



**AAHA 2023-2024  
Goals & Objectives  
Directorship Reports**

A letter from our Executive Board:

First and foremost, we want to express our gratitude to the entire Anoka Hockey parents, coaches, managers, and board members for their dedication and hard work in organizing a successful season. It's evident that a tremendous amount of effort goes into ensuring that the youth of Anoka have the opportunity to participate in hockey.

AAHA's main goal for the year was to improve the development of our players and make our teams more competitive. We worked to achieve this goal by bringing in additional skills trainers, ramping up ice time at the older Mite levels, and placing our traveling teams at the appropriate levels for the players to remain competitive and improving on their game play skills.

Reflecting on our team's performances, we had some strong District 10 finishes.

We had one team finish first in district play, three teams finish second, and one team finish third at their respective levels. Anoka also sent two Anoka-Rogers teams to the Region tournament. Our 12A Girls went all the way to state! Many of our teams also brought home tournament trophies for the first time ever in tournaments around the state of Minnesota. These achievements not only showcase the talent and dedication of our athletes but also highlight the strides we are making in providing opportunities for all players to excel in the sport of hockey.

Additionally, our recruiting efforts remained strong, with new talent joining our ranks. It's encouraging to see the continued interest in our program and the growth of our hockey community. Our Try Hockey for Free and Mini-Cyclones program continue to bring our smallest skaters to the sport.

Our second annual Rock the Rink event was a resounding success! The event was well attended, showcasing not only our love for the sport but also our ability to bring the community together in support of our shared passion for hockey.

Charitable gambling continues to be an important financial contributor to Anoka Hockey, with Serums, 201 Tavern and Super Bowl offering a variety of gambling options. Please consider patronizing these locations when planning your night out!

We would like to extend our heartfelt thanks to all the coaches, volunteers, and parents who have contributed their time and energy to support our kids throughout the season. Without their dedication and support, none of our achievements would have been possible.

Looking ahead, we are excited about the opportunities that the future holds for our teams and our association as a whole. With continued commitment, we are confident that we can build upon our successes and strive for even greater achievements in the seasons to come.

2023 - 2024 Executive Board - Tom Chrest, Mike Hansen, Audra Wander & Becca Patrick

## **Recruitment and Retention Director**

### ***Ashley Christensen***

2023/2024 was a successful year for recruitment within Anoka Hockey and will continue to be an important focus.

The following events occurred in the last year:

- *2023 Spring Cyclones*
- *2022 Summer Try Hockey For free - AAHA hosted 2 week night sessions and attracted many skaters.*
- *The Second Annual Rock the Rink in August brought together our hockey community in the offseason for a fun summer evening (thank you RTR board)*
- *2023 Fall Cyclones*
- *2023-2024 Mini Cyclones had 129 registered skaters this season*
- *2024 Spring Cyclones is at capacity, with a waiting list started as of early March*

There are a few things that still need to occur:

- *Continue promoting our programs through school fliers, yard signs, and neon signs*
- *Continue and increase social media presence*
- *Free registration for Mini Cyclones*
- *Free equipment package with a deposit*

A special thanks to Rob Savini and Mike Orn for ongoing coaching to our youngest skaters and our high school boys and girls teams for waking up early on Saturday mornings to join our Mini Cyclones skaters this year.

As far as retention, several conversations took place before the season started after hearing feedback about wanting paid coaches and different team declarations. Voices were heard and ideas put into place. A mid-season survey was sent out in hopes to receive feedback on issues/concerns that could be addressed before the end-of-the year annual meeting. Many conversations have been had within the association trying to gauge ideas of how our program can grow and improve. Player development seems to be a common theme and because of that, we decided as an association, to invest more money into that than ever before. There's a momentum happening within players and families at the Mite level that needs to be continued.

Encouragement towards off-season hockey development has also been given in the form of emailed opportunities and word-of-mouth. We will continue to support F5 as well. We need to focus on keeping the talent in Anoka and building the program up from the Mite level up so that we can compete with neighboring associations in years to come.

## **Volunteer Director**

### ***Mike Schouviller***

This year was a great success for our volunteers. An overwhelming majority of our tournaments and events were close to fully staffed. We had a few shortages at the last event of the year (the C&D Mite Jamboree) as it seems those who intended on completing their dibs had already completed them, however we had enough volunteers for the jamboree to run smoothly. Many of the families stepped up to help volunteer with over 50 families going above and beyond the 12 hours required.

This was the second year that teams were required to complete 40 hours of volunteer hours (per team) to receive their tournament discount for the Anoka Tournaments and I am happy to report that all teams received the discount. This year we coordinated with each team to ensure they had opportunities to fulfill those 40 hours of team dibs and many of you went above and beyond to make sure your child's team and the association had a successful tournament.

We also worked with the Rogers Association to ensure that their families had opportunities to fulfill dibs at the Anoka tournament. This helped the Rogers families fulfill dibs hours that counted toward their associations volunteer requirements but also helped the co-op teams get their tournament discount. This was greatly appreciated by the Rogers association, and we were still able to keep enough hours open for the Anoka families to claim.

