team Meetings/Team Rep & Off-Ice Officiating Training
- p. Coaches Meeting (9/25 @ 6pm)/Coaching Recommendations
 - i. Informal for **all** coaches at the rink

- ii. Get to know each other
- iii. Topic: coaches/parent meeting
 - 1. Tubbs will go over what the coaches should tell the parents
 - 2. Schedules: games/practices
 - 3. Parent rules: no parent in the locker rooms PeeWee and above
 - 4. No parents on player benches
 - 5. Ice time
 - 6. Overnight tournaments
 - 7. Discipline plan
 - 8. Player vs. parent responsibilities
 - 9. Goals for the season
 - 10. Coaches registration/USA hockey
 - 11. Enforcing locker room policy
 - a. One coach or other responsible adult who has completed a background check. We want it to also say 'safe sport'.
 - b. Two adults if there is only one child.
 - 12. Meeting with coaches: Frequency: 1x/month
 - a. Coaches recommendations won't be made until after evaluations (due to parents coaching their own kids).
- q. Fundraising
 - i. Cookie Dough, Pizza, Wreath, Trick or Skate and Mooyah fundraisers
 - 1. Cookie Dough, Rob Hamilton
 - a. Dues reduction
 - b. Wants to add pizza this year
 - c. 50% of the 50% goes to SPYHA motion made by Tubbs, Julie second, motion carries
 - 2. Wreaths
 - a. Part of the money goes to dues reduction
 - b. Part of the money goes to SPYHA
 - c. Leave as is because it's already on the website
- r. Equipment Drive Contest
 - i. Brandon is sending all of it to Jennifer to team with her.
 - ii. Tell Mary Suter that Brenda sent you for the sets of equipment.
 - iii. Pure Hockey \$530 for a full set head to toe. Suter will beat those prices.
 - iv. Collect equipment or funds to support U6-U8.
 - v. Capitals have put together a game/party package. It will be given away to the SPYHA team that collects the most.
- s. Jersey Replacement Update (see above)
- t. Other business
 - i. Travel team parent asked if we should outsource off ice dry land practice.
 - ii. Verona works with Total Athletic Performance. Patriots use UW-Health.
 - iii. Would PAC be interested in hosting/providing their Elite Sports Performance program. They don't start it until age 12 at the PAC.

- v. Varsity students \$10/kid to train at the high school.
 - vi. Survey should say, "Off-ice, dry land additional practice."
 - vii. Hardship scholarship to be talked about in closed session.
- u. Closed Session
 - i. Motion by suzanne, second by Steve
 - ii. Adjourn