



STANTON ROWING FOUNDATION, INC. DBA FIRST COAST ROWING CLUB

Support the Future of Youth Rowing in JAX

Join Us in Building Champions – On and Off the Water

A Brief History of First Coast Rowing Club

First Coast Rowing Club (FCRC) is a 501(C)(3) founded to introduce the sport of rowing to Jacksonville-area youth and build a community with values that are the essence of the sport: hard work, discipline, and teamwork. What began in 1990 with just a handful of athletes and borrowed equipment has grown into a thriving program that trains students from across the region—usually with no prior experience—to compete at the highest levels of youth rowing and beyond. We proudly boast that over the years, FCRC has become far more than just a youth rowing club—it's a launchpad. Our athletes have gone on to compete for top collegiate programs across the country, from Stanford to Princeton, many earning athletic scholarships and expanding their academic opportunities thanks to the foundation they built here.

Built by Community, Powered by Progress

With the support of donors and local businesses, we've made incredible strides over the years. Most recently:

- A 115-foot boat bay was erected to store our fleet and properly protect our equipment.
- A covered outdoor training area is in development, giving athletes a designated space to build strength and fitness when weather does not allow us to safely practice on the water
- A cargo trailer was recently acquired and being outfitted to better support our team at competitions.
- Higher quality, semi-new boats were acquired, aiding our athletes to bring home 3 National Championship medals in the past two years.

Every improvement would not be possible without the generosity of the people in the community who believe in the power of youth sports. As we continue to grow, we are seeking businesses and community members to be part of the journey. Your sponsorship helps keep our program accessible to athletes of all backgrounds, provide quality equipment, and give deserving students a pathway to collegiate rowing and scholarships. Business sponsors receive visibility on our website, team trailer, and banners¹—seen by hundreds of families, athletes, and spectators at regattas throughout Florida and parts of the Southeast. Most importantly, your support helps us shape young athletes into confident, disciplined, and driven individuals ready to take on the world—on the water and in life.

¹ Banners can be placed streetside at our facility located on Cesery Blvd., visible to thousands every day.

FCRC Sponsorship Opportunities – 2025-2026 Season

Patron Sponsor– \$500

- Business mentioned in the subsequent team newsletter
- Business logo on FCRC's website for 6 months

Bronze Sponsor – \$1,000

- Business mentioned in the subsequent team newsletter
- Business logo on FCRC's website for 1 year
- Business name listed (line format up to 1 sq.ft.) on the team trailer* for one year
- Business mentioned once on FCRC's social media

*Transports our food and tent supplies to multiple regattas across the state, offering wide visibility.

Silver Sponsor – \$2,500

- Business highlighted in the subsequent team newsletter
- Business logo on FCRC's website for 1 year
- Business logo (up to 2 sq.ft.) featured on the team trailer for one year
- Business mentioned three times on FCRC's social media
- Business recognition at the end-of-season banquet

Gold Sponsor – \$5,000

- Business highlighted in the subsequent team newsletter
- Business logo on FCRC's website for 1 year
- Business logo (up to 4 sq.ft.) featured for 1 year on the team trailer and on a banner along Cesery Blvd.
- Business mentioned three times and pinned on FCRC's social media
- Business recognition at the end-of-season banquet
- Appreciation plaque to display at your business
- Name a 'single' (one-person rowing boat)

Diamond Sponsor – \$10,000

- Business highlighted in the subsequent team newsletter
- Business logo on FCRC's website for 1 year
- Business logo (up to 8 sq.ft.) featured for 1 year on the team trailer and on a banner along Cesery Blvd.
- Business mentioned three times and pinned on FCRC's social media
- Business recognition at the end-of-season banquet
- Appreciation plaque to display at your business
- Name a 'double' (two-person rowing boat)
- A 1-day Learn-to-Row experience for your staff*

*Up to 8 people can participate in a session

Ready to Sponsor?

Please contact Amber Davis



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