



CEN CENTRAL CASCADE YOUTH FOOTBALL & CHEER

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# CORPORATE SPONSORSHIP PACAKAGE



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[www.ccyfc.org](http://www.ccyfc.org)

HEART - MIND - SPIRIT



# ABOUT US



## CCYFC

- Central Cascade Youth Football and Cheer is affiliated with Inland Northwest Youth Football and Cheer League offering tackle football and cheerleading in the Central Cascade Area. Central Cascade Youth Football & Cheer (CCYFC) has over 150 football players and cheerleaders participating in the program each year. We strive for success on the field as well as in the classroom.

## MISSION

- The mission of CCYFC is to encourage the youth of the Central Cascade area to participate in not only football and cheerleading, but also community service and a team environment. Not only do we encourage our athletes to excel on the field but the classroom and community as well. These services instill in our young people core beliefs, skills, and awareness that they can apply in their lives for years to come.

## AWARDS AND CHAMPIONSHIPS LAST 4 SEASONS

2021 & 2022 WA State Jr Rec champions  
Cheer.

2022 6th grade East vs West Champions  
- 6th Grade

2021 8th Grade East vs West Champions  
- 8th grade

2019 6th Grade INYFC Champions - 6th  
Grade

2019 Jamz Nationals top 5 - 10U Cheer

2018 Jamz Nationals 1st place - 12U  
Cheer



# WHY SPONSOR CCYFC



## COMMUNITY PRIDE AND ENGAGEMENT

When local businesses like yours support youth sports, they demonstrate a commitment to the well-being of their community. This investment not only fosters a sense of pride and unity among residents but also encourages increased community engagement and collaboration.

## ECONOMIC IMPACT

Youth sport sponsorship can have a positive economic impact on local communities by creating jobs and generating revenue through events, tournaments, and facility use. This financial boost can help improve local infrastructure and contribute to the overall economic growth of the area.

## SOCIAL RESPONSIBILITY

For companies, youth sport sponsorship presents an opportunity to demonstrate corporate social responsibility and ethical business practices. By investing in the well-being of young athletes and their communities, companies can enhance their reputation and earn the respect and loyalty of consumers.

## BUSINESS OPPORTUNITIES IN YOUTH SPORT SPONSORSHIP

**Brand Awareness and Visibility:** Sponsoring youth sports allows companies to increase their brand visibility and awareness among a diverse audience of the community, parents, coaches, and community members. This increased exposure can lead to new customers and help establish a positive brand image.

**Targeted Marketing Opportunities:** Youth sport sponsorship provides companies with a unique platform to reach their target audience through tailored marketing initiatives. This targeted approach allows businesses to maximize the impact of their marketing efforts and generate a higher return on investment.

**Networking and Relationship Building:** Through youth sport sponsorship, companies can establish connections with other local businesses, community organizations, and influential individuals. These relationships can lead to new business opportunities, collaborations, and strategic partnerships.

**Future Sports Stars:** By sponsoring young athletes, companies can support the development of future sports stars who may later become brand ambassadors or endorsers. This long-term investment has the potential to yield significant returns as these athletes progress in their careers and gain recognition.

# CORPORATE SPONSORSHIPS



All corporate sponsorships are two-year agreements, and the costs are reoccurring annually.

**Association Sponsorship 1:** This commitment is to help CCYFC with aspects of running the organization and projected cost of running the season. This covers projected league player fees, field rentals, coaches' kits, Porta john rentals etc. The expectation of the agreement is 12-15,000.00 a year.

**Association Sponsorship 2:** This commitment is to help CCYFC with aspects of running the organization and projected cost of running the season. This covers projected league player fees, field rentals, coaches' kits, Porta john rentals etc. this would be a item/event breakdown with the agreement of cost per item/event agreed on per year. Minimum commitment 10,000.

**Football Uniform Sponsor (2024 and beyond):** This commitment is to help CCYFC with football uniform costs. This covers projected uniform for the football teams and any items included in the production costs (Uniform package etc). The expectation of the agreement is 16-20,000.00 a year (Based on overall cost of uniform per athlete).

**Cheer Uniform Sponsor (2024 and beyond):** This commitment is to help CCYFC with cheer uniform costs. This covers projected uniform for the cheer squads and any items included in the production costs (Uniform package etc). The expectation of the agreement is 16-20,000.00 a year (Based on overall cost of uniform per athlete).

If you interested in learning more about being a  
Corporate Sponsor Email us!  
ccyfc.president@gmail.com

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# THANK YOU

## CONTACT US

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