

EAA Content Policy and Release

To further the mission of EAA and promote engagement with participants and the community, it is necessary to utilize content for promotion, marketing, and other operational purposes. Since much of EAA's content is created by others, it is necessary to obtain and track ownership of the content used by EAA. This policy addresses how such content should be obtained, tracked, and used.

Creating and Obtaining Content

As part of creating or obtaining content, EAA (or its designees through the sport programs) must obtain a written release incorporating permission to use the content. An acceptable release is included at the end of this policy. A copy of the release must be saved, with a copy of the content, to EAA's centralized content repository.

Tracking and Storing Releases and Content

EAA will create a centralized content repository for the retention of releases, content, and records for individuals who have opted out of granting EEA permission to use their likeness, image, or identity. The Director of Web Strategy and Support, individually, and the Marketing Committee, collectively, will be principally responsible for maintaining releases and records of use and coordinating use of content by EAA (and the sport programs).

Utilization of Content

Before utilizing any content, EAA (and its sport programs) must:

1. Verify EAA has written permission on file to use the content as intended (if no such permission is on file, written permission must be obtained from the owner of the content before it is used),
2. Review the content and remove or blur any depictions of individuals who have opted out of the use of their likeness, image, or identity by EAA, and
3. Add a description of the use (including dates, type of use, and information for responsible party) to a file within EAA's centralized content repository.

EAA Consent to use Content and Copyright Release Agreement

I am the provider of the Content described below. The Content was created by me alone in my private capacity and I own all rights, title, and interests in the Content. I further affirm that I have permission to use, convey and license to EAA the use, and to release any copyright for the Content. Finally, I represent and warrant that the Content does not infringe upon the copyrights, trademarks, rights of privacy or publicity, or any other rights of any other person or entity.

Full Release

I hereby unconditionally grant the Eagan Athletic Association, a Minnesota non-profit corporation, an unlimited, irrevocable, paid-up, worldwide license to possess, use, reproduce, distribute, publish, or modify the Content in its entirety, or any part thereof, for any purpose.

Restricted Usage Rights

I hereby grant the Eagan Athletic Association, a Minnesota non-profit corporation, an unlimited, irrevocable, paid-up, worldwide license to possess, use, reproduce, distribute, or modify the Content in its entirety, or any part thereof, for any purpose, except as follows:

Content Description

The content to which this release applies is described as follows:

A copy of the Content will be added to the EAA content repository with a copy of this Agreement.

I grant EAA the absolute and irrevocable right and permission to the Content as described in this Agreement. I release, indemnify, defend, and hold EAA and its affiliates harmless from and against any and all liability arising from EAA's possession, use, reproduction, distribution, or modification of the Content. I further waive any and all causes of action against EAA on account of its possession, use, reproduction, distribution, or modification of the Content.

Signature Date
Printed Name

Address City State Zip Code

Email Phone number

The following must also be completed if this Agreement is being signed by a parent or legal guardian on the behalf of a person under the age of 18.

I, the parent or legal guardian for the above named person, enter into and consent to this Agreement on and for the benefit of the minor identified above.

Signature Date

Printed Name

Address City State Zip Code Email Phone number