



CAA Diamond Sports Fundraising Guidelines November 2016 (updated October 2019)

Purpose

The purpose of this policy is to clarify the overall Chanhassen Athletic Association Diamond Sports fundraising policy to maximize both individual team and overall CAA Diamond Sports fundraising opportunities. As we attempt to provide our athletes and families the most opportunities and experiences to develop their skills and to offset the costs, we will describe several methods for raising funds while minimizing the overlap and disruption to the local donor base.

Methods

1. Any baseball or softball team may raise funds through “sweat equity.” This would include, but is not limited to: car washes, grocery bagging, scrip card programs, product or service sales (i.e. wreaths, cookie dough, solar salt, pizzas, etc.). Each of these methods has a varying degree of effort, return, and passion for different individual teams, and also have a small likelihood of overlap within our donor community. 100% of funds raised through these types of endeavors will go directly back to the team who is spearheading the effort.
2. CAA Diamond Sports wants to grow sponsorships and gain positive traction within our local business community. The Team Manager of the current season’s 12AAA team will act as a coordinator for these sponsorships, though any team may solicit sponsorships from local businesses after checking in with the Team Manager to ensure there is no overlap. 50% of the net profit from all new business sponsors, 50% of the net profit from renewal sponsors, and 50% of the net profit of the difference of a sponsorship upgrade will go directly back to the team who closed the sponsorship.
3. Any team may solicit tax-deductible family and corporate (non-community) donations and matching gift donations using the CAA 501(c)(3) status. 90% of these donations will go directly back to the team, and 10% will be withheld by CAA Diamond Sports to be used for administrative costs, scholarships, and field improvements.
4. CAA Diamond Sports will not withhold 10% of tax-deductible family and corporate (non-community) donations and matching gift donations using the CAA 501(c)(3) status that are not designated to be used for a specific team (i.e. funds are to be used for multiple baseball and/or softball teams and other Diamond Sports initiatives and expenses.)

Process for approval or exceptions

Beyond the policies and processes set forth above, any and all questions or disputes regarding new fundraising channels for individual teams are subject to the discretion of the Baseball/Softball program committee.