Our members donated over 3600 hours of volunteer time this year. This includes only 12 hours credited for coaches, managers, and board members; therefore, our total volunteer time was well above that number. In conclusion, I just wanted to say thank you to all of those that volunteered this year. We would not be able to host these tournaments and events if it wasn't for you volunteers. Your commitment and dedication is greatly appreciated.

## **Equipment and Facilities Director**

### ***Joe Super***

#### **Travel Apparel (Boys)**

Traveling Jerseys: Traveling jersey & sock order came with unique set of challenges this year due to unforeseen delays with manufacturer importing processes/personnel. HUGE thank you to Steve Sachs and the entire Hat Trick Hockey team. Without their efforts, traveling jerseys/socks would not have been available for the start of D10 season

- Worked in collaboration with Steve & Hat Trick Design Team to generate 2023-2024 home & away jerseys/socks, including retro "off-white" home jerseys (overwhelmingly positive feedback from AAHA members)
- Worked with Hat Track to "pre-size" players during summer F5 program. Efforts greatly helped in streamlining the ordering process minimizing waste with extra jerseys (and costs associated)
- Produced a second set of Bantam jerseys/socks due to a small number of jerseys showing unusual wear & tear (costs covered by Hat Trick, \$0 cost to AAHA families)

- Produced second set of home & away socks due accommodate larger size needs (costs covered by Hat Trick, \$0 cost to AAHA families)
- Provided Traveling coaches with new apparel option(s) this year, including coaches gearbag, ¼ zip long sleeve shirt, and Richardson style height.
- Provided Team Managers with apparel options ( ¼ zip long sleeve shirt, hoodie, beanie hat) that included both men's and women's styles
- Reversible Tryout/Practice Jerseys: Reversible jerseys were made available and sold once again at the Registration Open House. Inventory and sales numbers were documented for better/more efficient ordering for 2024-2025 season.
- Tryout Pinnies: Numbered pinnies were once again utilized for AAHA tryouts. Pinnies were inventoried, documented, and washed/stored post-tryouts. Thank you to Mark Rice & Volunteer team for their streamlining of this process

### **Goalie Equipment (Boys & Girls)**

- Provided & sized goalie equipment for those in need of any combination of leg pads, chest protector, glove, and/or blocker
- Includes Mite level teams and those interested in trying goalie during the AAHA

### **MEGA goalie sessions**

2023-24 focused on adding new equipment for the Squirt, PeeWee, and Bantam ages/sized players. Thank you to Jason Lindberg for his efforts and guidance in procuring the proper models/quantities for our AAHA goalies

- Inventoried, organized, and documented all association goalie equipment, including the equipment actively in use by players. Families leasing AAHA goalie equipment will be expected to check in/out equipment twice per year
- Followed plan put in place by previous Director (Jason Lindberg), Maintained previously established plan 2-3 year plan to replace and update AAHA's goalie equipment with styles and sizes appropriate for modern goaltenders

### **Team/Misc Equipment**

- Ordered and supplied pucks, puck bags and first aid kits for all (11) Traveling Teams (Boys Head coaches also received option of Anoka-branded backpack with whiteboard, first-aid kit (Boys) Additional pucks, first-aid kits provided for AAHA-sponsored tournaments

### **Facilities**

- Maintain Dryland facility, including cleaning, repairs etc to equipment & shooting area
- Added Film Review technology to Hospitality Room, including projector & screen, interactive podium and wall plate inputs for additional sources
- Maintain remodel of coaches locker room in Rink 2, and removing unneeded, dated items
- Regular communication with Bob Erickson and AAIA as needed for combined success in 2023-2024 season

Thank you to my fellow board members for all your countless, tireless efforts to make AAHA better each and every year. Thank you to all our AAHA families for your patience, support and dedication.

Most importantly, thank you to all our AAHA players! It is an honor and a privilege to be part of this association, and begins and ends with our amazing group of hockey players.

## **Tryout Director**

### ***Mark Rice***

The 2023-2024 tryout season marked my 2<sup>nd</sup> year in this role and, I believe, proved to be a more seamless process this year with schedules & timelines remaining intact throughout. We had 158 players participate in tryouts this season.

Bantams: 55 Skaters / 5 Goalies

Pewees: 38 Skaters / 6 Goalies

Squirts: 49 Skaters / 5 Goalies

Two significant changes were put into play this tryout season.

1. Rogers took over the tryout process for the girls Co-Op. This alleviated much of the timeline stressors from prior year and allowed us to provide additional judged tryout sessions for each of our playing levels.
2. With a focus on continued improvement we implemented a snake-draft into this year's tryout with the goal of ensuring competitive "teams" based upon initial scoring so that the judges were looking at balanced lines on the ice. Prior year feedback from many players was that many shifts (though randomized) would still end up with a lopsided number of 2<sup>nd</sup> year, or "top level" players, skating against upcoming 1<sup>st</sup> year players...or prior year AA vs. prior year B2/C players. All in all the process achieved what we had hoped and did indeed ensure competitive shifts and far more balanced scoring.

From a process standpoint this was our 4<sup>th</sup> year holding "closed tryouts" and our 7<sup>th</sup> year partnering with Mike Nagel and his company Tryout Engine. The program is extremely efficient and does a great job of ensuring the integrity of data throughout the tryout process. Unfortunately, late the last night of tryouts his hosting service crashed which caused a major delay in our posting of coach's pools. Mike and his team were fantastic to work with and amazingly responsive throughout all hours of the night as we worked together to ensure nothing was lost and that the integrity of the system was not compromised. It is my recommendation that AAHA continues to partner with Tryout Engine for years to come.

