

Sacramento Republic FC

September 2019

Background

Rover provides sports teams and leagues with a platform, library of templates and support team to quickly and cost-effectively create mobile campaigns and content that drive revenue and fan engagement.

Teams find value and ROI in Rover's ability to:

- Create new mobile sponsorship inventory and activation opportunities that don't compromise the fan experience
- Capture and use fan data
- Leverage social and web reach to drive greater app engagement and downloads
- Scalability power personalized mobile fan experiences

Annual Fees

Description	Annual Cost (USD)
Rover Experiences License This plan provides full access to the Rover Experience app, enabling the creation of native and mobile-web experiences	\$20,000.00 55% discount applied \$9,000.00
Professional Support Package The Professional support package is mandatory and designed to support the long-term success of your mobile campaign and activation strategy. The plan provides strategy and design/content support to ensure you get the most of your activations. It also includes initial onboarding and ongoing consultation and setup of Experience templates that can be repurposed throughout the year as well as ongoing creative support for sponsorship pitches.	\$2,000.00 waived
Annual Cost: \$9,000.00	

Fees are based on a 2-year commitment and billed annually or semi-annually upfront.

One-time Onboarding

Description	One-Time Cost
Integration and Product Onboarding A dedicated implementation specialist will assist with the integration of the Rover SDK on both Android and iOS as well as providing Data and API integration support.	\$2,000.00 Waived

- Discounts applied based on Rovers league-wide initiative with the United Soccer League LLC

All information contained herein is confidential and should not be disclosed to any third party without Rover Labs Inc's prior consent. Amounts paid are nonrefundable. Other than net income taxes imposed on Rover Labs Inc, the client will bear all governmental charges ("taxes") resulting from licensing and services. Pricing is guaranteed until Nov 1, 2019 after which it is subject to change.