



The following information will help you answer questions and educate your Food & Fund Drive team and supporters.

Second Harvest Heartland—At a Glance:

- Our mission is to end hunger through community partnerships.
- We are one of the nation's largest, most efficient and most innovative hunger relief organizations.
- Second Harvest Heartland serves 59 counties in Minnesota and western Wisconsin.
- In 2016, we sourced and distributed more than 80 million meals to nearly 1,000 food shelves, soup kitchens, shelters, senior centers and other partner programs in Minnesota and western Wisconsin. These programs ensure this food goes directly to our hungry neighbors.
- Second Harvest Heartland is a member of Feeding America, the nationwide network of more than 200 food banks, serving every state in the United States.

Increased Need:

- Today, one in 10 of our neighbors live with hunger (Hunger in America Study, 2014).
- Second Harvest Heartland serves more than half a million people each year.
- One in six Minnesota kids is hungry.
- 10% of the individuals served by Second Harvest Heartland are seniors over the age of 60.

You Can Help:

- Just \$1 can provide 3 meals.
- \$10 can help provide dinners for a week for a family of four.
- More than 94% of every dollar donated supports our hunger-relief programs.
- A \$1 donation can provide \$7 worth of food and grocery products.
- During a three-hour volunteer packing shift, you can pack approximately 100 pounds of food—the equivalent of 90 meals.

For more information, visit our website: 2harvest.org