For the 2023-2024 tryouts we again leveraged our partnerships with MEGA for initial goalie tryouts and with Nick Palumbo and his judging group for scoring of our scrimmage sessions. Both organizations have been great to work with and I recommend those partnerships continue into the future as well.

All in all, I consider this year's tryouts to have been a success. That said, we as a board have already formed a Tryout Committee and have been actively engaged in conversation regarding ways to further improve our tryout policies and procedures for the coming season.

## Girls Traveling Director

### *Matt Satzinger*

Lots of exciting positives to take away from this season along with some improvements that can be made with the girl's program. Our program consisted of nine teams, 10B2, two 10B1's, 10A, 12B2, two 12B1's, 12A, and 15A.

Level	D10 Season record	End of season Tournament record	Season Tournament(s) combined record	Accomplishments
10B2	0-14-2	0-2	4-6-0	4th Place at Lakeville tournament
10B1 Black	9-7-2	1-1	5-4-2	2 <sup>nd</sup> Place out of 16 at Fargo Scheels International
10B1 White	17-1-0	1-1	6-5-1	1st Place in District 10
10A	3-10-1	2-1	6-4-1	D10 Consolation Winner
12B2	1-13-2	2-1	1-12	D10 Consolation Winner
12B1 Black	12-1-3	0-2	9-5-1	1st Place Big Ole
12B1 White	3-10-3	1-2	10-6-3	2nd Place Big Ole
12A	11-3-1	4-4	10-7	State Tournament Participants
15A	2-8-4	2-4	3-13	Region Participants

10B2 – Consisted of all new to traveling players from both associations and some new to hockey players. We also had lower numbers then we would've liked at 11 totals players. This level of play should be focused on enjoying hockey, fundamentals and coming back the following year. Going forward, any time a majority of the team is comprised of new to traveling families, special attention should be made to ensure that families are well educated on how both associations function together.

10B1 Black – Finished second out of 16 teams at the Fargo Scheels International Tournament.

10B1 White – Finished first in District 10 with a 17-1 record and a +64-goal differential.

10A – This team is filled with young talent and will continue to grow with each other. Despite a 3-10-1 record in the regular season, they took 3<sup>rd</sup> place in the district 10 Tournament.

12B2 – The B2 level was a new addition to the 12's this year based on our numbers and a few new to hockey players. It was a tough year going 1-13-2, but made it count in the district 10 tournament taking 3<sup>rd</sup> place.

12B1's - Despite having a variance in records in the regular season, both teams played extremely well. These teams also played against each other numerous times throughout the season, one time where the black team came on top to win 1st place at the Big Ole tournament and white team taking 2nd. Their most notable game came at the first round of the D10 tournament where the white team came out on top after 11 periods of hockey in a 2-1 win.

12A- These girls have a lot of experience playing together over the years and that shows in their performance. This team achieved many honors during the season, but the most memorable one was participating in the state tournament this year.

15A – For the 15s, it is always hard to know what level they can compete at or if they will have enough players to make a team before the season starts. This team had a tough regular season, but they worked hard and qualified for the Region tournament.

Significant season highlights – This year we had the highest number of female coaching staff in the co-ops history. This consisted of two at the U10 level, five at the U12s, and two non-parent female coaches at the U15 level. I appreciate all of you for being a great example for our girls. This was very important to me and I will keep working to bring more female coaches to the association.

I also want to thank the other coaching staff members, managers, and student coaches for their time and commitments to their teams.

Co-op - Before the beginning of this past season, Anoka and Rogers agreed to extend our partnership for two more years. This agreement was significant to me, as every year I have been involved in the co-op we have always faced the rumors about the possible split between us. This two-year agreement has let Rogers take on more roles by managing the development and tryouts for our girls. They provided a coaching staff for our Monday development nights, Attitude goaltending on Sunday nights and we worked with them to provide our teams with Acceleration North off ice training on Sunday nights. While there are still some areas for improvement, we continue to strengthen our relationship with the Rogers association. As long as D10 supports the co-op, I have no worries that we will maintain our partnership for years to come.

Going forward for Anoka, there are some definite opportunities for growing our program and this starts with our numbers. We've seen a steady decline in girl participation in hockey over the years and something I'm going to focus on this offseason.

## **Tournament Director**

### ***Cory Schmidt***

The 2023-2024 Anoka Hockey Tournament season was a success. This was due in large part to the guidance received early on from the previous Tournament Director (Tony Mortinson), schedule assistance from Brandon Rykkeli, and many Anoka Hockey parents who volunteered to work the tournaments to make them happen. This season the AAHA hosted three tournament weekends with a total of 88 teams attending: The Casey Orn Memorial Bantam Tournament (24 teams); The Girls



Anoka Classic Tournament (32 teams), and the Pee wee Anoka Classic (32 teams). Thank you to everyone for all of your contributions and hard work!

