



# Laramie Amateur Hockey Club

## Sponsorship Opportunities

### Program Information

**Laramie Amateur Hockey Club (the Club)** is a non-profit 501(c) (3) organization dedicated to teaching the game of ice hockey to Laramie area children from the ages of 4 to 19. The organization has no paid staff so all sponsorship money goes toward keeping rates low so that more kids have this opportunity available to them. The majority of revenue is obtained from player registration fees and community-based sponsorships and donations. The registration fees cover ice time which is rented from the City of Laramie. In order to keep rates low, all other financial obligations such as association dues, referee fees, equipment, and tournament fees are met through sponsors, donations, and other fundraising efforts.

**The Club** is registered with, and participates in conjunction with, USA Hockey, and the Wyoming Amateur Hockey Association (WAHA). **The Club** and its volunteer board members and coaches are committed to offering a well-organized, safe opportunity to participate in ice hockey. We believe that providing hockey to the youth of the Laramie area gives them an opportunity to develop physical skills, get exercise, make friends, learn teamwork, learn good sportsmanship, improve self-esteem, and have fun. The lessons learned during youth sports will shape values and behaviors into adult life. Our desire is to make hockey available and affordable to every child with a desire to play. We would love to partner with Laramie community businesses to make this possible.

**The Club** brings other teams and their families into the community with every game. As a sponsor of our club, your business will be seen by hundreds of Wyoming & Colorado families as they come to Laramie. Laramie merchants of all types, including hotels, gas stations, restaurants, downtown shops, and many others benefit greatly from those that come to Laramie to participate in our youth hockey programs – it's a boost to the local economy.

### Sponsorship Levels and Recognition

As a "thank you" our sponsors will be recognized in the following ways:

#### Scoreboard Sponsor \$10,000

- ❖ Sponsor's company name and logo displayed Scoreboard
- ❖ Displayed on the LAHC website & recognized in all promotional material

#### On-Ice Sponsorship \$2,500, Center Ice Sponsorship \$5,000

- ❖ Sponsor's company name and logo displayed on the ice at Laramie Ice Center
- ❖ Displayed on the LAHC website & recognized in all promotional material

#### Zamboni Sponsorship \$3,000 (only 2)

- ❖ Sponsor's company name and logo displayed on both sides of the Zamboni 2 - (5' x 1')
- ❖ Displayed on the LAHC website & recognized in all promotional material

#### Dasher Board Sponsorship \$2,500

- ❖ Sponsor's company name and logo displayed prominently on personalized dasher board (8' x 2'8")
- ❖ Displayed on the LAHC website & recognized in all promotional material

#### Hat-Trick Sponsorship \$1,500

- ❖ Sponsor's company name and logo displayed prominently on smaller dasher board (5'3" x 2'8")
- ❖ Displayed on the LAHC website & recognized in all promotional material

#### Scholarship Sponsorship (Any Amount)

- ❖ Sponsor's company name and logo displayed on our Scholarship request form
- ❖ Displayed on the LAHC website & recognized in all promotional material

#### Window Clings \$250 (only 40 window clings)

- ❖ Sponsor's company name and logo displayed around the rink on the glass
- ❖ Displayed on the LAHC website & recognized in all promotional material



# Laramie Amateur Hockey Club

I agree to support **Laramie Amateur Hockey Club** as indicated below. Please mark all that apply.

## Sponsor Levels

Scoreboard Sponsor: \_\_\_\_\_ \$10,000  
Center Ice Sponsor \_\_\_\_\_ \$5,000 (Second and Third Year \$3,500)  
On-Ice Sponsor: \_\_\_\_\_ \$2,500 (Second and Third Year \$2,000)  
Zamboni Sponsor: \_\_\_\_\_ \$3,000  
Dasher Board Sponsor: \_\_\_\_\_ \$2,500  
Hat Trick Sponsor: \_\_\_\_\_ \$1,500 (Second and Third Year \$1,250)  
Scholarship Sponsor: \_\_\_\_\_ any amount  
Window Clings: \_\_\_\_\_ \$250.00

*While the sponsorship levels provide general guidelines, we gratefully accept contributions of any level and will work with your organization to provide adequate recognition. Supporting our club at any level makes a lasting and significant difference in the availability of hockey to all children in the Laramie community. All additional funds help us keep this great program thriving.*

Company Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_ Phone: \_\_\_\_\_

Email Address \_\_\_\_\_

Sponsor Signature \_\_\_\_\_ Date: \_\_\_\_\_

**Pledge now!** How many years would you like to continue your support? \_\_\_\_\_  
You will be contacted annually to confirm & remind you.

Check should be made payable to LAHC, and mailed with this form to Laramie Amateur Hockey Club, Attention: Sponsorships, PO Box 933, Laramie, WY 82073. You will be contacted for the purpose of obtaining logo and company information once you payment is received. All sponsors & donations \$25 and over will receive a receipt acknowledging your payment

*We are so grateful for the support of our corporate partners, who are committed to strengthening families and building a stronger, healthier, and safer community and helping to grow the love of hockey. Together, we are helping to make a positive and lasting difference in the lives of so many we know.*