## POLAR BASKETBALL 2021



Davon Townley Jr.

"Has the potential to be amongst the best ever to wear the Polars Royal Blue and White" — Coach Larry McKenzie

The

Dynamic **POLARS**Covid Delay Reunion

# RUNITBACK

Date: 1/29/21 Larry A. McKenzie North High Boys' Basketball Program 1500 James Ave N. Minneapolis, MN 55411



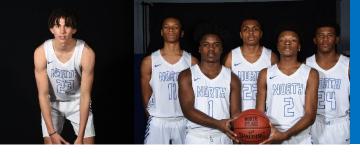
As you know, school athletics represent the only real structure many young people are exposed to in inner-city communities across the country. At Minneapolis North High School, basketball plays a critical role in the success or failure of our young men. We are constantly challenged regarding resources which creates a barrier for kids in this community to share the same experience as their peers in surrounding neighborhoods. Although public schools receive educational funding from the federal and state governments, athletic programs rely heavily on fundraisers and ticket sales to keep our programs going.

Upon returning to the Minneapolis City Conference, we did not want to create a program that was just like everybody else, we wanted to create a program that others in the city, state and nation would want to emulate. We are proud of our accomplishments to date: • Won - Loss Record | 171-49 • 7 Consecutive Minneapolis City Conference titles • 4 Twin Cities Titles • 7 consecutive section final champions • 4 section titles • 51 consecutive Minneapolis city conference wins • 7 consecutive Minneapolis city conference players of the year • Numerous kids selected to Minneapolis City Conference All City Team • Eli Campbell selected academic all state • 6 1000 + point scorers • 6 D1 Signee's (2 Football) • 100 % 2 year or 4-year college • 97% of kid's A/B honor roll • Team GPA 3.2

We are asking you to consider supporting us through the purchase of an ad for our 2020-21 media guide. We believe the North High Boys Basketball program is consistent with the mission and interest of your organization, and hope that you will find it in your hearts and budget to support this program. If I can provide additional information to encourage consideration, please feel free to contact me at (763) 458-5450.

Thank you in advance for your consideration and I look forward to speaking with you. Sincerely,

Larry A. McKenzie
Head Boys Basketball Coach



## SPONSOR PACKAGE



Sponsorship Level	Special Recognition		
Polar (Title) Sponsor \$10,000	<ul> <li>2 60 sec Livestream Commercials on NFHS Network</li> <li>1 30 sec Livestream Commercials on NFHS Network</li> <li>2 60 sec Livestream Commercials on video board</li> <li>2 Livestream PA Announcements</li> <li>Logo on Team Website</li> <li>Autographed Team Ball</li> <li>Special Invite to Post Season Events</li> <li>Logo on Team Sponsored Events</li> <li>Full Page Ad in the Team Media Guide Ad Book</li> <li>SELECTION OF THEME NIGHT</li> </ul>		
Arctic \$7,500	<ul> <li>2 60 sec Livestream Commercials on NFHS Network</li> <li>2 Livestream PA Announcements</li> <li>Logo on Team Website</li> <li>Autographed Team Ball</li> <li>Special Invite to Post Season Events</li> <li>Logo on Team Sponsored Events</li> <li>Full Page Ad in the Team Media Guide Ad Book</li> <li>SELECTION OF THEME NIGHT</li> </ul>		
All-Star Teacher Award \$3,000	<ul> <li>2 Passes &amp; Teachers Honored Every Game</li> <li>1 30 Second Livestream Commercial on NFHS Network</li> <li>Logo on Website</li> <li>Full Page Ad</li> <li>In Game PA Announcement</li> </ul>		



### SPONSOR PACKAGE



Sponsorship Level	Special Recognition
Polar \$2,500	<ul> <li>1 60 sec Livestream Commercial on NFHS Network</li> <li>1 30 sec Livestream Commercial on NFHS Network</li> <li>In Game PA Announcement</li> <li>Logo on Team Website</li> <li>Autographed Team Ball</li> <li>Special Invite to Post Season Events</li> <li>Logo on Team Sponsored Events</li> <li>Full Page Ad in the Team Media Guide Ad Book</li> <li>SELECTION OF THEME NIGHT</li> </ul>
Starting Line-Up \$2,000	<ul> <li>30 sec Livestream Commercial on NFHS Network</li> <li>Logo on Website</li> <li>Full Page Ad</li> <li>In Game PA Announcement</li> </ul>
Half Time 3 Point Shoot Out \$1,500	Half Time 3 point Shoot Out Contest

# Broadcast Advertising • 1 30 sec spot on NFHS Network | \$50 • 1 60 sec spot on NFHS Network | \$100 Website Advertising • Banner is \$2,500 Annually • Ad is \$500 Annually

### NORTH HIGH BOYS' BASKETBALL

### Program Media Guide AD & Community Sponsorship Package Form

Name	»:				
Company/C	Contributor:				
Address	S:				
City:					
	PLEASE CHECK DESIRED PARTICIPATIO	N LEVEL. DEAD	LINE DATE	FOR AN AD IS 2/12/21	
ommunity Sponsor Package Options		AD Book Options			
\$10,000 \$7,500 \$3,000 \$2,500 \$2,000 \$1,500	Polar (Title) Sponsor Arctic Sponsor All-Star Teacher Award Sponsor Polar Sponsor Starting Line-Up Sponsor Half-time 3 Point Shoot Out		\$350 \$250 \$100 \$50 \$25	Gymnasium Banner Full Page Half Page Quarter Page Business Card	
orms of Payment Accepted		Bro	Broadcasting & Website Advertsing		
Persona Certified Money (	d Check		\$50 \$100 \$500 \$2,500	30 Second Commercial Spot 60 Second Commercial Spot Website Ad Website Banner	

#### MAIL TO:

ATTN: Trent Witz

**Director of Basketball Operations** 

Boys' Basketball

1500 James Ave North

Minneapolis, MN 55411



<sup>\*</sup>Please Send Ad(s) Print Ready

<sup>\*\*</sup>Make Checks Payable to" Minneapolis North Boys's Basketball