**Notable changes to the 2023-2024 tournaments this year:**

- 1) The renaming of the Bantam Anoka Classic to the “Casey Orn Memorial Tournament”. This tribute to Casey Orn was well received by the Orn family, players and parents. I commend Brandon Rykkeli’s suggestion and the board’s decision to move forward with the renaming.
- 2) The 16-team Pee wee B2 tournament returns. Overall this was a fun tourney and great for the B2 level.

	BANTAM A/AA, B1, B2	GIRLS 12U B1, 10U A, B1, B2	PEEWEE B1, B2, C
Dates	November 16-19, 2023	November 30-December 3, 2023	January 11-14, 2024
Registration Fees (No Gate Fees)	\$1,300 (A/AA)	\$1,200 (12U)	\$1,200
	\$1,200 (B1, B2)	\$1,100 (10U)	
Total Teams	8 teams in each division	8 teams in each division	8 teams in B1, C, 16 teams in B2

-Tournament fees were set to stay competitive with surrounding areas and maintain registration interest.

<b>Anoka Classic Tournament</b>			
<b>Revenue</b>		<b>Expenses</b>	
Registration/Gate Fees	\$90,400.00	Advertising	\$750.00
Vendors/Sponsorships	\$1,637.00	Application Fees	\$1,135.00
		EMT's	\$6,803.00
		Ice Fees	\$40,089.00
		Miscellaneous	\$1,076.00
		Printing	\$1,498.00
		Referees	\$22,935.00
		Trophies	\$4,730.00
<b>Total Revenue</b>	<b>\$92,037.00</b>	<b>Total Expenses</b>	<b>\$79,016.00</b>
		<b>Total Net Revenue</b>	<b>\$13,021.00</b>

**Challenges, Improvements, and Goals for the future 2024-2025 season:**

- 1) Challenges with Ice-Time and game hours continued from previous years. I hope to improve planning/coordination with Anoka H.S. in securing ice-time needed for tournaments and to avoid playing during school hours. I would like to see game lengths increased for all Pee wee and 12U Tournaments.
- 2) Significant increases in ice-time fees and referee fees over the past several years have caused a major decrease in tournament profits. As a result, I had decided to cut out spending on player gifts and offer customizable commemorative/training tournament pucks and apparel for sale for those that wanted to order. In the future, I would like to expand on having quality items offered for sale at tournaments as a means of making up lost revenue, while keeping tournament entry fees down.

- 3) Tournament Sponsorships: Riversbend and McDuff's were both sponsors for the Casey Orn Memorial Tournament. In the future I would like to increase sponsorships for tournaments which will include digital ad space on the tournament website.
- 4) Tournament Coordinators/Committee: For next season I hope to form a committee of creative and motivated Anoka Hockey Parents who could each serve as the Coordinator for an assigned tournament level. The Tournament committee would assist each other with planning and coming up with creative ideas to create a fun tournament environment at each level, and to maximize tournament fundraising for AAHA. Participation in the committee would potentially cover each Coordinator's DIBS hours.

## **Player Development Director**

### ***Jason Lindberg***

The 2023-24 season was looked at as a foundational reset and focused heavily on having competitive seasons and the individual player's skill development.

In August, our association again hosted the Francisco Checking Clinic. The current and incoming Bantams were given registration priority. Any remaining spots were then opened up to the U15, U12, and PeeWee programs. This clinic focused on proper technique for giving and receiving body contact through the use of dummies, player contact, and video analysis. With coach involvement it also provided an opportunity for coaches to learn ways to instruct/implement body contact into their practice plans throughout the season. The course was well received by coaches, players, and parents. Due to the positive feedback and high quality instruction, the Francisco Checking Clinic is being booked again for the fall of 2024.

In December, we hosted a Sophies Squad/Shine the Light program for our PeeWee, Bantam, U12, and U15 players. With the stresses that come from sports and everyday life, it is important to bring awareness to mental health issues, offer resources for support, and make sure our athletes know they are not alone. The response from the event was very positive and we as an association will continue to look into similar opportunities going forward.

This season we nearly doubled the hours of professional skill development for AAHA skaters and goaltenders. With this increase in practice hours, we wanted to provide a well rounded approach, focused on overspeed skating, edge work, puck control, and goaltending. To accomplish this, AAHA partnered with FHIT, Power Skating, PEP, and MEGA Goaltending over the course of the entire season.

The FHIT program <https://fhithockey.com/> consisted of seven Monday or Thursday evenings (each evening was four hour long ice sessions with eight teams practicing) of training for the boys traveling teams. These nights consisted of coaches from the FHIT program working on overspeed skating and puck handling while one of the MEGA goalie coaches worked with the goalies throughout each training session.

Power Skating was run by Amy Brolsma who has partnered with AAHA's Mites over the last handful of seasons. There were four Monday evenings (each evening was four hour long ice sessions

with eight teams practicing) of training. These skating sessions were focused around proper skating form and low speed stride/edge work.

PEP training <https://poweredgepro.com/> was seven Monday evenings (each evening was four 1 hour long ice sessions with eight teams practicing). PEP is centered around high repetition puck touches, overspeed stickhandling, and tight area game situations.

