

FYHA
BOARD OF DIRECTORS
MEETING MINUTES
7/28/14

Meeting was called to order by President Kevin Tye at 6:02 p.m.

Board Members Present: Kevin Tye, Brandon Baille, Jennie Palmer, Mark Manone, Dave Bereson & Ken Brendel, constituting a quorum.

Not present: Tony Sansone

Kristi entered meeting at 6:12 p.m.

No special guests present.

May's Board minutes had not yet been circulated for review and approval. Ken advised that they will be finalized and sent around later this week.

Reports:

Equipment Manager: Steve Palmer was present. Discussed the need for helmets and skates as many helmets have been tossed due to being out of date. Steve explained that he has disassembled the helmets to keep the usable parts. Steve has organized all skates and has set a fitting date for August 9th, Saturday, from 9:30 a.m. – 1:00 p.m. Steve will continue putting together a list of equipment needed and will forward to the State Board. Steve will also work with Heather Gearhart to learn what can be submitted to Max in Motion.

Treasurer: Tony was not present, so no formal report, but Tony did forward to the Board a draft/proposed Budget outline for the 2014 – 2015 season.

Registrar: will start looking to open registration for the 2014 – 2015 season. Will move forward based on Tony's projected numbers, i.e. pricing, as set out in the draft budget proposal. Also working to get home tournaments set up and advertised through Thriva. Will send a link to Ken in order to cross reference the tournaments through the website.

Fund Raising: Kristi and Heather Gearhart printed off new fundraising mailer w/packages available that detail sponsorship agreement. They also presented the 2014 – 2015 FYHA Fundraising Overview.

They are continuing to work on developing apparel options that are different than what will be offered through the website and IceJerseys.

Presented a proposal to approach several other hotels in town in order to afford incoming teams different options for hotel stays. This is due to Little

America not having a pool in the winter, and simply wanting to try to maximize revenue potential by entering into agreements with other hotels.

Based on last year's Coyote's Suite raffle, Kristi and Heather will look into modifying how the tickets are sold and how the raffle is conducted.

Ice Scheduler: Mark and Dave updated the Board re: AAHA news. Will look to schedule another Jamboree earlier in the season as they are extremely successful and very well liked.

Confirmed that the referee system is going to change to the 1 referee organization for this upcoming season. As Mark explained, it may be a bumpy transition.

Based on discussions, it appears as though FYHA may be able to obtain a Wednesday ice slot.

Webmaster: the switch to the new website has been completed, and the new site is up and active. Still a work in progress, but Board members were advised to create a Sport Ngin account affiliated with FYHA so they can be given access to the site. Need to add a scholarship form to the website.

AzYHL Representative: discussed Safesport requirement through USA Hockey.

Old Business: No old business.

New Business:

Club Teams: once registration is opened, will continue to look at numbers to determine what is going to work for scheduling purposes.

Geographical Policy: discussed the genesis of the policy. When it was originally created, there was a concern that large numbers of Phoenix kids would travel to Flagstaff and try out for FYHA's teams because hockey is significantly cheaper than in Phoenix. Several people discussed the pro's and con's of such a policy. Board agreed that nothing can/will be done this year regarding any kids on travel teams, but the policy may be addressed through a rewrite at some point this year.

Team Apparel: will order 4 sets of smaller jerseys with the new logo as we need to reallocate uniforms for sizing issues.

Kid's First: discussed radio advertising for \$500.00. Kevin moved to approve. Seconded by Dave. Motion approved unanimously.

Kid's First dates are set for September 6, 13 & 20. On the 6th, the Coyotes will have Howler present, the Coyotes will have a presence and there will be a skate swap.

Rubber Magazine: Dave moved to approved renewal of association with Rubber Magazine. Seconded by Kevin. Motion approved unanimously. Discussion had that we, as an organization, need to have more advanced notice when an article is being requested from FYHA instead of the last minute requests we have been getting.

Tournaments: Peewees will host the Veteran's Day Red, White & Blue tournament, and the Squirts will host the King of the Mountain tournament over the MLK weekend in January. Mark will talk with Randy to determine if the Bantams are going to host the Flagstaff Fall Face Off in October over the Columbus Day weekend.

Meeting adjourned at 8:25 p.m.