



CHRVA Social Media Guidelines

CHRVA has established a social media presence for the following purposes:

- To educate all sectors of our membership about CHRVA happenings (important dates, events, requirements, etc.)
- To share information of interest related to the different sectors of our membership (coaching, playing, officiating, etc.)
- To promote and recognize our region and our members by sharing newsworthy information and accolades related to CHRVA specifically or to individual members as fairly and equitably as possible
- To provide members opportunities to advance to other sectors of membership throughout their volleyball journey by educating them about each sector of membership (junior players, adult players, coaches, team reps, officials, scorekeepers, club directors)

Guidelines: These guidelines are fluid and are subject to modification to further CHRVA organizational goals and the purposes of it's social media presence. CHRVA reserves the right to make the ultimate decision regarding what is posted and shared via their social media outlets.

What we WILL share/post:	What we will NOT share/post:
<ul style="list-style-type: none"> ● Reminders and results of CHRVA sanctioned tournaments or USAV/FIVB tournaments 	<ul style="list-style-type: none"> ● Results from any tournament hosted by a non-USAV organization
<ul style="list-style-type: none"> ● Announcements and reminders of CHRVA sanctioned events (i.e. camps, clinics, etc.) 	<ul style="list-style-type: none"> ● Announcements, reminders or marketing for any event that advertises or benefits a particular club or organization
<ul style="list-style-type: none"> ● Pictures/video/announcements of CHRVA members representing CHRVA in a positive manner. 	<ul style="list-style-type: none"> ● Anything derogatory/offensive/obscene
<ul style="list-style-type: none"> ● Final results/pictures/video of CHRVA teams participating in USAV/FIVB sponsored multi-day tournaments (in or out of region) 	<ul style="list-style-type: none"> ● Daily/match by match/play by play updates of any tournament ● Any results from a tournament hosted by a non-USAV organization



<ul style="list-style-type: none"> ● Information that CHRVA deems necessary or of interest to the CHRVA members 	<ul style="list-style-type: none"> ● Fundraiser announcements for any individual or club
<ul style="list-style-type: none"> ● Accolades and recognition of CHRVA as a region or of CHRVA individual members or CHRVA alumni 	<ul style="list-style-type: none"> ● Any material that promotes/advertises or is marketing for a particular club
<ul style="list-style-type: none"> ● Information that allows members to advance their membership/participation in the region or in the sport, such as coaching vacancies, paid officiating opportunities, CHRVA election information and post juniors level playing opportunities 	<ul style="list-style-type: none"> ● Coaching vacancies at camps or clinics that are hosted or benefit a particular club.

Tips for getting your posts shared on our page:

- Be sure to use our social media tags:
 - Facebook: @CHRVA
 - Twitter: @CHRVAVB
 - Instagram: @CHRVA
- Remove any advertisement for your club from the post
- Remove any advertisements for camps or clinics from your post
- Do not tag or mention any competing entities (ie AAU, JVA, AVP, etc...)
- Use language that is professional and appropriate