In addition to the seven Monday night FHIT practices, the MEGA training program <https://megagoaltending.com/> for our goalies consisted of nine Sunday evenings (each evening was two 1 hour long ice sessions with Mite/Squirt & PeeWee/Bantam), 3-4 in-season practice visits, and 2-3 MEGA training facility visits.

The F5 Summer Training Program will again be offered and attendance has increased each year. Training schedules have been posted and the \$50 discount ends on Monday, 4/1. For more information and registration, check out the AAHA website: <https://anoka.sportngin.com/>

### **Suggested Areas of Improvement for 2024-25**

#### CoachThem

Evaluate CoachThem and competitive products to improve coach usage and simplify communication.

#### Coach Support/Development

Improve communication with coaches throughout the season, additional training opportunities, tools for additional drill & systems ideas.

#### Dryland & Video Room Use

Educate coaches & increase usage of dryland room & new video/AV equipment accessible to all teams.

#### Further Evaluation of Skills Coaches

Continue to network & evaluate professional skills coaches best options for player development. Focus search for skating coach.

## **Mite Director**

### ***Jay Wagamon***

The main goal of the season was to develop/prepare the kids for the level that they will play at next season. We also had to make sure the kids were having fun in order to make sure we are keeping them loving the game of hockey.

We had 102 mites this season which is down 23 players from the 125 mites the season before. 20 of those 102 are moving to squirts/U10 for the 24-25 season. Based on this we chose to do 1 - A team (13 Players), 2 - B teams (2x13 Players) and 1 - U8 team (11 Players) in order to get as many of those 20 kids as possible to be able to play full ice games before having all full ice games next season. Based on the remaining players and skill level we then made 2 - C teams (2x10 Players) and 4 - D teams (4x8 Players) with low numbers to help get more ice time during games.

With only 5 returning B mites and 3 returning U8B players this season we knew we would be less competitive at the start of the season. With the help of the kids, coaches and parents we were able to have a strong year of development and became a lot more competitive at the end of the season. Below are the projected returning players for the A, B and U8 teams based off of birth date eligibility. More than likely some of these players will move up based on skill or grade level. Even with some of these players moving up we will have a much stronger base at the start of the season, at the A, B and U8 levels.

24-25 Projected Returning Mites			
	24-25 Total	24-25 Boys	24-25 Girls
Last Year Mites for 24-25 Season	34	22	12
Moving to Squirts/U10	20	18	2
Returning A Mites	7	6	1
Returning B Mites	16	13	3
Returning U8	9		9

I want to thank all the kids and parents for showing up to as many practices as they could this year. We had extra ice time for each team due to lower numbers, no 3/4 ice games and a max of 7 full ice games at the A, B and U8 level. As you can see below, we took advantage of this ice time and were able to get some more practice hours in which we believed really helped with development this season.

Mite 23-24 Ice Hours		
Level	Practice Hours	Games
A/B	72	25
C/U8	52	20/23
D	36	12

To start the season, we do HEP evaluations to help with player evaluation and placement for teams and levels. We then end the season with HEP evaluations as well to see how each kid developed. This shows us some of the development that happened over the season at least when it comes to skating speed. We had a skating coach come out for 8 sessions with the mites this year to work on more technical skating techniques and help our players with their overall skating. We used laser timing systems this year for HEP timing. This was a large learning curve and slower than using stop watches but provides a lot more accurate timing results. For reference on why I believe this was needed. Here are the numbers for the forward sprint in the Spring, 5.39 seconds was number 10 and 5.79 seconds was number 38. There was a 0.4 second gap between the two and the average stop watch time variance is 0.1-0.4 seconds. Which means you could possibly get number 10 and 38 swapped around if using stop watches.

The tables below show good improvement at all levels in most drills. There was less percentage of improvement in the higher levels which is to be expected since most kids have 2-4 years of experience

coming into the season. It is great to see the large improvements in the U8 and C levels which is to be expected as there are a lot of 2<sup>nd</sup> year skaters in these groups.

Fall 2023 HEP Results						
Level	Forward Sprint	Backward Sprint	Stops and Starts	Crossovers	Puck Carry	Totals
A	5.65	9.19	9.64	16.23	19.94	60.65
B	5.97	10.82	10.61	17.75	22.35	67.50
U8	6.61	14.29	11.91	20.90	33.95	87.65
C	6.64	19.03	12.09	20.81	36.03	94.60

Spring 2024 HEP Results						
Level	Forward Sprint	Backward Sprint	Stops and Starts	Crossovers	Puck Carry	Totals
A	5.43	8.14	9.63	15.64	19.06	57.90
B	5.66	9.12	10.26	16.54	21.15	62.73
U8	5.74	9.39	10.14	17.14	24.58	66.98
C	6.05	11.48	10.71	18.25	26.09	72.58

23-24 Season HEP Improvements						
Level	Forward Sprint	Backward Sprint	Stops and Starts	Crossovers	Puck Carry	Totals
A	3.9%	11.4%	0.2%	3.7%	4.4%	4.5%
B	5.1%	15.7%	3.3%	6.8%	5.4%	7.1%
U8	13.2%	34.3%	14.9%	18.0%	27.6%	23.6%
C	8.9%	39.7%	11.4%	12.3%	27.6%	23.3%

## Positives

1. Extra ice time for each team.
2. No early 7 am ice for 1<sup>st</sup> year mites.
3. Practice plans given out most weeks to A, B, C, U8 levels. Could have done better at getting Ds their practice plans each week.
4. Jamborees signed up for early to make sure each team/level was able to get a certain number of jamborees.
5. Invested into laser timing system for HEP Evaluations. This was covered by sponsorship money.
6. Anoka Jamboree went well for the A/B and U8/C/D weekends.
7. End of year in house 4v4 for A/B's and 3v3 for U8/C's was well received by the kids.
  1. All the kids had great effort and were having fun during these.
  2. Next year we should add these in a couple times during the year as most kids have a lot more effort when they are playing their friends.

