

POLAR BASKETBALL SPONSORSHIP 2021

SENIOR FORWARD & PLAYER OF THE YEAR

Davon Townley Jr.

"Has the potential to be amongst
the best ever to wear the
Polars Royal Blue and White"
– Coach Larry McKenzie

The

Dynamic **POLARS**
Covid Delay Reunion

RUN IT BACK

MINNEAPOLIS NORTH COMMUNITY HIGH SCHOOL | 1500 JAMES AVE N., MPLS, MN

Date: 1/29/21
Larry A. McKenzie
North High Boys' Basketball Program
1500 James Ave N.
Minneapolis, MN 55411



As you know, school athletics represent the only real structure many young people are exposed to in inner-city communities across the country. At Minneapolis North High School, basketball plays a critical role in the success or failure of our young men. We are constantly challenged regarding resources which creates a barrier for kids in this community to share the same experience as their peers in surrounding neighborhoods. Although public schools receive educational funding from the federal and state governments, athletic programs rely heavily on fundraisers and ticket sales to keep our programs going.

Upon returning to the Minneapolis City Conference, we did not want to create a program that was just like everybody else, we wanted to create a program that others in the city, state and nation would want to emulate. We are proud of our accomplishments to date: • Won - Loss Record | 171-49 • 7 Consecutive Minneapolis City Conference titles • 4 Twin Cities Titles • 7 consecutive section final champions • 4 section titles • 51 consecutive Minneapolis city conference wins • 7 consecutive Minneapolis city conference players of the year • Numerous kids selected to Minneapolis City Conference All City Team • Eli Campbell selected academic all state • 6 1000 + point scorers • 6 D1 Signee's (2 Football) • 100 % 2 year or 4-year college • 97% of kid's A/B honor roll • Team GPA 3.2

We are asking you to consider supporting us through the purchase of an ad for our 2020-21 media guide. We believe the North High Boys Basketball program is consistent with the mission and interest of your organization, and hope that you will find it in your hearts and budget to support this program. If I can provide additional information to encourage consideration, please feel free to contact me at (763) 458-5450.

Thank you in advance for your consideration and I look forward to speaking with you.

Sincerely,

Larry A. McKenzie
Head Boys Basketball Coach



<i>Sponsorship Level</i>	<i>Special Recognition</i>
Polar (Title) Sponsor \$10,000	<ul style="list-style-type: none"> • 2 60 sec Livestream Commercials on NFHS Network • 1 30 sec Livestream Commercials on NFHS Network • 2 60 sec Livestream Commercials on video board • 2 Livestream PA Announcements • Logo on Team Website • Autographed Team Ball • Special Invite to Post Season Events • Logo on Team Sponsored Events • Full Page Ad in the Team Media Guide Ad Book • SELECTION OF THEME NIGHT
Arctic \$7,500	<ul style="list-style-type: none"> • 2 60 sec Livestream Commercials on NFHS Network • 2 Livestream PA Announcements • Logo on Team Website • Autographed Team Ball • Special Invite to Post Season Events • Logo on Team Sponsored Events • Full Page Ad in the Team Media Guide Ad Book • SELECTION OF THEME NIGHT
All-Star Teacher Award \$3,000	<ul style="list-style-type: none"> • 2 Passes & Teachers Honored Every Game • 1 30 Second Livestream Commercial on NFHS Network • Logo on Website • Full Page Ad • In Game PA Announcement



<i>Sponsorship Level</i>	<i>Special Recognition</i>
Polar \$2,500	<ul style="list-style-type: none"> • 1 60 sec Livestream Commercial on NFHS Network • 1 30 sec Livestream Commercial on NFHS Network • In Game PA Announcement • Logo on Team Website • Autographed Team Ball • Special Invite to Post Season Events • Logo on Team Sponsored Events • Full Page Ad in the Team Media Guide Ad Book • SELECTION OF THEME NIGHT
Starting Line-Up \$2,000	<ul style="list-style-type: none"> • 30 sec Livestream Commercial on NFHS Network • Logo on Website • Full Page Ad • In Game PA Announcement
Half Time 3 Point Shoot Out \$1,500	<ul style="list-style-type: none"> • Half Time 3 point Shoot Out Contest
<i>Al a Carte</i>	
Broadcast Advertising	<ul style="list-style-type: none"> • 1 30 sec spot on NFHS Network \$50 • 1 60 sec spot on NFHS Network \$100
Website Advertising	<ul style="list-style-type: none"> • Banner is \$2,500 Annually • Ad is \$500 Annually

NORTH HIGH BOYS' BASKETBALL

Program Media Guide AD & Community Sponsorship Package Form

Name: _____

Company/Contributor: _____

Address: _____

City: _____

State: _____

Phone: _____

Fax: _____

PLEASE CHECK DESIRED PARTICIPATION LEVEL. DEADLINE DATE FOR AN AD IS 2/12/21

Community Sponsor Package Options

<input type="checkbox"/>	\$10,000	Polar (Title) Sponsor
<input type="checkbox"/>	\$7,500	Arctic Sponsor
<input type="checkbox"/>	\$3,000	All-Star Teacher Award Sponsor
<input type="checkbox"/>	\$2,500	Polar Sponsor
<input type="checkbox"/>	\$2,000	Starting Line-Up Sponsor
<input type="checkbox"/>	\$1,500	Half-time 3 Point Shoot Out

AD Book Options

<input type="checkbox"/>	\$350	Gymnasium Banner
<input type="checkbox"/>	\$250	Full Page
<input type="checkbox"/>	\$100	Half Page
<input type="checkbox"/>	\$50	Quarter Page
<input type="checkbox"/>	\$25	Business Card

Forms of Payment Accepted

<input type="checkbox"/>	Personal Check
<input type="checkbox"/>	Certified Check
<input type="checkbox"/>	Money Order
<input type="checkbox"/>	Credit Card (Contact Trent Witz, See Below)

Broadcasting & Website Advertsing

<input type="checkbox"/>	\$50	30 Second Commercial Spot
<input type="checkbox"/>	\$100	60 Second Commercial Spot
<input type="checkbox"/>	\$500	Website Ad
<input type="checkbox"/>	\$2,500	Website Banner

*Please Send Ad(s) Print Ready

**Make Checks Payable to" Minneapolis North Boys's Basketball

MAIL TO:

ATTN: Trent Witz

Director of Basketball Operations

Boys' Basketball

1500 James Ave North

Minneapolis, MN 55411

