

UVHA Board Meeting Minutes

February 25, 2021 ~ 7:15 PM



Zoom Meeting

1. **Attendance:** Brock Barton, Josh Obar, Jay Zanleoni, Justin Barwood, Jason Gramling, Roger Gillies, Aaron Panitz, Will Meyer, Sarah Morlock

2. **Meeting called to order:** 7:20 PM
 - a. The January 20th meeting minutes were approved (motioned by Brock, seconded by Justin).

3. **Monthly Reports:**
 - a. **Coaching Coordinator**-No report.

 - b. **Equipment Manager**-Jason presented the Board with an alternate option for outfitting players in the future. The company Owayo has high quality, sublimated jerseys. Jason asked that the Board consider the benefits of having members purchase their players' jerseys and keeping their numbers throughout the duration of their Storm careers. Members would then need to replace their players' jerseys, at their own expense, only when ill-fitted or worn. There was discussion surrounding the added expense families would incur, on top of the registration fee. Another challenge is the logistics of ensuring that there are no duplicate numbers on teams, although Jason was sure this was manageable. The Board will revisit this topic in the future, including the idea of fundraising to purchase players' initial jerseys.

 - c. **SafeSport Coordinator**-No report.

 - d. **Girls Development**-No report.

- e. **Treasurer**-No report.
- f. **Fundraising**-See below.
- g. **Registrar**-No report.
- h. **Scheduler**-No report.
- i. **Marketing/Social Media Manager**-No report.

4. **New Business:**

- a. **End of Season**-There's no firm date yet for the end of the season. Josh hasn't heard any updates on scheduling, but based on the high school schedule, Justin thinks WABA may be open through Sunday, March 21st. Typically, the last games would be the weekend of March 14th, with a regular practice schedule the week prior to the closing weekend. The Skate-a-thon would have been held on the last Friday that final week of practice. Josh will confirm with the Town of Hartford and get back to Sarah so that she can get the event notice out to the Association.
- b. **Storm Nation Skate**-Sarah has secured a \$1,000 anonymous sponsorship for the end of season event. She proposed calling it the "Storm Nation Skate". She priced out goody bags for 140 players and reported that the \$1K contribution would cover nearly all of the goody bag expenses and the cost of purchasing gift cards for the chuck-a-puck winners. She did make some requests to businesses for donations, but has not had any positive responses, as of yet. It was decided that the top fundraiser and the grand prize drawing winner would be awarded a \$250 registration credit and either an iPad or a set of AirPods. Sarah reminded everyone that the Hartford scholarship fund should be utilized to award scholarships to Vermont players. Sarah has a letter drafted to send to The Byrne Foundation, detailing the financial impact of the pandemic and requesting any assistance possible to compensate for the loss of fundraising revenue this season. She'll send this to Brock for his review and signature.
- c. **NH & Midget Refunds Accelerated**-Brock reported that the New Hampshire and Midget players will receive refunds as soon as possible, ahead of Vermont residents. Brock will send an Association-wide email to communicate the refund schedule. He'll also present the option of applying refunds toward the 2021-2022 season. Aaron said that some families may also be interested in donating their refund to the UVHA altogether, which would be tax deductible.
- d. **Storm Academy**-The second session of Storm Academy is an eight-week program ending this weekend, February 27th and 28th. Brock wondered if this

would feel like an unfair conclusion to the season when the rest of the teams' seasons were extended. However, the closure didn't impact the second session which started in January. The group agreed to end the Storm Academy season, as planned. They'll have a sheet at the year-end skate, and Ethan will invite them to House Mite "step-up skate" games.

5. **Meeting Adjourned**: 8:45 PM