## Things that need improvement

1. Jerseys (Dresses) were way too big this year. Sizes need to be sampled next year before ordering. Also, many associations have nicer jerseys than us at most mite levels.
2. More coaching development.
3. Schedule could be sent out sooner.
4. Schedule Dryland for A/B mites instead of leaving it up to coaches.
5. Need to keep all current mites and get more 1st year mites to grow our numbers.
6. Would like to see 7 am and 7:50 pm ice for mites changed to help with retention and numbers at practice.
7. Smaller HEP groups to get kids through the drills quicker and less sitting on the ice.

Thank you again to all the kids and parents for putting in a lot of work and time this year. I also want to thank the Mite Coordinators JP West, Josh Hatton and Darrin Wong. Thanks to the coaches and managers for putting in the extra time to help the kids. Thank you to the whole jamboree committee for putting in the time to make the jamboree memorable for the kids. Thank you to this season's sponsors SnackBox, Northern Valley Machine, Remedy Wellness and Wagamon Brothers.

It was a great first year for me as a mite director getting to see all the kids develop through the year. Thank you for this opportunity. We are always looking for more coaches at the mite level to help with the kids and also develop more coaches for traveling teams so that there are more options in the future. Please reach out to me if you are interested in coaching next season. I appreciate all the feedback that I received this year, positive and negative. If you have any feedback from this season that you would like to share please reach out to me so we can continue to improve our program.

Thanks,  
 Jay Wagamon  
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## **Boys Traveling Director**

### ***T.J. Lyon***

AAHA had a successful 2023-2024 hockey season with 11 teams competing at various levels. At the Bantam level our top team competed at the Bantam AA level, and overall had a successful year. Most of that is because of the paid coaching staff that was brought in. Max and his team did a great job developing and coaching our youth throughout the year, and we hope that partnership can continue in the future.

At some of our other levels though we stepped back a level of play to help kids develop and give them an opportunity to showcase some of their skills at a more appropriate playing level. The Peewees top team was B1 this year, and they were very competitive and gave some of our players a much-needed confidence boost as they continue with their hockey careers. We saw similar results at the squirt level, with our top team also being a B1, but with the added advantage of having our second set of paid coaches. Andrew and Dustin much like Max and his team were very engaged in our hockey program and teaching and developing our youth to become better hockey players. Both sets of paid coaches

were very well received within the organization, and we are hopeful for a return of both staffs as well as hopefully adding in more qualified coaches to our program in the future.

While we were successful in our hockey season with taking this complete step back, we are still striving to bring our players back up to that top level where we can compete against the best of the best. While that will probably not happen next year as I would recommend continuing to play at the same levels, we had this past year. It is the long-term goal of the program and one we ask for patience with as we continue to rebuild our program from the ground up.

## **Communications & Fundraising Director**

### ***Melissa Thalín***

#### **Communications**

Email communications using the SportsEngine platform were sent throughout the year. Some of these emails were generated solely by the Communications Director and some were generated by the other directorships and the Communications director sent the emails on their behalf.

This year some of the directors (e.g. Girl's director) chose to send out email communications regarding tryouts outside of SportsEngine and the use of the Communications director. By the Girl's Director doing this, families received important and time sensitive emails. The Girl's families seemed to appreciate this. I encourage next year's board to discuss situations like this and allow for flexibility in communication sending if needed. I also encourage next year's board to get email addresses for their directorship so that the directors no longer need to use their personal emails.

One of the responsibilities of the Communications director is to set up team pictures. This was successfully accomplished early in the year. Sunshine Photography was used again this year. Team pictures were targeted for late November (over 2 days) and required some coordination with the Ice Scheduler to avoid times when teams had practices. One team requested a change to their time slot due to coach availability and we were able to accommodate the request via some coordination with the Ice Scheduler and Sunshine Photography. Pictures were taken in the hospitality room again and this works well. Three volunteers were leveraged on both picture days to help coordinate the teams and keep the teams on schedule. Only a few complaints regarding pictures were received. Some parents complained that shoes were shown in the individual photos and the panoramic photos had quite a few errors but proofs were sent to team managers prior to printing these and all errors were caught and corrected.

Another responsibility of the Communications director this year was to update the Policy and Procedures Manual. The Policy and Procedures Manual dated back in 2009 with many of the directorships and ancillary board members missing and/or had incorrect roles and responsibilities. This year's board successfully updated the Policy and Procedures Manual. The process took us 4 months. I suggest the Policy and Procedures Manual be reviewed annually and changed as needed.

