For immediate release

WTC Announces Anti-Doping Rule Violation

November 2, 2014 (Tampa, Fla.) -- World Triathlon Corporation (WTC) announced today that Panamanian athlete Lotty Harari tested positive for a prohibited substance and has accepted a two-year suspension which began on October 9, 2013, the date her positive sample was collected.

Harari’s positive test was consistent with the use of DHEA. She had taken the drug on the recommendation of her local physician to treat a medical condition. After providing her sample, Harari requested a Therapeutic Use Exemption (“TUE”) from her Regional Anti-Doping Organization. That request was granted. However, the World Anti-Doping Agency, in reviewing Harari’s TUE application at the joint request of Ms. Harari and the WTC, determined that the granting of the TUE by the Regional Anti-Doping Organization was not justified.

“I never intended to break the rules or hide anything,” Harari said. “I even disclosed that I was using DHEA on my doping control form. Since learning of my positive test, I discontinued using DHEA.” Lotty’s mistake, as pointed out by Kate Mittelstadt, Director of Anti-Doping for the WTC, was “not following the rule that is in place for every international sport—if you are going to be participating in international competition and your doctor recommends that you take a prohibited substance, then you must apply for a therapeutic use exemption before you start using the drug, not after. This case teaches a critical lesson to all elite athletes participating in Ironman or other international events. The Ironman Anti-Doping Program will continue to work with our athletes to ensure they understand that they must take responsibility for what they put in their bodies and that they seek advice from anti-doping authorities before proceeding with any medical treatment that involves a Prohibited Substance or a Prohibited Method.”

To learn more about the Ironman and Ironman 70.3 brands and events, visit www.ironman.com. Media-related inquiries should be directed to press@ironman.com or 813.868.5914.

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As a private corporation conducting triathlon events under the IRONMAN® brand, World Triathlon Corporation (WTC) is the first private, non-federation sports company to formally adhere to the World Anti-Doping Code. The Ironman Anti-Doping Rules are adopted and implemented in conformance with the responsibilities of WTC under the code, and are in furtherance of Ironman’s continuing its efforts to eradicate doping in the sport of triathlon. As part of the www.ironman.com website, Ironman has included an Anti-Doping section. Downloads of rules, policies and forms, as well as educational resources and links are available to all participants and the public through this site.

About World Triathlon Corporation

World Triathlon Corporation (WTC) is a Tampa-based company recognized for athletic excellence, distinguished events and quality products. The WTC portfolio includes Ironman, Ironman 70.3, 5150 Triathlon Series, Iron Girl and IronKids, which have a combined total of more than 180 events worldwide each year. Supported by partners including Timex, PowerBar, K-Swiss and TYR, Ironman is the No.1 user-based sports brand in the world and has been a respected name in triathlon since its inception in 1978.

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www.ironman.com