



Non Profit and Volunteers

Board Meeting Notes
Monday, April-19, 2021 | 7:00-8:30pm
Location: Zoom Meeting

Our Focus: Keeping our Organization and Community, Safe, Healthy and Engaged



Draft for approval at the next regular meeting.

Attendees:

Board: Jess Smith, Peter Beaumont, Kevin Brandt, Nick Eull, Krysta Larson, Mark Espena, Christina Beddies,

Programs: Ben Goodman, Tony Walker, Dave Freed, Lauren Loberg, Donna Donavon, Tracey Hammel

Agenda Item

Lead

- | | |
|---|--------|
| 1. Review and Approve March Meeting Minutes | Peter |
| 2. Review Action List | Peter |
| 3. Program Listening Session | Jess |
| 4. 60-90 Day Marketing Calendar Highlights | Krysta |
| 5. Committee Updates: | |
| 5.1 Operations Committee | Peter |
| ♦ Projects Update (By-Laws) | |
| ♦ 90 Activity/Facilities | |
| ♦ Escape Key | |
| ♦ Safety Update | |
| 5.2 Finance Committee | Kevin |
| 6. 2021 BOD Open Positions | Jess |
| 7. Other Business | Jess |



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1. Review and Approve March Meeting Minutes

Peter

- Proposed: Christina
- Seconded: Krysta

2. Review Action List

Peter

- Back end work by Escape Key - **Mark**
- Completion of 90 day Activity Calendar - **Christina/Mark**
- Spring Safety Guidelines required from Soccer, Track and Lacrosse - **PD's**
- Fill open Board positions - **Jess**

3. Program Listening Session

Jess

- This is a new session to allow Programs to raise issues and/or highlight significant changes.
- Discussed lack of coaches/volunteers and how to change that. How we approach this should be an Ops Comm project.
- Parents on Boards are indeed volunteers.
- Barriers perceived as:
 1. Don't know the sports How do we help them overcome their fear of lack of knowledge of the sport?
 2. Time. Provide easy to use tools, let them know what time is involved, "can you give me 3 hours of your time".
 3. Lack of knowledge of what it entails. Set expectations and have Job Roles outlined.
- We need to voice the positives, such as meeting new people and being part of their community.
- Have a box on registrations to check for volunteering.
- What about incentives i.e. discount for your kids playing if you volunteer?
- This is a consistent problem we need to deal with and have a plan to include communication via social media and Newsletters.
- Maybe we should use a survey to ask WHY you don't volunteer?
- Look at changing registrations to opt in vs opt out.
- Get contact details to follow up.



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4. 60-90 Day Marketing Calendar Highlights

- Krysta walked through latest and upcoming Newsletter highlights

5. Committee Updates:

5.1 Operations Committee

Peter

♦ *Projects Update (By-Laws)*

- Discussed that we have all had a chance to review the revised By Laws and would like to vote on these at the May Board meeting.
- Ben Goodman raised the issue as to whether Programs should get voting rights on the Board.
- The idea of a Program Liaison position was to ensure better representation and commitment to Board meetings.
- Agreed that Board would take the voting by programs into account and discuss and come back with a POV.
- Also discussed the potential of having planning meetings, maybe twice a year, involving Board and Programs.

♦ *90 Activity/Facilities*

- This was covered in agenda item 4.

♦ *Escape Key*

- All access, except for specific requirements, has been removed from the back end of Sports Engine.
- If reports are required, the request should be sent to Mark Espena and he will produce them.

♦ *Safety Update*

- Discussed the latest directive from MHD and wearing of masks. Agreed with baseballs approach, which is masks in the dugout and not having to wear on the field if not in close proximity of other players.



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- Masks should be worn if not active and within 6ft of someone else.
- Nick Eulls provided an update on concussions and background check progress and tracking.
- We discussed SafeSports vs Abuse Training and whether we should have all programs take either or be adopted when not mandatory. It was suggested this should be project for discussion and conclusion in the Ops Comm. Cost for each sport would be \$4 for certification.
- Agreed that a recommendation should be made at a future Board meeting.

5.2 Finance Committee

Kevin

- Kevin outlined that all Programs are in a good financial position.
- We will not be pushing expenses down to programs as originally outlined.
- The general Fund is the only balance sheet that has a problem and has significant debt.
- We need to figure out a way to get back into the black.
- Ben made the comment that Kevin has provided great visibility to basketball finances and wished to give him a shout out.
- We are looking for ways of getting the debt reduced without impacting the programs.

6. 2021 BOD Open Positions

Jess

- Jess repeated the open positions and impending new open positions as follows:
 - ▶ VP/President Elect, Accounting, Program Liaison Director, Fundraising Director
 - ▶ and Marketing Director and Safety Director will become open end May.

7. Other Business

Jess

As there was no other business Jess closed the meeting



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NEW ACTION

- Lack of coaches/volunteers and how to change that to be added to Ops Comm Project List for evaluation, discussion and recommendation to Board and Programs.
- Review SafeSports and Abuse Training as to whether we should have all programs take either be added to Ops Comm Project List. For evaluation, discussion and recommendation to Board and Programs.