Finally, another responsibility of the Communications director was to assist with writing the Anoka/Rogers Co-op Newsletter. I partnered with a parent from Rogers and we tag teamed writing the

Newsletter every other month. The first issue was in October and the last issue was in January. Topics came from the boards, the Girl's directors, managers, parents, etc.

## Fundraising

The annual mandatory raffle fundraiser had another successful year. Details below;

- Diamond Graphics used to print 3200 tickets
- Cost to print = \$250 + \$17.81 in tax
- Cash drawings total = \$14,730 (leap year)
- Total tickets sold = 2811 (389 unsold tickets)
- Income = \$56,220
- Total raised = \$41,222.19 (Income less costs)

This year we piloted a new 50/50 raffle at the Rock the Rink, Bantam's Tournament, and Girl's Tournament. Details below;

### Rock the Rink 50/50 Raffle

- Diamond Graphics used to print 250 tickets
- Cost to print = \$75 + \$5.34 in tax
- Cash drawings total = \$820
- Total tickets sold = 164
- Income = \$1,640
- Total raised = \$739.66 (Income less costs)

### Bantam's Tournament 50/50 Raffle

- Diamond Graphics used to print 200 tickets
- Cost to print = \$110 +8.94 tax
- Cash drawings total = \$920
- Total tickets sold = 184
- Income = \$1,840
- Total raised = \$801.06 (Income less costs)

### Girl's Tournament 50/50 Raffle

- Diamond Graphics used to print 200 tickets
- Cost to print = \$110 +8.94 tax
- Cash drawings total = \$1000
- Total tickets sold = 200
- Income = \$2,000
- Total raised = \$881.06 (Income less costs)

Other notable fundraising efforts included selling cotton candy at Rock the Rink (\$135 raised), Pace Pucks sold at Bantam's Tournament (\$105), and Pace Pucks sold at Girl's Tournament (\$93).

This year was a successful fundraising year. As expected, the annual raffle fundraiser raised the most money. While the merchandise sold during the tournaments wasn't huge, the tournament attendees appreciated the merchandise for sale. We also sold Pure Vida bracelets but the fundraising earnings were small.



## Charitable Gambling Manager

### *Simone Schara-Gonse*

April 1, 2023 to February 29, 2024

NOTE: This is not the final year-end report since we are missing this month.

All figures are for 11 months (updated 2/29/24)

<b>Anoka Area Hockey Association Annual Report</b>				
<b>Period: 4/1/2023 - 2/29/2024</b>				
Gross Receipts		11,771,590		
Prizes Paid		10,095,465		
	<b>Net Receipts</b>		<b>1,676,125</b>	
State of MN Gambling Taxes		517,862		
Federal & State Taxes & Fees		39,769		
Local Fund 10%		2,810		
Annual Allowable Expenses		663,134		
	<b>Total Expenses</b>		<b>1,223,575</b>	
	<b>Net Profit</b>		<b>452,550</b>	
	Ice & Equipment		278,337	
	<b>Fund Balance Carryforward</b>		<b>174,213</b>	
<b>Bank Balances as of 2/29/2024</b>				
Gambling Checking		834,417.12		
Wells Fargo Checking		3,562.20		
Calendar Raffle Checking		141,031.06		
	<b>Total Cash</b>		<b>979,010.38</b>	

<b>2024 Calendar Raffle</b>				
Prizes to be Paid as of 2/29/2024		12,040		
<b>Percentage of Payout by Form of Gaming:</b>				
Pulltabs		86.62%		
Tri-Wheel		85.46%		
Electronics		80.03%		
Bingo		79.48%		
Sports Tipboards		76.58%		
Meat Raffles		66.67%		
Other Raffles		28.21%		

The Anoka Board of Directors authorized all payments as required by the State of Minnesota.

Please support our sites! – *201 Tavern Bar And Grill, Super Bowl - Ramsey* and *Serums* are the charitable gambling locations where we have pull tabs and bar bingo and E-Tabs. The profits received from these sites help pay for your equipment and ice payments. We have bar bingo at 6:30 on Monday & Wednesdays; Thursday nights and Saturday at 1:00 at 201 Tavern. 4:00 on Sundays at Super Bowl, Tri Wheel at 201 Tavern Bar Friday 7-11:30 and Saturday 7-11:30, Meat Raffle Friday at 201 Tavern at 5:00 – From Friday after Labor day to Friday before Memorial Day.

Charitable Gambling meetings are on the Monday before the monthly meeting at 6:30.

