

# PAGEL ACTIVITY CENTER SPONSORSHIP



The Pagel Activity Center is located on the campus of Minnetonka High School and is the home arena for both Minnetonka Boys and Girls Varsity/JV Hockey Teams, the Minnetonka Youth Hockey Association, Impact Summer Hockey Camps, and many other users.

- The Minnetonka Boys and Girls hockey teams play approximately 26 games per season in Pagel with average attendance of about 1,100.
- Minnetonka Youth Hockey Association is one of the largest associations in the state with typically over 1000 skaters and 60 or more teams per season.
- Impact Summer Camps bring in skater from all over the metro and run from Mid-June through the end of August.
- Pagel also host many tournaments, men's leagues, spring leagues, private rentals, and high school classes.
- Pagel will typically rent over 5,200 hours of ice time per year to visitors from all over the metro area.

### **Sponsorship Benefits**

- Stimulate sales
- Drive traffic to your business
- Create brand awareness, visibility, and loyalty
- Set yourself apart from the competition
- Show Support for our community and kids
- Help keep local programs healthy, competitive, and affordable
- Reach local and regional customers more effectively
- Enhance the fan experience and leave a positive impression of your business and community

### **Sponsorship Exposure**

- Company Names will be seen by players, parents, coaches, and other visitors throughout the facility
- Company Names will be seen by people throughout the state via live streaming of all games by mnhockey.tv
- Company Names will be seen on website and Pagel social media
- Company Name will be tied to one of the largest youth hockey associations and top high school programs in the state of Minnesota.

### **Requirements of Sponsor**

- Supplying camera-ready artwork that is approved by PAC.
- Responsible for one-time artwork fee to cover printing and installation costs. (Priced below)

# Sponsorship Examples

## In-Ice Logos

In-ice logos are full color approximately 12' x12' logos that are placed directly under the ice. They can be placed in both arenas and are visible from seating areas, viewing areas, and on live streaming. Minimum 2-year commitment.



**\$5,500** - 4 Years +\$550 artwork  
**\$3,000** - 2 Year +\$550 artwork

## Dasher Boards

Dasher sponsors can be placed in both arenas. They are full color graphics with a protective sleeve that are displayed on the board directly across from the seating areas, viewing areas, and on live streaming.



**\$3,000** - 3 Years +\$400 artwork  
**\$1,200** - 1 Year +\$400 artwork

## Arena Glass

Arena Glass spaces are large full color displays that are placed directly on to the arena glass. They are visible from seating arena, viewing areas, and on live streaming.



**\$4,200** - 3 Years +\$400 artwork  
**\$1,600** - 1 Year +\$400 artwork

## Player Bench Advertising (Behind the Benches)

The player benches are the biggest locations for sponsors in the facility. They feature full color banners running the entire length of the player benches or score/penalty box area. They are visible from the seating area, viewing areas, and on live streaming.



**\$7,000** - 3 Years +\$650 artwork  
**\$2,500** - 1 Years +\$650 artwork

## Running Track Glass

The running track spaces offer full color logos directly on the glass surrounding the running track. It can be viewed from the seating area and the viewing areas.



**\$1,500** - 3 Years +\$300 artwork

**\$600** - 1 Year +\$300 artwork

## Page1 Concession Menu/Lobby TVs

The concession stand has added new digital menu boards. Have your companies name running along the bottom of the menu board during not only all hockey events in Page1, but also for all high school soccer, lacrosse, track and field, and football events in Einer Anderson Stadium.



**\$1200** - 3 Years + \$100 artwork

**\$500** - 1 Year + \$100 artwork

## Wall Display

The Rink 2 wall displays are large full color banners that hang on the wall directly behind both player benches. They will be approximately 7 ft x 5 ft. They are visible from the seating area, viewing areas, and on live streaming.

**\$4,000** - 3 Years +\$250 artwork

**\$1,500** - 1 Year +\$250 artwork

## Ice Resurfer

Everyone loves to watch the zamboni going around the rink. Have your companies name visible while everyone is watching it work. Full color wrap is visible from seating and viewing areas.

**Currently Unavailable**



## Summer Pick-Up Hockey

Help keep prices low for Pagel's Summer Pick-Up hockey. Our pick-up program is offered to all ages of youth skaters and runs for 6-7 weeks during the months of June and July. It's a program designed around bringing winter pond hockey indoors for youth skaters to work on skills and play unstructured games with their friends. Your company logo will be displayed on the Pick-Up Hockey page of the website, displayed on all promotional materials, and at all sessions throughout the summer.

## Locker Room Whiteboards

Rink 2 Locker Rooms are being equipped with new large Whiteboards. You can have your company name/logo across the bottom 3 inches of the whiteboard running its full length.

## Naming Rights

There are many areas and rooms in Pagel that your company could put their name on. When securing naming rights for an area of the facility the name of the area will be displayed outside the room. It will also be used whenever that area is mentioned by the facility and displayed on the website or social media. Spaces available include our newly stocked training facility and main viewing area in Rink 2 with recently added tables and crane games.





For More Information Contact

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Visit: [tonkahockey.org/sponsorship](http://tonkahockey.org/sponsorship)

Pagel Activity Center

Minnetonka Youth Hockey Association

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