# Ice Scheduler

*Brandon Rykkeli*

23-24 Season	Last Day	Total	Solo 1/1.5 Hr	Solo 2 Hr	Shared	60 Min RAC/SR Solo	60 Min RAC/SR Shared	90 Min RAC/SR	100 Min RAC/SR	FHIT/ Shared	Total Home	Total Home Ice Hrs	Away	Anoka & Rogers		Total Solo hrs
														Lates	Early	
Ban AA	2/21/24	103	39	13	19.5	0	0	0	0	12	71	80.75	32	11	12	65.0
Ban B1	2/24/24	93	51.5	4	15.5	0	0	0	0	15	68	74.75	25	7	6	59.5
Ban B2 Maroon	2/16/24	88	40	3	17	0	0	0	0	12.5	59	60.25	29	11	5	45.5
Ban B2 White	2/17/24	89	42	5	16.5	0	0	0	0	12.5	61	66.50	28	9	5	52.0
U15A	3/2/24	104	41.5	5	17	0	2	0	5.5	17.5	76	78.91	28	13	10	60.6
PWB1	2/24/24	94	45	0	22.5	0	0	0	0	10	69	61.25	25	7	12	45.0
PW B2	2/14/24	81	27.5	0	19.5	0	0	0	0	10	54	42.25	27	5	5	27.5
PW C	2/13/24	81	26.5	0	22	0	0	0	0	11	56	43.00	25	7	9	26.5
12A	3/17/24	106	36	3	15	5	3	4	1.5	15.5	69	72.25	37	12	9	55.5
12B Black	2/19/24	84	31.5	0	15	1	1	1	1	16	56	51.67	28	13	4	35.67
12B White	2/24/24	90	33	0	18	0	2	4	1	16	63	58.67	27	14	5	40.67
12B2	2/16/24	76	22	0	17.5	4	1	0	1	16	55	44.92	21	9	2	27.67
SQB1	2/11/24	81	28	0	23.5	0	0	0	0	11	59	45.25	22	4	12	28.0
SQB2 - Maroon	2/25/24	78	21.5	0	21.5	0	0	0	0	10	52	37.25	26	2	11	21.5
SQB2 - White	2/17/24	81	23	0	22.5	0	0	0	0	10	53	39.25	28	2	18	23.0
SQC	2/13/24	69	20.5	0	16.5	0	0	0	0	11	49	34.25	20	1	14	20.5
10A	2/17/24	82	15.5	0	17.5	4	5	1	0	14	55	39.25	27	1	7	21.0
10B1 - Black	2/16/24	76	14.5	0	22	3	5	0	0	13	55	37.5	21	2	13	17.5
10B1 - White	2/16/24	75	15	0	19.5	4	4	0	0	13	54	42.25	21	2	13	19.0
10B2	2/12/24	71	15	0	12	3	3	0	0	14	46	32.5	25	2	17	18.0
Home ice amounts above include ice donated to teams by Anoka Ice Arena Board that advanced to regions/state (U15A - 3 hrs and U12A - 4 hrs) and RYHA (U12A - 4 hours)																

## Finance Manager

*Kim Brotkowski*

Financial Report - March 25, 2024  
General Fund - 1st Bank of Elk River

*Reconciliation February 29, 2024*

Bank Balance		\$97,997.78
Outstanding Checks		(\$12,728.54)
Book Balance		<u>\$85,269.24</u>

*Additional Information as of February 29, 2024*

Undeposited Funds (Deposited 3/1-22/24)		\$6,417.08
Undeposited Funds (3/23/24)		\$1,680.05
Payments Made (3/1-22/24)		(\$72,616.52)

*Additional Bank Accounts as of February 29, 2024*

Fundraising		\$5,405.35
SKATE		\$10,129.14

### Income and Expenses for the 2023-24 Season

#### *Income Items*

Anoka Classic Tournaments (Net Expenses)		\$12,577
Fundraising		\$1,263
Mites/Mini Cyclones		\$5,685
Mites/Mini Cyclones: Jamboree		\$10,326
Player Development - F5 Camp (Net Expenses)		\$16,167
Registration		\$87,760
Sold Ice		\$3,900
Sponsorships		\$2,640
Traveling Teams		\$442,057
Uncategorized Income		\$2,250
<b>Total Income</b>		<b><u>\$584,625</u></b>

*Expense Items*

<b><u>Traveling Team Expenses</u></b>		
Coaches Pay		\$23,500
Coaches Registration/Certification		\$4,688
Credits (Goalie, Injury, Calendar, Hardship)		\$11,450
District 10 (League Fees, Refs, Tournament)		\$44,835
Ice Fees		\$202,738
Jerseys, Socks, Equipment		\$70,190
Miscellaneous		\$49,832
Scrimmages		\$5,315
Tournaments		\$93,650
<b>Total Traveling Team Expenses</b>		<b>\$506,198</b>
<b><u>Non-Traveling Team Expenses</u></b>		
Bad Debt		\$10,657
Board Expenses		\$6,314
Donations/Gifts		\$7,002
Dryland - Equipment, Repairs, Utilities, etc		\$2,319
Fundraising		\$3,435
Furniture/Equipment		\$1,303
Miscellaneous Overhead		\$1,054
Mites/Mini Cyclones		\$67,260
Office Supplies, Copier, Printing		\$2,237
Player Development - Season		\$22,013
Recruitment/Retention		\$1,767
Salaries - Finance, Registrar, Ice Scheduling		\$24,500
Tryouts (Net Income)		\$4,675
Unused Ice		\$32,142
Utilities, Software		\$9,497
<b>Total Non-Traveling Team Expenses</b>		<b>\$196,176</b>
<b>Total Expenses</b>		<b>\$702,374</b>

Notes:

The above Expenses were paid for by Total Income received and the payments listed below:

Ice Fees paid for by:

Charitable Gambling/Calendar Raffle	\$259,612
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Gambling Credits applied to Traveling Team Fees	\$173,042
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Note: Financial information is subject to change as final year end reporting is not complete.